

WE'LL SEE YOU IN PORTERVILLE FOR THE ANNUAL NOV. 11 HOMECOMING

MRS. R. PORTER PUTNAM WRITES OF TRIP FROM SAN FRANCISCO TO TULE RIVER IN SUMMER OF 1864

(The following account was written for Mrs. A. L. Norris of Porterville by Mary Jane Putnam, wife of R. Porter Putnam, founder of the city of Porterville. It tells of Mrs. Putnam's impression of California and the Tule river country when she arrived from New York as a bride in the Summer of 1864. Original copy, written in longhand by Mrs. Putnam in 1914, is still retained by Mrs. Norris.)

In the year 1864, the last day of July, my husband and myself arrived at San Francisco from New York on the steamer, "Rolling Moses." I had been quite ill with Panama fever so they hurried me into a carriage for the hotel where I could rest and oh, what a beautiful sight met my view of fruit and flowers.

I thought it was a Paradise; so you see my first impression of California was all that was lovely and beautiful. I enjoyed my stay in San Francisco very much.

We went from there to San Jose, a very pleasant town called the Garden City of California. After looking around for a few days, we left for Gilroy, not a very large town. They told me there it was the end of civilization and as we traveled over the Pacheco mountains all night after leaving there, I thought they told the truth.

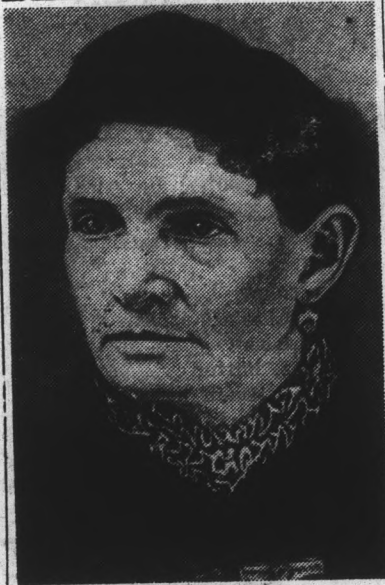
Such roads I never traveled before. They would hitch up bronco

horses and they would be sure to get through wherever we wanted to go, on time.

After leaving the mountains, we had a nice breakfast at a stage station and then one more hot ride over the plains and we would reach Visalia. We stopped at a place for dinner they called a city. I looked around and all I could see was a house, barn and haystack.

Arrived at Visalia at night—

(Continued on Page 12)



MARY JANE PUTNAM, wife of the founder of the city of Porterville, R. Porter Putnam.

Homecoming Program

NOVEMBER 10
CORONATION BALL
American Legion Hall, 9 P. M.

OLD TIME DANCING
High School Gymnasium, 8 P. M.

NOVEMBER 11
BREAKFAST
Committee Workers, 5 A. M.
Elks Lodge

PARADE
Main Street, 10 A. M.

PIONEER REUNION
High School Cafeteria, 11 A. M.

(November 11)
FOOTBALL
Porterville High Field, 1 P. M.

HOT ROD RACES
Porterville Speed Bowl, 2:30 P. M.

DANCES
Barn Theater (Green Mill) &
Eagle Hall, 9 P. M.

CARNIVAL
West Coast Shows, Nov. 7-11
Plano Road and Highway 65

STREET ENTERTAINMENT
Main Street, Nov. 3-11

Pictures And Music To Feature Open House Program By Porterville Grange Monday

Pictures and a special musical program will feature an "open house" meeting planned next Monday evening, 8 o'clock, by the Porterville Grange at the Fraternal Center in Porterville.

Mr. and Mrs. A. H. Hilton will show pictures taken on a recent trip through eastern states and

will talk on their trip. The musical program is being arranged by Mrs. Will Whittet.

Following the program, refreshments will be served. Grange members are inviting personal friends and all persons interested in the organization to attend the Monday meeting.

The FARM TRIBUNE

VOL III—NO. 18 Published Weekly at Porterville, California

Progress Edition — Section A

PROGRESS EDITION

Presenting to you the Progress Edition of The Farm Tribune—44 pages, five sections of stories dealing with the Porterville community as it was, as it is and as it will be. And our thanks goes to the business men of Porterville who, through their advertising, make such an edition possible; to the Hammond studio and the Edwards Studio for their assistance with pictures and to the persons who contributed material for this paper.

BARNSWICK, BISHOP SHOW WINNING HOGS

Roy Southwick of Barnswick ranch showed the champion Poland China barrow and Rolla Bishop, Monache Farm, showed champion pen of Poland Chinas at the Grand National Livestock Exposition that is now in progress at San Francisco's Cow Palace.

Competing in what is probably the toughest show on the west coast, Barnswick ranch also took first and fourth honors with heavy Poland Chinas; first and third pen of heavies; fifth and sixth, light barrow; second pen of light barrows and fourth, get-of-sire.

In addition to the champion pen, Monache Farm Poland Chinas took first, second, third and fourth in the light barrow class; first, light pen of barrows; second and third, heavy barrow; second and third, heavy pen and second, get-of-

OLIVE PRUNING MEETINGS SET FOR NEXT WEEK

Olive tree pruning demonstrations, featuring methods for improving crop production and scale control, will be conducted in the southern Tulare county area next week by Karl W. Opitz, farm advisor, on the following schedule:

Lindsay, November 4, 2 P. M., F. F. Pollock grove, 4 mile north high way 65 on Elm; Lindsay, Tuesday, November 8, 10 A. M., A. R. Wakefield grove, 1st street near S.

Strathmore, Wednesday, November 9, 10 A. M., Stary Gange grove, 9th and L; Porterville, Wednesday, November 9, 2 P. M., Paul Moore grove, Lime street. 1 mile north of gas tanks.

C. C. P. A.

A meeting of the Porterville unit of the California Citrus Producers association will be held this evening (Thursday) at the home of president Victor Kaufman.



JOHN REYNOLDS, manager of the Central Valley Empire association, who spoke Saturday evening at the annual fall banquet of the Tulare County Cattlemen's association in Porterville. (Edwards Studio photo.)

Reynolds Talks On Promotion Of Valley

Promotion of the Son Joaquin valley, which he classed as the greatest agricultural and scenic valley in the world, was discussed by John Reynolds, Fresno, manager of the Central Valley Empire association, at the annual fall banquet meeting of the Tulare County Cattlemen's association last Saturday evening at the Forestry building in Porterville.

Speaking on cattlemen problems were Jim Thomas, official of the California Cattlemen's association; Jules Villard, Bakersfield; Carl Carver, president of the Kern County Cattlemen's association and John Guthrie, past president of the state association.

Other special guests included (Continued on Page 11)

HOMECOMING TO BE BIG CITY EVENT

Thirty-first annual Veterans' Homecoming and November 11 celebration promises to be Porterville's biggest event of the year, with committeemen working under general co-chairman Anton Konda and Gene Quiram reporting that plans are virtually completed for a full day of fine entertainment.

Actually, the program will open the evening of November 10 when Queen Barbara Wallace and her attendants, Frances Burns and Wanda Lewis of Porterville, and Lois Short and Nancy Fick of Strathmore will be crowned as celebration royalty at a ball to be given at the American Legion hall, starting at 9 P. M.

This event, which will be one of the celebration highlights, is being sponsored by the Auxiliaries of the Porterville posts of the American Legion and the Veterans of Foreign Wars.

Sequoia Swingers

Also on the evening of November 10, the Sequoia Swingers, a folk dancing group, will present a program at the Porterville high school gymnasium, beginning at 8 P. M. All persons interested in old time dancing are invited to participate, either as spectators or as dancers.

The Armistice day program will open on the morning of November 11 when the annual celebration parade is scheduled to move down Main street at 10 A. M. Bands, mounted groups, old horse-drawn vehicles, marching units, floats, decorated cars, old cars and trucks and commercial entries promise to make this parade the best in years.

Sports-minded visitors in Porterville on November 11 will have two choices in that field—football games, at 1 P. M. on the high school turf, with Porterville high school meeting Tulare and hot rod races, scheduled for 2:30 P. M. at the Porterville Speed Bowl on east Putnam avenue.

Dancing In Evening

The day will be concluded by dances at the Eagle hall, on Main street and at the Barn theater. (Continued on page 2)

Coronation Ball Will Be Opening Feature Of 31st Annual November 11 Celebration

Miss Barbara Wallace will be crowned queen of the 31st annual Veterans Homecoming and November 11 celebration in Porterville when a coronation ball is

given in her honor the evening of November 10 at the American Legion hall in Porterville, beginning at 9 P. M.

Porterville's Mayor, Earl L. Reed, will officiate at the coronation ceremony, and master of ceremonies will be C. R. Williams, president of the Porterville chamber of commerce.

Attendants for Queen Barbara will be Frances Burns and Wanda Lewis of Porterville and Lois Short and Nancy Fick of Strathmore. These girls, all attending Porterville college, were selected for royal honors by students of (Continued on Page 11)

CLEM PELISSIER GETS PROMOTION

Farm Advisor C. L. Pellissier, who has been in the Tulare county office of the Extension service for 12 years, has been promoted to specialist in dairying in California for the Extension service. Mr. Pellissier will move to his new headquarters at Davis the later part of November.



ACTIVE WORKERS in the 1949 November 11 Homecoming celebration are, left to right, Edgar Sutherland, commander, Veterans of Foreign Wars; Gene Quiram, VFW and Anton Konda, American Legion, celebration co-chairman and Willard Wall, Legion commander.

ARMISTICE DAY 31st ANNUAL VETERANS HOMECOMING AND NOVEMBER 11 CELEBRATION PORTERVILLE'S BIGGEST DAY!!

November 10 CORONATION BALL

AMERICAN LEGION HALL 9 P. M.
FUN — REFRESHMENTS — FAVORS
SEE QUEEN BARBARA WALLACE OFFICIALLY CROWNED

OLD TIME DANCING

SEQUOIA SWINGERS
PORTERVILLE HIGH SCHOOL GYM — 8 P. M.
PIONEERS ARE INVITED TO JOIN IN THE DANCING
OR JUST WATCH

November 11 FREE PARADE

PORTERVILLE'S MAIN STREET — 10 A. M.
COLORFUL FLOATS — OLD CARS — BANDS
MOUNTED GROUPS — MARCHING UNITS
DECORATED CARS — HORSE-DRAWN VEHICLES
COMEDY ENTRIES
(Siren at 11 A. M. Starts 1 Minute Silence)

PIONEER REUNION

PORTERVILLE HIGH SCHOOL CAFETERIA — 11 A. M.
PIONEER LUNCHEON AT NOON — AFTERNOON TEA
PROGRAM — A LOT OF OLD FASHION VISITING

FOOTBALL

PORTERVILLE HIGH SCHOOL FIELD — 1 P. M.
PORTERVILLE VS. TULARE — VARSITY
GAME AT 2:30 P. M.

HOT ROD RACES

PORTERVILLE SPEED BOWL — 2:30 P. M.
LEAD-FOOTED DRIVERS — ROARING CARS
ACTION AND EXCITEMENT

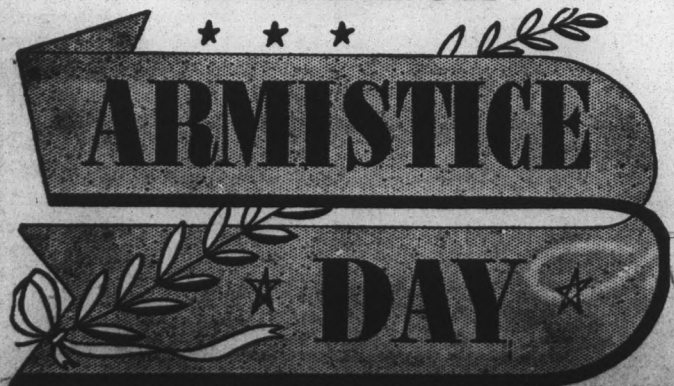
DANCES

GREEN MILL (Now The Barn Theater) — 9 P. M.
EAGLES HALL — 9 P. M.
TWO GREAT ENTERTAINMENT EVENTS

CARNIVAL

WEST COAST SHOWS — NOVEMBER 7 - 11
PLANO ROAD & HIGHWAY 65
SENSATIONAL MIDWAY — FREE ACTS
BRAND NEW RIDES

Free Street Entertainment
NOVEMBER 3-11



Homecoming

(Continued from Page 1)

formerly the Green Mill, on west Putnam avenue.

A special feature of the celebration will be the reunion of Pioneer residents of Porterville, who will gather at 11 A. M. in the Porterville high school cafeteria for a day of entertainment and old fashioned visiting.

Under direction of Howard J. Frame, Harry P. Pohlman and Dexter Johnson, the pioneers will be provided a noon dinner and an afternoon tea, in addition to a short program. Arrangements are being completed for a special KT-IP broadcast from the reunion.

Indications are that several hundred former residents will return to Porterville for the reunion. Some 800 invitations have been extended to out-of-town residents and 1,100 invitations to old timers still living in the Porterville districts.

Carnival

West Coast shows, with a brilliant midway, brand new rides and free acts, will run from November 7 through November 11 at Plano road and highway 65.

Street entertainment has already been started by the Haines sisters, talented guitarists and vocalists, who will also appear at Porterville schools and before Porterville civic organizations prior to Armistice.

As in other years, it is expected that Porterville will be the mecca for entertainment seekers from the southern San Joaquin valley. The celebration is sponsored by Porterville Post No. 20, The American Legion and Mt. Whitney Post No. 2001, Veterans of Foreign Wars.

Members of celebration committees will get an early start on Armistice day morning when the annual 5 A. M. breakfast will be served in the basement of the Porterville Lodge of Elks. Chefs for this event will be headed by Dr. D. R. Parrish and Walt Pratt.

Noted musical artists are brought to Porterville through the year by supporters of the Porterville Concert series.

Frances Wilson, John Andreas Will Be Honored At Tulare County 4-H Achievement Week Observance

John Andreas, Earlimart and Frances Wilson, Porterville will be honored as Tulare County All-Stars for 1948-49 when they are presented with pins at a senior 4-H club dinner to be given November 9 in Tulare as a feature of National 4-H Club Achievement week, November 7-12.

Program of the evening, in addition, will feature a broadcast over station KCOK, Tulare, 7:30-8:00 P. M.; a talk by John Callister of Tulare, "4-H Clubs and Democracy", and special observance of the work being done

throughout the nation through 4-H clubs.

Active Program

Nearly 70 older boys and girls from throughout the county are members of the Senior 4-H Club this year. A senior member must be at least 15 years old and have completed four or more years of regular 4-H club activities.

Taking part in the radio broadcast will be: Rodney Homer, Vandalia, senior president; Margaret Wilson, Burton, senior vice president; Evelyn Miller, Manzanillo; Virginia and John Andreas, Earlimart; John Dennis, Ducor; Frances Wilson, Porterville; Nancy Hicks, Tarusa; and Don Clark, Aurora.

RECIPE GIVEN FOR PRIZE RAISIN PIE

This recipe for raisin pie won a first prize for Mrs. Katie Hoyt of Lindsay in a contest held recently in connection with a raisin sales promotion program.

2 1/2 c seedless raisins, soaked overnight

1 c sugar

4 Tbs. cornstarch

1/2 tsp salt

2 Tbs. butter

2 Tbs. lemon juice

Cook raisins until well done. Mash and let cool. Make pastry and line pie pan while raisins are cooling. Add sugar, salt, corn-

starch and lemon juice to raisins and pour into pie shell. Place butter in small pieces on top of raisin mixture. Cover with pastry and bake until crust is well done.

Pie Crust

2 c flour

1 tsp. salt

3/4 c Crisco

Mix together until pieces are size of small peas. Add water slowly few drops at a time, using as little as possible to hold dough together—not more than 1/4 cupful.

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FIGHT AGAINST insect pests now plays a prominent part in Porterville's agricultural economy, the above picture showing a helicopter operating at the Ray Hutchinson ranch west of Poplar, where dust is being spread to control cotton pests.

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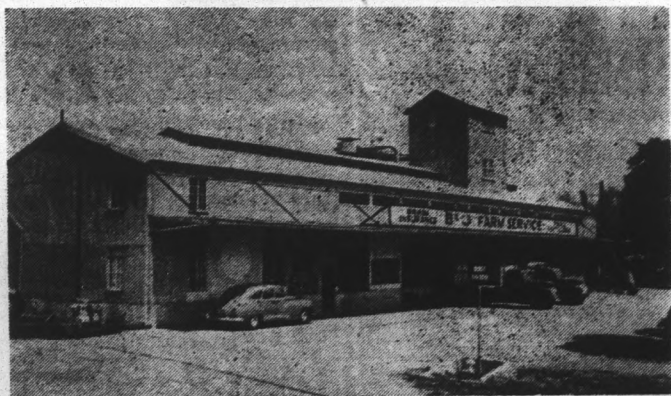
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REFERENDUM SET FOR DECEMBER 15 IN COTTON PRODUCING COUNTIES; 21 MILLION ACRES FOR NATION

A cotton referendum will be held in all cotton producing counties of California on December 15, 1949, in conformity with a recent proclamation by secretary of agriculture, Charles F. Brannan, it was announced this week by L. D. Flory, Production and Marketing administration chair-

man in Tulare county.

Mr. Flory advises that the national cotton allotment of 21,000,000 acres will be broken down to state, counties and farms and that every effort is being made to get the figures to farmers before the referendum.

County PMA offices in recent weeks have been getting production records from farmers upon which farm allotments will be based. Under the law, the chairman explains, the secretary of agriculture must proclaim marketing quotas when the total supply of cotton will exceed the normal supply.

Normal supply is the amount needed to take care of domestic and export needs plus 30 per cent. The law also places a 21,000,000 acre minimum on the national acreage allotment for 1950. This acreage at average yields will produce 11,733,000 bales which is the Marketing quota for 1950.

The total supply of cotton for the current marketing year is estimated at 20,659,000 running bales. The normal supply figure includes an estimated 8,000,000 bales for domestic consumption, 4,500,000 bales for export and a 30 per cent carryover of 3,750,000 bales.

We Only Heard

By BILL RODGERS

AN ESTIMATED 3,500,000,000 eggs were laid in the United States during October. This does not include the theatrical egg laid last week in Porterville.

WE HAVE never been able to understand why organizations with altruistic aspirations cannot gear their altruism to their pocketbooks, rather than periodically asking the public to lend support to their project, worthy though that project may be.

WE HAVE never been able to condone the common practice of calling upon Charity to build a set of props under public entertainment. If the entertainment is not able to stand without props, there is no justification for inflicting it upon anyone.

AND WE have always believed that when an organization asks the public to participate in some form of entertainment, the public should be given entertainment that is worth the money, and not be given merely an opportunity to contribute to a charity in which there is no particular public interest.

BUT MAYBE we're wrong about all this. One Porterville organization that has consistently brought top notch entertainment to town as its money-making project, drew a meager, 350 persons to an excellent performance that was unfortunately staged at the same time The Egg and I was being reinterpreted.

AND MAYBE we're unduly steamed up about this charity entertainment business, but we feel that when we beat the drum for public entertainment that turns out to be, well we should say lousy and we guess we will say it, then we feel we've been gullible; and in being gullible have misled the people who read our paper.

FOR THAT we're sorry. We'll not let it happen again.

LINDSAY CHAMBER

C. W. Blue has been named president of the Lindsay chamber of commerce. Other officers are: F. E. Brentlinger, first vice president; H. A. Bannister, second vice president and Chester Tienken, Wayne Wolf, Walter Hooper, Harold Jessup and H. A. Bannister, directors. Named to fill unexpired director terms were: W. G. Althouse and Ralph McClure.

FAVOR NO. 2

The Orange Belt Board of Realtors is on record as favoring passage of Proposition No. 2 on the November 8 ballot.

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DUCOR 4-H CHARTER NIGHT NOVEMBER 7

The public is invited to attend the annual charter night of the Ducor 4-H club, set for the evening of November 7 in the Ducor Bank hall. Refreshments will be served following the evening program and the presentation of the club charter seal and various awards will be made.

Planned at the October 24 meeting of the club was a Halloween hay ride and weiner roast for club members.

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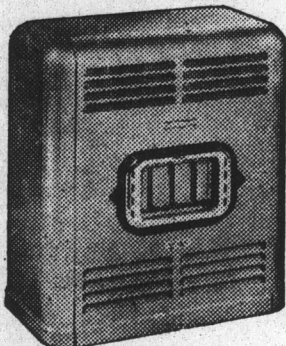
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STATE GRANGE LEADER CALLS FOR REDUCTION OF PRICE SPREAD BETWEEN FARMER AND CONSUMER

Following is the text of a talk given last Thursday evening at the Porterville city hall by O. M. Davis, district deputy of the California State Grange. His appearance was sponsored by the California Citrus Producers' association.

"It gives me great pleasure to appear before you as a representative of the California State Grange.

"This organization has been in operation for more than eighty years and the sole purpose was to improve the living conditions of the Agriculture people of America. While it is true that agriculture must furnish the food and fibre that feeds and clothes the world our Organization realizes all segments of society must prosper if we are to have a balanced economy.

"This citrus organization being organized for the bettering of the marketing conditions of one of California's major specialty crops will assist us in improving not only the citrus industry but the economy of all of California.

"I wish to call your attention to the present condition of some of California's crops.

"When the Congress of the U. S. passed the Agriculture Adjustment act, through the lack of representation in Congress or for other reasons, our specialty crops were not included in the basic crop list, although some commodities not as important were included.

"These crops of ours are just as important for the beneficial use in the diet of the people, and for the economy of those who grow them as the so called basic crops.

"It is necessary for us to work

out by the organization of such groups as this, laws whereby all producers have equal protection by the state or the U. S. government.

"I wish to call your attention to some specific instances where the correction of operation is needed. For a can peaches that sells for an average of 30c. Farmers share at \$30.00 per ton would be 43c. This would mean a loss to producer. At sixty dollars per ton, which would give the farmer a profit, his share would be 66c. This spread from six to 30c must be narrowed.

"The price of butter fat to the producer has declined since the war peak approximately 40 per cent. The consumer is paying as much or more for ice cream, condensed milk, and other products of the dairy, than he did during peak war prices.

"A farmer's share of a loaf of bread is 2½c. Before the war the producer received 30 per cent of the consumer's dollar spent for vegetables. Today he is receiving only 17 per cent. We must find some way to stop this sort of operation.

"Upon inquiry as to why produce is not purchased from local growers, it was stated that the wholesale produce house would not furnish products obtainable from the local producer. In order to correct this condition, it is necessary that we form organizations of growers who can furnish the highest quality of produce in a volume that is satisfactory to the local merchant.

"The Congress of the U. S. and the general public now concede that in order to establish a constant buying power for the producer, it is necessary to have some kind of a government program.

"With this thought in mind the Congress passed the agriculture adjustment act.

"This act is not perfect, and must be amended in such a manner that all producers and consumers receive the same percentage of protection.

"The consuming public will not continue to support a program that used billions of dollars of the tax payers money to place farm commodities in storage to be destroyed or sold at a loss later, while holding the price so high in the market place that the average income will not supply the needs of the family.

"The Grange organization has worked for more than 80 years for the greatest good for the greatest number. We have established some mile posts to guide us, one of which is "In Production Alone There Is Wealth".

"With this thought in mind you can readily see we cannot agree, nor will we sanction without protest the piling up of agriculture commodities by the use of the tax payers money to be sold at a loss or destroyed, as long as millions of men cannot obtain the necessities of life and the needed agriculture materials to maintain the (Continued on Next Page)

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Sheridan Downey Is Candidate

Sheridan Downey, incumbent democratic senator from California, announced this week he will seek re-election to a third term in the United States senate in 1950.

Mr. Downey states he is seeking re-election on a basis of his "service to the people of the state of California and an extended record of having worked for and supported liberal legislation."

Senator Downey opposed passage of the Taft-Harley act and has supported repeal of this act; he has voted consistently in support of civil rights legislation and for public housing measures; he has supported measures designed for veteran educational and low cost housing benefits and liberal pensions for the aged.

The senator states that ways must be found to work out a program of price supports for the specialty crop farmers of California. He has been a violent critic of operations of the bureau of reclamation in regard to their handling of irrigation projects and of general administration of the department.

**CLASSIFIED ADS IN THE
FARM TRIBUNE PAY.**

COMMITTEEMEN

Leonard Ginsberg, Visalia attorney and Roy Christian, Tulare, have been appointed to membership on the Tulare County Democratic Central committee. They will fill vacancies left by resignation of W. R. Hendricks and Roy Riales.

MASTITIS CURE

A cure for mastitis in cattle has been reportedly discovered at the University of New Hampshire through use of aureomycin, one of the new earthmold drugs.

An outstanding program of activities and projects has been adopted for the 1949-50 year by the Tulare County Senior 4-H club.

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RATE
4c per word for one issue
8c per word, same ad for three issues.
\$1.00 minimum charge.

★ Public Notices 3

HEMSTITCHING — Buttonholes. Buttons and Buckles covered. Marie Tranter. Oak & Hockett. 06-8p

★ Personals 8

For the best buys in Real Estate, see P. C. Hosfeldt. 2325 W. Olive.

★ Tractor Work 23

TRACTOR WORK WANTED
New Ford With All Implements
Grain Drilling A Specialty
Reasonable Rates

WILLIAM COBB
P. O. Box 384 — Strathmore
020-tf

★ Miscellaneous Business 33

SEPTIC TANK SERVICE

Cleaning - Repairing - Installation
Free inspection-Service anywhere
anytime. All work guaranteed.
C. L. WRIGHT, P. O. Box 51
Goshen, Phone Visalia 4-5056
s22-tf

WELL DRILLING—Wells cleaned,
developed and tested by air.
Goins Drilling Co. 729 N. Santa
Fe, Visalia. Phone 2-0723.
s22-11p

Call Ted Brown For The Best In Electrical Service

Phone 1228-J — 761 Union St.
Porterville, Calif. s15-tf

Gurley's Signs
SPRAY GUNS FOR RENT
410 E. Orange Phone 1540-W
Porterville

DON'T FORGET
We Have Everything
Porterville Equipment Rentals
2325 W. Olive — Porterville

★ Business Opportunities 43

FOR SALE—Date Street Fish
Market. A very good small business.
Will sell for my equity,
around \$700. Truck included.
Inquire Nu-Method Cleaners,
1001 E. Date St., Porterville.
013-tf

★ Equipment Rentals 51

RENT ALL KINDS of farm equipment.
Cement mixers, paint
sprayers, trailers and 100 other
items.
Best Paint At Lowest Prices
Porterville Equipment Rentals
2325 W. Olive Porterville
jy28-tf

★ Real Estate 53

BUYING OR SELLING A BUSINESS?

See **HOSFELDT**, 2325 W. Olive
Porterville — Phone 1711-W
**REALTOR, and BUSINESS
OPPORTUNITY BROKER**

★ Business Rental 66

FOR RENT—Store building 20 x
50 ft. In good location. Rent
\$75.00 month. Inquire Nu-Method
Cleaners, 1101 E. Date St.,
Porterville. 013-tf

**RUBBER STAMPS, INK PADS,
DATE STAMPS. PROMPT SERVICE.**
THE FARM TRIBUNE,
PORTERVILLE, CALIF.
523 N. MAIN ST., PHONE 583.

★ Rooms For Rent 62

GENTLEMEN, ATTENTION!
If you are looking for a desirable,
close in room to rent, call
761-W without delay. Two
rooms now available. s1-11p

★ Refrigeration Service 74

REFRIGERATION SERVICE —
Commercial and domestic.
NOTICE! No charge if we do
not repair your refrigerator.
Sierra Refrigeration. Phone
155-W.

★ Misc. For Sale 75

BABY CHICKS

WE HATCH THE YEAR ROUND

Leghorn Pullets 33c
Leghorns 17c
Leghorn Cockrels 5c
Parmenter Reds 19c ea.
New Hampshire Reds 17c ea.
N. Hampshire Red Pullets 25c ea.
Parmenter Pullets 26c ea

MARLOW'S CACKLE FARMS
Phone 3796 Lindsay
nov.5-tf

USED REFRIGERATORS Can be
bought for as low as \$5 per
month. Sierra Refrigeration,
1006 W. Putnam, Phone 155-W.
tf

Plumbing Supplies

Low Prices!
Tools Loaned!
Free Installation Instruction!

Sierra Refrigeration

1006 West Putnam Ave.
Telephone 155-W Porterville

RABBITS—Does for fall breeding
now available. Junior and Senior
New Zealand White bucks.
Grand View Rabbitry, Rt. 1,
Box 128, Terra Bella. a25-tf

FOR SALE—1940 Plymouth Sedan.
Good condition, radio,
heater, new seat covers. Private
party. Phone 1397-J 421 S.
Jaye Street. dh

BABY CHICKS

New Hamps. — Hamp. Crosses
White Leghorns
PORTERVILLE FEED & SEED
227 N. D St. — Phone 41
Porterville s6-4

FOR SALE

Vegetable Seed — Pasture Mixture
Cover Crop Seed

MARLOW'S CACKLE FARMS
Phone 3796 Lindsay, Calif

1947 Jeep with front top and
draw bar. Tires practically
new. Good condition.

1941 Nash 4 dr. Sedan

New 16 ft trailer house with
butane; Electric lights,
stove; ice box, pressure water,
2 new folding bed
divans. Sleeps 4.

All Very Low Priced

See At

Farmers Tractor & Equipment Co.
108 So. Main St. 020-3

\$4.95 for 600 x 16 Tires
\$6.95 for 650 x 16 Tires
Guaranteed in Writing
Good Used Tubes — 96c

O. K. RUBBER WELDERS
300 So. Main St. — Porterville
013-8

PAINT
OUTSIDE HOUSE PAINT
\$2.75 Per Gallon

West Olive Supply
Phone 68-W-2 1519 W. Olive
027-4

★ Misc. For Sale 75

SEARS
Supreme Fruit Cakes
Chock Full of Fruits
5 lb. Cake \$3.79

SEARS ROEBUCK, Order Office
308 North Main, Porterville
Phones: 1580 and 1581

★ Automobiles For Sale 85

GOOD USED CARS

Used Cars Bought and Sold
Givan and Givan
121 South Main Phone 294-J
Porterville

★ Automobile Repairing 90

SEE

HAULMAN'S GARAGE

FOR COMPLETE AUTOMOBILE REPAIRING

On All Makes Cars

JOHN YOUNG, Mechanic
519 Second St. — Phone 36
Porterville

WHY PAY MORE—Scratch pads,
30c lb. Farm Tribune Office.

DON'T SHOOT—No Trespassing,
No Hunting, Keep Out signs at
The Farm Tribune Office, 522
N. Main St. jy28-tf

LEGAL NOTICE

NOTICE TO CREDITORS
No. 10841
IN THE SUPERIOR COURT OF THE
STATE OF CALIFORNIA IN AND FOR
THE COUNTY OF TULARE.

IN THE MATTER OF THE ESTATE
OF JOSEPH MARTIN, also known as
Joe Martin, Deceased.
Notice is hereby given by the undersigned
executor of the Last Will and
Testament of Joseph Martin, also known
as Joe Martin, deceased, to the creditors
of and all persons having claims against
said deceased or against his estate, to
file them with the necessary vouchers
within six months after the first publication
of this notice, in the office of the
Clerk of the above entitled court, at her
office in the Court House in the City of
Visalia, County of Tulare, State of California,
or to exhibit such claims together
with the necessary vouchers within six
months after the first publication of this
notice, to the said executor, at the office
of Gaylord N. Hubler, his attorney, on
the second floor of the Bank of America
Building, in the City of Porterville, County
of Tulare, State of California, which said
last named office the undersigned selects
as his place of business in all matters
connected with the estate of said deceased.

JOHN T. MARTIN
Executor of the Last Will
and Testament of Joseph
Martin, Deceased.
Date of First Publication, October 27,
1949.

BURFORD & HUBLER
Attorneys for Executor
027-n3-10-17

NOTICE TO CREDITORS
No. 10,824
IN THE SUPERIOR COURT OF THE
STATE OF CALIFORNIA IN AND FOR
THE COUNTY OF TULARE.

IN THE MATTER OF THE ESTATE
OF KATE ARMSTRONG, DECEASED.
Notice is hereby given by the undersigned,
executrix of the Last Will and
Testament of Kate Armstrong, deceased,
to the creditors of, and all persons having
claims against said decedent, to file
them with the necessary vouchers within
six months after the first publication of
this Notice in the office of the Clerk of
the Superior Court in the State of California,
in and for the County of Tulare,
in the City of Visalia, County of Tulare,
State of California, or present them with
the necessary vouchers to said executrix
within six months after the first publication
of this Notice, at the office of
Gaylord N. Hubler, Attorney at Law,
Bank of America Building, Porterville,
California, which said place the undersigned
selects as her place of business
and all matters connected with the estate
of Kate Armstrong, deceased.

DATED at Porterville, California, this
25th day of October, 1949.
MARGUERITE O'REILLY,
Executrix of the estate of
Kate Armstrong, deceased.
SHERILL HALBERT and
GAYLORD N. HUBLER
Attorneys for the Executrix
Date of First Publication: November
3, 1949. n3-10-17-24

LOYD BRITTELL
Chapel
401 NORTH HOCKETT ST.
Phone 1800

Heaven Can Wait Opens Tonight At Barn Theater

The result of more than a month
of hard work by Porterville Barn
Theater supporters will be seen
tonight in the opening performance
of "Heaven Can Wait" at
the theater's new location at the
corner of Putnam and Kessing.

This hilarious comedy, filmed
as "Here Comes Mr. Jordan,"
brings to the Barn Theater stage
such prominent Valley actors as
Bill White of Porterville in the
role of Joe Pendleton the prize-
fighter who travels the face of
the earth looking for a place for
his homeless soul, Max K. Jami-
son as Mister Jordan the heavenly
pilot in charge of soul dispat-
ching, Larry Lasure as Messenger
7013 whose bungling starts off
this comedy of too many souls
and not enough bodies, and Marx
Bandy of Lindsay at the fight
manager Max Lavene, who fran-
cantly follows Joe's soul from one
body to another.

"Heaven Can Wait," the Barn
Theater's first production of the
winter season brings other old
and new valley talent to the theater's
audiences including Carol
Norman of Strathmore, Ned Kirk-
ham of Exeter, Pen Darling of
Hanford, and Barbara Wallace, re-
cently selected Armistice Day
Queen, in the featured role of
Bette Logan.

All performances of Heaven Can
Wait are being sponsored through-
out the valley by the Mt. Whitney
Area Council of Boy Scouts who
will receive half of all proceeds
for capital improvements.

Opening tonight, the play will
run November 3rd, 4th, 5th and
6th, and will continue over next
week-end the 10th, 12th and 13th.
General admission tickets, \$1.00
for adults, 50 cents for students
and children, are now available
from any Boy Scout or at the
box office the night of performance.
Advance sale of reserved
seats is being handled by Claubes
Pharmacy in Porterville, phone
77.

Porterville today has probably
the most modern and diversified
shopping area of any town in
Tulare county.

WATCH FOR

OPENING Of

GANG SUE'S TEA GARDEN

MOST MODERN RESTAURANT IN
SAN JOAQUIN VALLEY

North Main Street

Porterville, California

Used Cars Are Cheaper In Porterville

See Them At The

SMITH & LEMON

Used Car Lot

1302 North Main

Telephone 1249

Across from the Porterville Lumber and Materials

CARNIVAL & Circus Acts PORTERVILLE

Vets 31st Annual Homecoming

6 — Big Days — 6

Starts Tuesday
November 8

SHOW GROUNDS
PLANO ROAD and
HIGHWAY 65

PLENTY OF FREE PARKING

• RIDE

16 of the most up-to-date
riding devices. (Special
rides for the kiddies!)

• SEE

10 Big Entertaining Side
Shows.



• THRILL

to the 4 aerial Barbittes,
America's outstanding
dare devils doing death
defying feats in the air,
without nets or safety de-
vices of any kind.

• VISIT

the mammoth gay way of
lights and sights. Truly
a fairyland of wonders,
surpassing the Nights of
Old Arabia!

Follow the Twin Searchlights
to the Big Show!

PLENTY OF FREE PARKING

TURKEYS WANTED

NO FLOCK TOO BIG
PHONE 1763
PORTERVILLE

RALPH B. SMITH
Processing Plant
351 W. Walnut — Porterville
(Formerly Renna's)

HART'S

Complete ELECTRICAL SERVICE

Yard Lights Wall Switches
Barn Extension Floor Plugs
If Your Electrical Needs Are
Urgent For

★ Prompt Efficient Service ★
Phone 602-M or 976-J
P. O. Box 929 Porterville

THEY ARE ON THE JOB IN CITY OF PORTERVILLE



POLICE FORCE of the city of Porterville, from left to right: Francis Toregian, Bill Davis, Wayne Mac Connell, Tommy Lloyd, Barbara J. Richardson (Matron and clerk) Donna Ninkovich (police court clerk) Police Judge E. E. Ridgway, Pat Campbell, Mrs. Elizabeth

Green (matron and clerk) Chief Paul Finley, Paul Howard, Herb Jefford, Robert Hash and Maximo Perez. Two police cars and a motorcycle make up the mechanical equipment.

POLICEMEN WORK ON THEORY THAT IT IS BETTER TO PREVENT AN ARREST THAN TO MAKE ONE

Working on the theory that it is better to prevent an arrest

than to make one, Porterville's chief of police Paul Finley has built an efficient force of officers to serve the city of Porterville.

An inspector, a traffic officer, a night sergeant, two matrons and clerks, an officer in charge of city parking meters and six beat and prowl car officers make up the official force.

Chief Finley states that a wide variety of duties are performed by members of his department. Calls vary from requests to rescue cats on telephone poles to calls for assistance in connection with burglaries, shootings, noisy parties, loud radios, family quarrels and lost children.

Radio System

Through the police radio system that keeps the office in constant touch with patrol cars, officers can usually be at the scene of a telephone call from one to three minutes after the call is taken at the police office in the city hall. The chief stresses the im-

portance of giving complete information when calling the police in order that the officers know what they are up against before they reach the scene.

On the beat through the business are, patrolmen check doors of business houses at night (an average of 40 per month are found unlocked) watch for prowlers and constantly look for fires. Patrol cars operate through the night in the residential as well as business area.

Follow Through

Job of the police inspector is to follow through on crimes that cannot immediately be taken care of. Bad check cases take up a large percentage of the inspector's time.

Special jobs of the force include assisting with celebrations and keeping an eye on houses while the occupants are out of town.

The Porterville police office serves as a center of law enforcement activity, being used by California Highway patrolmen, special investigators, constables and deputy sheriffs. The city jail, one of the most modern in the area, is often used by these law enforcement officials to hold prisoners prior to moving to other towns.

PHEASANTS

Pheasant hunters of California will have at least 50 shooting areas maintained on privately-owned land when the season opens November 18 under provision of recent legislation that makes possible a pheasant planting program on areas provided through cooperation of the state fish and game commission, sportsmen's organizations and land owners.

These public hunting areas are located throughout the state. Some 35,000 birds have been reserved for planting in these areas.

WELCOME PIONEERS

Water Located

IMPROVED METHODS

Sure and satisfactory
Rates reasonable

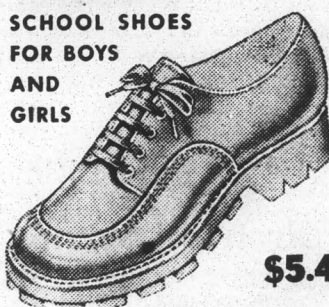
by
GEORGE H. HUDSON
Geologist for
Hudson Oil Co., Inc.

306 N. Main St. — Porterville

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QUALITY
VALUE

Weather-Bird

SCHOOL SHOES
FOR BOYS
AND
GIRLS



\$5.45

Super value shoes
for active young-
sters. See the
latest in children's
patterns... at
modest prices.

Leggett's

STORE FOR MEN AND BOYS
212 N. Main St. — Porterville

WELCOME
Pioneers and Friends

★
Success To The Veterans On
This Gala Occasion

Rodgers L. Moore

SUPERVISOR FIRST DISTRICT
TULARE COUNTY



ONE MAN REPAIR SHOP GROWS UP IN 27 YEARS

27 years ago R. O. (Dick) Loehnart opened a one man auto repair shop in Porterville at Second and Putnam streets and after outgrowing this location he moved his garage to 600 north Main Street. In March 1949 he moved into his New Modern building at 220 South Main street.

Through hard work and a friendly personality he has built up this business into one of the best equipped and modern Sales and Service Garages in Porterville. Mr. Loehnart has hundreds of friends in the city where he has lived and worked since he came to Porterville in 1907.

DICK'S AUTOMOTIVE SERVICE are dealers for Chrysler and Plymouth Automobiles as well as Indian Motorcycles. All types of auto repair work is done on any make of car, including a reliable body, fender and paint department.

DICK'S Automotive Service

Chrysler

SALES & SERVICE

Plymouth

"Established in Porterville Since 1922"

Indian Motorcycles

Sales & Parts

220 So. Main Street

Telephone 574

PIONEERS VETERANS FRIENDS

WELCOME
TO PORTERVILLE
ON HOMECOMING DAY

Porterville Feed and Seed

227 D Street

Porterville

Phone 41

For The Ladies . . .

Home Methods For Olive Pickling

By Mrs. Marguerite Wurtsbaugh
Home Advisor

Many Californians have olive trees in their own yards and will want to prepare some of the fruit for use at home. The University of California college of agriculture has prepared a leaflet called "The Home Pickling of Olives" which gives complete instructions.

For the lye-processing of olives, there are two methods: the one-lye and the three-lye. That means that the olives are soaked in only one lye solution during the entire processing, or that the solution is changed to different strengths three times during the processing.

Cherry Red

Choose cherry red olives for the one-lye method. Don't worry about the red color, they'll turn yellow or brown during the processing. The black-ripe fruit is likely to become soft when it is pickled. The three-lye process is more complex than the one-lye, but it will turn the olives dark brown or black, if you prefer them that way.

Both processes will take between two and three weeks for the entire operation. They must be soaked in water until the lye can no longer be tasted, and then in a salt brine for a week. If they are not to be used at the end of this time, they can be kept indefinitely by changing the brine once a month.

Do Not Can

Home canning of olives, even after they are pickled, is not recommended since it is very difficult to sterilize them properly. Olives are low acid foods and very susceptible to the growth of botulinus, which will cause food poisoning.

If you feel you must can your pickled olives, follow directions very carefully, and always boil your home-canned olives before you taste them or feed them to anyone. Then if botulinus toxin is present, the odor will be more noticeable during the boiling.

If you would like a free copy of this leaflet, contact the Agri-

cultural Extension Service office, Post Office Building, Visalia.

A top flight football game is in prospect when the Porterville Panthers tangle with the Tulare Redskins on Armistice day.

Porterville's Community chorus

has become one of the leading musical groups of its type in the San Joaquin valley.

State water engineers say that California's water needs can be

met with state water, without bringing water south from the Columbia river.

Porterville has 11 active fraternal organizations.

WE HAVE GROWN WITH PORTERVILLE.



FROM HORSE-DRAWN DRA Y TO STREAMLINED TRUCK FLEET

DISTRIBUTORS OF PETROLEUM PRODUCTS FOR OVER 42 YEARS

A company owned and operated by the J. E. Frame family, one of the pioneer families of Porterville.

By your confidence and patronage we have constantly grown through the years always mindful of our deep obligation to our customers whom we have endeavored to serve in an acceptable manner.

Prompt service and high quality SIGNAL OIL PRODUCTS keep old customers and obtain new ones.

May we have the privilege and pleasure of serving you?

Signal Oil Products

We are distributors for Signal Oil Products for Porterville and Lindsay Districts South to Jasmine as well as Woodville District. Let us fill your tank with Stove Oil and keep it filled during the winter months . . . You'll like our prompt, courteous service.

Agent For Sparks Circulating Oil Heaters

J. E. FRAME CO.

DISTRIBUTOR FOR SIGNAL OIL PRODUCTS

Vine and D Streets

Porterville, California

Telephone 590

WOMEN'S CLUB WILL HONOR NEW MEMBERS

New members will be honored by the Porterville Women's club at a luncheon meeting to be held next Monday, November 7, at 1 P. M. in the Women's clubhouse on E street in Porterville.

Speaker will be Douglas Beattie, Porterville, noted opera star, whose subject will be, "Behind The Opera Curtain."

Serving on the arrangements committee are: Mesdames Ralph Gill, D. C. Roberts, Justus Zimmerman, D. B. Thompson, Herbert Metz, J. A. Leslie, Earl Kinyon, Louis Gill, Frank Gill, William Robbins, Lee Gill, Vernon Gill, Haig Serabian, Pat Foran, Mac Williams, Mark Borrer, Ernest Smith and A. S. Mapes.

RUMMAGE SALE

A rummage sale will be conducted by members of the Porterville Women's club in the Konda building, Main and Olive streets, Porterville, on Tuesday, Wednesday and Thursday of next week.

"Home Advisor" Is New Title

"Home Advisor," is the new title for those representatives of the University of California Agricultural Extension service formerly known as home demonstration agents.

The change of title has been announced by J. Earl Coke, director of the Extension service.

WELCOME PIONEERS



As New As This Magician's Art is Old

- Beautiful two tone glass bowls in the most fascinating colors! Red, blue, grey.
- They are a must for Christmas giving.
- A thousand specially priced gifts that fit right into your gift budget.
- Don't forget your Christmas cards. Order now and save that last minute shopping headache.

BREY'S Book Shelf

600 No. D St. Phone 618

Cards - Gifts - Rental Library
Magazine Subscriptions

FOOTBALL

The football game scheduled this weekend between the Porterville Pirates, and the Taft Cougars, has been cancelled. Local college officials indicated the reason to be lack of Porterville man power.

There were 14 men reporting for practice Monday, following the disastrous College of the Sequoias encounter that Porterville lost last week, 45-7. At this time it was decided that a meeting with the league leading Cougars would be highly inadvisable.

The two weeks rest should see the Pirates back up to strength for Reedley College, Armistice Day, in Reedley.

Deer Season Best In History

Hunters chalked up a record-breaking kill of deer during the 1949 season in California, with the bureau of game conservation reporting that the 50,000th deer tag was validated prior to the end of October.

Last season's kill, a record then, was 47,789 bucks. Tags for the 1949 season are still coming in.

Roche avenue was named after Peter F. Roche who came to Porterville in the 1890s and who later owned a large dairy ranch near Tulare.

Eight troops of Boy Scouts and Cub Scouts are now active in Porterville.

Porterville Sales & Service



Complete Service on
CARS & TRUCKS
PACKARD CARS
REO TRUCKS

Corner of Orange and D Streets
Phone 329 Porterville

ORCHARD HEATER SUPPLIES

Torches — Wicks — Thermometers
Oil Hose — Couplings — Valves
Pumps — Tanks

OPEN SUNDAYS 10 A. M. to 4 P. M.

DAYBELL NURSERY

133 N. E St. On "E" Just North of Olive Phone 593
Porterville



CHECK THAT SIDING

For years of EXTRA protection and beauty, re-side your home with our excellent Johns-Manville Asbestos Siding. It's rot-weather-and-wear resistant. Its distinctive style and variety of pattern meet every requirement of modern construction.

Stop in or call us for a FREE estimate.

Our friendly staff is always pleased to talk over your problems with you.

YOU CAN RE-SIDE YOUR HOME FOR A SMALL MONTHLY PAYMENT.

DRIVE CAREFULLY! THE LIFE YOU SAVE MAY BE YOUR OWN!

BREY-WRIGHT LUMBER CO.
"Make the Most of Your Home"

TERRA BELLA COTTON CENTER PORTERVILLE
Phone 2042 Phone 1640

The Farm Tribune

Published Weekly at Porterville, California

522 North Main Street

Porterville, California

Clarence L. Brooks — Bill Rodgers — John H. Keck
ASSOCIATES

Editor & Publisher Bill Rodgers
Production Manager John H. Keck
Business Manager Clarence L. Brooks
Advertising Manager Helen Womack

The Farm Tribune was declared a Newspaper Of General Circulation on January 10, 1949, by judgement of the Superior Court of the State of California, in and for the County of Tulare.

WE RECOMMEND YES VOTE ON PROPOSITIONS 1, 2, 3; No. ON 11 AND 12 — BUT VOTE!

The Date—Tuesday, November 8.

The occasion—A special state election.

Our Recommendations—

On Proposition No. 2, we believe that a "yes" vote is imperative. This measure concerns administration of state welfare; it does not change amounts of money to be received by the aged and blind, but it does return control of state welfare to our elected legislators.

At the same time passage of No. 2 would destroy the vicious McLain machine that, in our opinion, is victimizing the aged and the blind in order to build a dangerous political organization in California.

On Proposition No. 1, our recommendation is "Yes" but we must admit that we hold certain reservations. Apparently, the \$250,000,000 bond issue to aid in construction of necessary schools in California is needed, yet bond issues are an expensive method of financing. We would prefer a special tax to meet school needs, rather than a bond issue, and we would like to see school facilities used to their full capabilities—12 months per year and possibly longer hours per day to meet the present educational crisis.

Proposition No. 3 provides for increasing pay of state legislators. We believe that more adequate pay may attract a higher calibre of legislator and possibly reduce "under the table" payoffs. We admit that this is not necessarily the case.

Propositions No. 4 to 10 are pretty much routine, straightening out old provisions in the state constitution.

Proposition No. 12 does not personally effect us to any great degree one way or the other. We are following the lead of farm organizations on this one and recommending a "No" vote.

Proposition No. 11, was wrongly drawn and if passed, would leave the state with no method of selecting a superintendent of public instructions. After recognizing their error, committee members who originally sponsored this proposition are recommending a "No" vote.

But regardless of whether or not you see the issues as we do, vote. Go to the polls on November 8 and vote. It is your privilege to do so.

Henry Owen, Ducor, Receives Pearl Pin For 15 Years Of Service In 4-H Club Work

Henry Owen of Ducor received a pearl clover pin and certificate for 15 years service as a 4-H leader at a monthly 4-H council meeting held Tuesday at the Methodist church in Tulare.

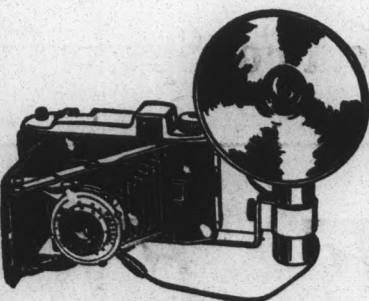
The pin was from the Tulare County 4-H council; the certificate from the agricultural extension service.

Other Awards

Joe Bono of the Aurora club received a gold clover pin and certificate for 10 years of service and six leaders were given silver clover pins and certificates for five years' service: Mrs. Shelby Clark, Aurora; James Muller, Ducor; J. D. Andreas, Earlimart; Mrs. L. W. Michalk, Union; Mrs. Charles Hoffman, Tulare; and H. H. Sortor, Oakdale. John J. McElroy, State Leader, University of California, Berkeley, made the awards.

Leaders Honored

Twenty-seven junior leaders were also honored with junior leader cap emblems awarded by Theo. L. Cairns, Lindsay, chairman of the 4-H council junior leader committee. The meeting was preceded by a potluck dinner at 7:30 P. M. in the church social hall.



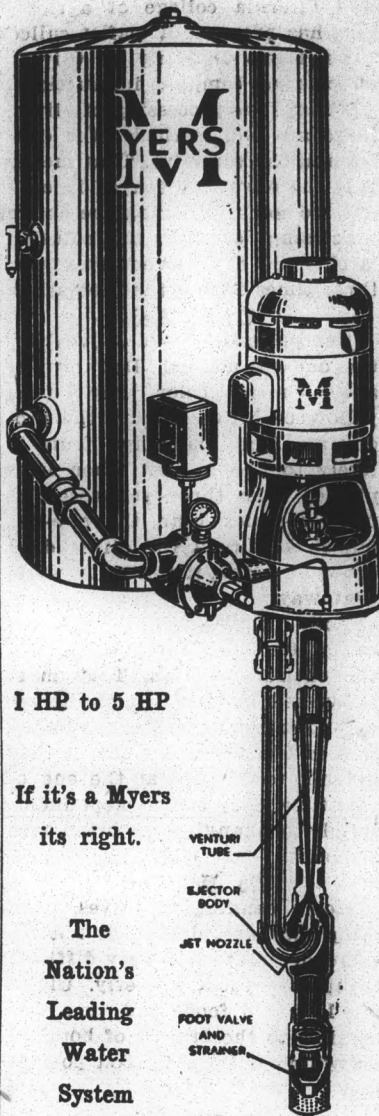
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Porterville

DUGGAN & WHITE Septic Tanks Built To New County Requirements

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Porterville



1 HP to 5 HP

If it's a Myers
its right.

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Nation's
Leading
Water
System

Your Friendly
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PORTERVILLE HARDWARE CO.

"The Hardware People"
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PORTERVILLE CALIF.

WELCOME PIONEERS

NOTICE

I wish to announce to all my clients that I have moved my office to 617 N. Third St., Porterville, California, where I will continue to offer the following services:

**BOOKKEEPING, AUDITS, SYSTEM INSTALLATION and
INCOME TAX CONSULTATION.**

W. T. PLOWMAN, Public Accountant
Telephone 516

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Nearly new
AUTOMOBILES

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SOUTH MAIN STREET

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John G. Mainord

Phone 1619-J
Ray H. Allen

Next to Foster Freeze



By BILL WHITE, JR.

You don't think training counts? There are some things an athlete does instinctively. A boxer rolls with a punch, a tennis player goes after any bouncing ball he sees in the same county, and a football player will fall on a loose ball or tackle a loose runner. Like flicking lint off a blue serge suit, it's instinctive. Take the recent football tangle between Virginia and Washington & Lee. It was the last play of the game and Bob Smith, a W & L sub tackle, was heading for the showers when a Virginia man broke into the clear and headed for a final touchdown. There was no one to stop him. But Smith shot from the sidelines without even a nod from the coach and hit the runner with a jolt that made him fumble the ball. It was a great play . . . even if it was illegal and even though Virginia won the game anyway. But it just proves that a tackle on the field is worth two on the sidelines.

Did you know that football was so rough in 1906 that the President of The United States had to call a special meeting in hopes of reforming the game? Not that we're trying to suggest that you get so rough you'll be thrown out of the stadium—But what's a football game without a good booster for your spirits? Come in and select your favorite imported or domestic brand at BILL'S LIQUOR STORE, 118 N. Main St. Phone 627.

STATE GRANGE LEADER CALLS FOR REDUCTION OF PRICE SPREAD BETWEEN FARMER AND CONSUMER

American standard of living for themselves and their families.

"A long range agriculture program must contain these basic principles.

1. Price support programs must be continued to cover all crops including perishable crops, yet protect the consumer in such a way that he will not have to pay more than the wages he earns to procure a living for his family.

2. The price spread between the producer and the consumer must be narrowed. Huge profits for handlers and carriers cannot be tolerated when the producer and consumer are working at a loss.

3. Crops such as citrus, deciduous fruits and grapes, whose acreage in production cannot be changed from year to year must have special consideration. They are just as important to those who produce them as the so-called basic crops.

4. Support prices must be high enough to keep farmers from losing their investment, and yet not so high that they can increase their production and deliver to the government at huge profits.

5. In determining support prices, all forms of labor including that of the farmers' family and all other costs must be considered. "It is necessary that we work out marketing agreements with the state or federal government in order that the growers and the government can come to a mutual understanding of their problems.

"We hear a great deal about reciprocal trade agreements. I find that our agricultural imports and exports were at a balance in the year of 1948.

"Propaganda is being spread throughout the U. S. by handlers and others that is convincing the tax payer consumer that agricul-

ture is receiving large blocks of the tax payers money, for which they are not receiving any benefit.

"If agriculture is to prosper (and if it does not prosper Democracy will be destroyed) we the agriculture people by organization must give the true facts to the consumer.

"Every available amount of information, by radio, press, word of mouth, and advertising must be used to educate the consuming public of the true facts.

"The Legislators of California, the Congress of the U.S. and any

other available agency must be used to inform the people; these things can only be done by organization.

"These organizations must be formed in such a manner that their leaders will work for the benefit of all the people. If the corporations which we have fostered by law and privilege to assist both the producer and consumer cannot do this, it will be necessary for use to form large cooperatives, that can not only produce, but distribute the food and fibre produced by agriculture.

"The 1929 crash was made. By the contraction of our currency it is necessary that our medium of exchange be arranged in such a manner that our citizens have a constant buying power.

"Now finally—The whole of

society must organize in one great cooperative movement, including the producer both large and small, the handlers of produce, the bankers and consumers including agriculture, industry and finance to produce and distribute the products of the soil in such a way that it will be most beneficial, and not fill the coffers of a few special groups to the detriment of the general public."

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Porterville

ALFALFA, PERMANENT PASTURE SEEN AS REPLACEMENT WHEN COTTON ACREAGE IS CURTAILED

By WM. E. GILFILLAN
Farm Advisor

Rather large crop adjustments will be required for Tulare county's agriculture next year. These adjustments will come about primarily because of the reduction that will be required in cotton plantings for 1950.

About 60,000 acres less cotton will probably be planted in 1950 than was planted this year in Tulare county. This 60,000 acres, all of which of course is leveled and has a water supply, will need to find some other crop to take the place of cotton.

Substitute Crops

The Extension service in Tulare county, as in other San Joaquin Valley counties, is endeavoring to discover what crops may be substituted for some of this acreage that was in cotton in the past two years. It appears at this time that probably the largest substitute crop for this cotton acreage is likely to be alfalfa.

Probably somewhere in the neighborhood of 12,000 acres more of alfalfa will be planted in 1950 to replace some of the cotton acreage. Part of this replacement, of course, is due to the fact that in the last few years cotton plantings have actually crowded out some of our acreage of alfalfa needed to support our dairy and other animal industries.

Overdo Market

It is likely, however, that 12,000 acres more alfalfa, coupled with a gain in other San Joaquin Valley counties, will slightly overdo the market for alfalfa. It is apparent at this time that some increase in alfalfa is needed but it does not appear to be this great. It is expected, therefore, that plantings of alfalfa will slightly overdo the market demand and alfalfa will be fairly low in price.

In addition to alfalfa, probably plantings of permanent pasture will be one of the most decided methods of substitution for cotton. At this time it looks as though perhaps 10,000 acres of new plantings will be made to irrigated pasture.

Pasture Recommended

We suspect that probably 10,000 acres of the land that has

been used for cotton and some new land that has been recently leveled will be put into irrigated pastures and this is the thing to be recommended as there is need for considerable increase in pasture acreage.

Now is a good time to cut out the dead wood left in orange and lemon trees as a result of last winter's freeze.

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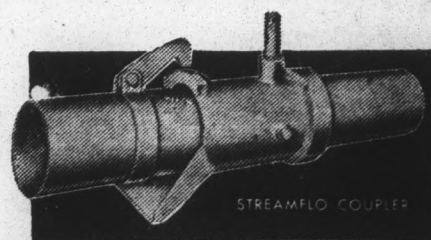
Designed and Manufactured by STOUT IRRIGATION, INC.

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TERRA BELLA, CALIF.

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P. O. Box 541



Alfalfa hay yield this year is estimated at 4,241,000 tons in California, a figure that is above last year.

Harry J. Johnson

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Future Farmers Initiate 15 Boys Into Porterville High School Chapter

Fifteen students were initiated into the Future Farmers of America active chapter at Porterville Union High school at ceremonies held in the high school cafeteria last Thursday evening. The class of initiates were all members of last year's Green Hands.

Those being advanced to active membership were Robert Atkin, Haskell Ashburn, Earl Brown, Raphael Castillo, Dick Dickerson, J. J. Hatfield, U. A. Hatfield, Kenley Mays, Jerry Ridgway, Bobby Stevens, Thomas Van Matre, LeRoy Standifer, Jimmy Smithy, Lonnie Tillie and Herb Zimmerman.

In Agriculture

To become a Future Farmer the boys must have served one year as a Green Hand, have been enrolled in vocational agriculture for one school year, have earned \$25 from a farm project, and be of good scholastic standing.

Two awards were made to future Farmer members at the same chapter meeting. The bronze

plaque from the Tulare County Fair was presented to Herb Zimmerman for being champion showman in the annual judging, which represents champion showman in beef, hogs, dairy cattle and sheep. The second award was a silver belt buckle presented to Bob Stevens for participation in a questionnaire contest held at the county fair.

The evening's meeting was concluded with the installation of three recently elected officers in regular F. F. A. ceremony. The installed officers were Jerry Ridgway, vice-president; Doyle Clinkenbeard, treasurer; and Dick Dickerson, sentinel.

PLENTY OF FERTILIZER

Plenty of commercial fertilizers should be available for farmers this year, according to the United States department of agriculture, what with domestic supplies setting a record high and with substantial increases in production expected.

C. E. SCHULTZ, LINDSAY, REPLACES VICTOR BOWKER AS PRESIDENT OF CALIFORNIA CITRUS PRODUCERS

C. E. Schultz, of Lindsay, has been named president of the California Citrus Producers association following resignation of Victor V. Bowker of Porterville.

Joseph Laib, of Vista, has replaced Joe Honus, who resigned as secretary of the association.

Reason for both resignations was given that citrus growers had been "misled" to believe that the association was tied in with the Associated Growers Cooperative, a new citrus marketing organization headed by Bowker and Honus.

In a statement from CCPA directors, it was said:

"Due to the fact that some growers have been misled into believing that the California Citrus Producers Association, Incorporated, has fostered affiliation with a marketing organization, namely the Associated Growers Cooperative, it has been deemed appropriate that an official statement should be made at this time.

"Any such affiliation is definitely denied. The CCPA has not

engaged in any marketing of fruit and does not propose to. Further, the CCPA bylaws prohibit any such practice."

4-42 Advantages Told By Speaker

The advantages of 4-42 Acala cotton—bolls grow nearer ends of the limb; faster opening bolls; earlier termination of water—were listed by Ray Provost, field manager of the Producers Cotton Oil company when he spoke in Visalia, Friday, at a meeting of the cotton department of the California Farm Bureau Federation.

During the meeting, Eugene Hayes was reelected department chairman and M.W. Dulal, vice chairman. Problems relating to the cotton industry were discussed at the meeting.

Certified Blue Tag Seed is the grain growers' assurance of pure seed grain of high quality, free of noxious weed seeds.

YES on 2

RETAINS PRESENT PENSIONS!

PERMITS LEGISLATURE TO MEET LIVING COST CHANGES!

TAKES CONTROL OF PENSIONS FROM UN-
SCRUPULOUS PROMOTERS!

REMOVES "FIRST LIEN" ON STATE
TREASURY FUNDS!

RETURNS SOUND GOVERNMENT TO
WELFARE DEPARTMENTS!

ENDS DICTATORSHIP OVER AGED,
BLIND OF STATE!

YES on 2

YES on 2

CONSERVES STATE FUNDS
FOR PUBLIC SCHOOL SYS-
TEMS!

HALTS "RUN AWAY" IN-
CREASES IN ALL STATE
TAXES!

SMASHES POLITICAL AIMS
OF PENSION PROMOTERS!

VOTE

YES on 2

(SPECIAL ELECTION - NOVEMBER 8)

(Tulare County Committee—YES On Prop. 2)

ROY R. McLAIN, Chairman

John Guthrie

Harry Johnson

Herman Matzke

Lucien Schmittou

Bill Rodgers

Reynolds

(Continued from Page 1)

C. J. Tiscornia, a director of the state association and Dr. Jim Jacks, who is retiring from Cutter Laboratories after 30 years of service.

Mrs. Evalyn Farnsworth announced a meeting of the Tulare County Cowbelles at Orosi November 5; announcement was made of an association directors' meeting at Springville November 21 and following the dinner of barbecue beef, dancing was enjoyed to music of the Greenhorn Mountaineers.

Honored at the meeting were Johnny Dennis, who showed the junior champion and reserve champion steer of the 1949 Tulare County fair and Miss Sandra Farnsworth, who showed the grand champion steer of the 1949 Porterville fair. Pictures of their prize winning Herefords were presented to them.

Early vaccination with fowl pox vaccine, 2 or 3 weeks of age, is advisable with fall and winter chicks. This particularly applies to fryer producers and poultrymen who are obtaining replacement pullets at this time of year.

A Bartlett pear crop of 329,000 tons is being estimated this year for California, the largest ever produced.

ROYALTY FOR CELEBRATION



Barbara Wallace



Frances Burns



Lois Short



Nancy Fick



Wanda Lewis

MORE PRODUCTION
Farmers today are producing 35 to 40 per cent more than they did prior to World War II and per-acre yields are 50 per cent higher than the average during the 1920s.

CLASSIFIED ADS IN THE
FARM TRIBUNE PAY.

Coronation Ball To Open Celebration

(Continued from Page 1)

The coronation ceremony, slated for 11 o'clock, and the evening dance are open to the public under sponsorship of the Auxiliary units of the Porterville posts of the American Legion and Veterans of Foreign Wars.

Now is the time for stockmen to begin thinking about control measures for cattle lice and grubs. The lice can be controlled with a Derris powder spray or dust; with a DDT spray or dust or with a Benzene Hexachloride spray. Cattle grub control is limited to spraying, dusting or scrubbing with Derris powder containing Rotenone.

Indicated corn crop in California is 2,145,000 bushels, the same as in 1948.

The queen and her attendants, in their royal robes, will take a position of honor in the morning parade that will open the November 11 celebration. In charge of the float and robes for the queen and attendants is Patricia Salisbury.

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OUR SPECIALTY

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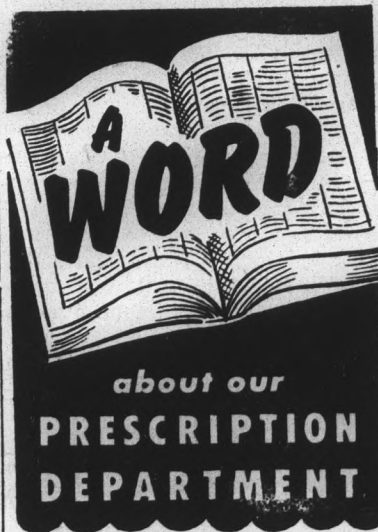
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| 1938 Chevrolet 2-dr. Sedan. New paint. Excellent condition. A bargain at | \$395 |
| 1937 Chevrolet Coupe | \$295 |
| 1937 Plymouth 4-Dr. | \$250 |
| 1937 Plymouth 4-Dr. | \$295 |
| 1935 Pontiac 2-Dr. | \$295 |
| 1936 Ford 4-Dr. Sedan. Very good condition | \$295 |
| 1936 Dodge Sedan | \$195 |
| 1931 Chevrolet Sedan. Good work car. | \$85 |
| 1939 Plymouth Coupe | \$375 |
| 1932 Chevrolet Coupe | \$95 |

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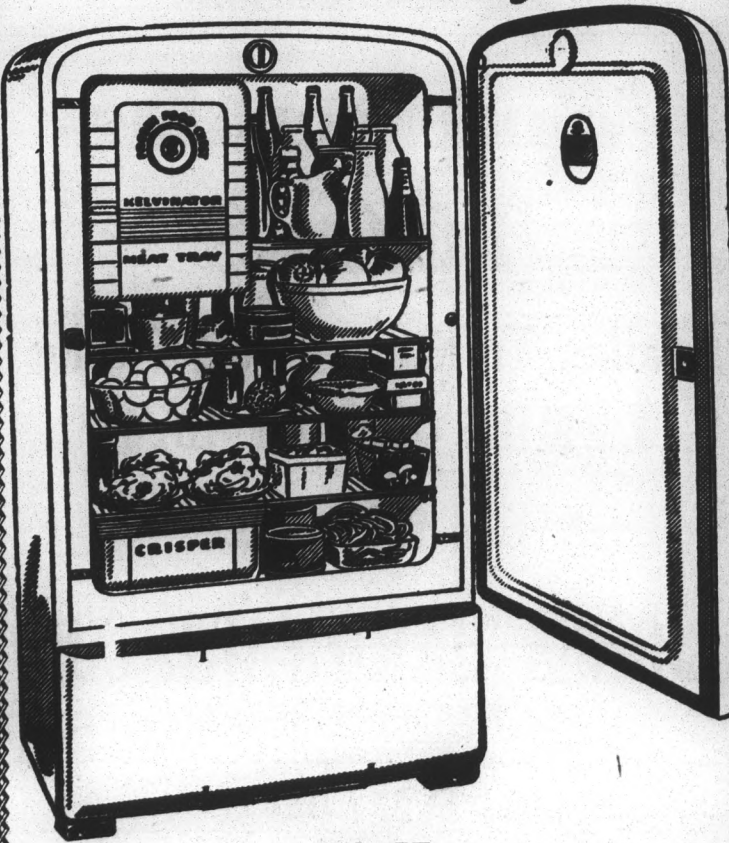
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Mrs. Putnam

(Continued from page one)

then one more ride of thirty miles and we arrived at Tule River, our last stop, our home, and a good one it was too for such by place.

Tule River was not called a city, so I was not surprised that the neighbors were few and far between. I was glad I could settle myself down for a rest, so bid goodbye to stages, bronco horses and all. The deep dust, the sun of August all helped to make me homesick; I thought it was a terrible country to live in.

I received a bouquet of flowers and wondered how they could grow. We had a chinaman to cook and he had vegetables for dinner; then I asked my husband, how can these things grow without water. He told me they had a ditch over the river where they could irrigate their gardens.

I said I had been riding a good deal and never saw the river. He said the water was in the ditch, taken from the river. I was thick-headed, knew nothing about irrigating.

The people were all kind to me. I say nothing against them, but my impression of this part of California was not very good and I guess I did not make a very good impression on the people here, but I was like Josiah Allen's wife, I meant well, but I was homesick.

As soon as I saw there was prospect of building a house here, I became reconciled to my fate and thought I would tarry awhile longer. I can say that I never enjoyed myself better than when with the other ladies of Porterville and vicinity.

All united in working for the

OUTDOOR CALIFORNIA



If you are one of the successful hunters who gets a mountain quail this season, send one wing to E. V. Miller, division of fish and game, Rt. 2, Yreka, California. Mr. Miller is conducting a study of old-young bird ratios and survival of young birds; considerable information is gained by "reading the wings."

Pedatory animal hunters and trappers of the California division of fish and game, eliminated 416 coyotes, 152 bobcats and 473 other enemies of game birds and animals during the month of September. Incidentally, a male mountain lion hide is worth \$65 and a female hide \$60 in bounties from the state.

If you are a pump or automatic shotgun shooter, watch those gun plugs. No more than three shells may be held in the chamber or magazine of a shot gun while hunting migratory birds and violations of the "unplugged" gun law are causing more arrests in the state than for any other single charge. And if you are after ducks, you can legally use a bow

benefit of the town. It took a good deal of perseverance in the old times to accomplish a very little with so few people to help. Some of those that did so much for this town are laid to rest, never to be forgotten by those that were left behind.

LELAND SWALL RE-ELECTED HEAD OF TULARE COUNTY DAIRY HERD IMPROVEMENT ASSOCIATION

Leland Swall, Tulare dairyman, was reelected president of the Tulare County Dairy Herd Improvement association at a meeting held last week at the Tulare Memorial hall with over 200 members and guests attending.

Other officers named were: James Reed, Visalia, vice president; Edward Cate, Jr., Tulare, secretary; Stanley Knight, Tipton and Eldon Nagel, Tulare, two-year directors.

McElroy Speaks

John J. McElroy, state leader, was the guest speaker of the evening his subject dealing with rural life and progress of agricultural education. Farm Advisor C. L. Pelissier, addressed the group on factors influencing the cost of milk production. County Director of Agricultural Extension Wm. E. Gilfillan, announced that Mr. Pelissier was being replaced as dairy advisor on his staff, after which the Dairy Herd Improvement association presented Mr. Pelissier with a very attractive leather traveling bag. The presentation was made by Mr. Swall.

Mr. Swall was awarded the Sequoia Stock Farm trophy for the dairy herd making the greatest improvement in production during

the year. His herd average of 507.0 lbs. of butterfat also won him the Arden Farms Trophy for the small grade dairy herd with the highest herd average.

Mark and Bruce Borrer, of Springville, won the Harry Crowe Hardware trophy for the cow with highest production record for the year. The Borrer cow, Sequoia Grace Quality, a purebred Holstein, produced 956.9 lbs. of butterfat in 306 days for a new all-time Tulare County record.

Permanent Trophy

Frank Pinheiro, of Kingsburg, was awarded permanent possession of the Golden State Trophy for the purebred herd with the highest herd averages for the third consecutive year. His herd of 12 purebred Holsteins averaged 614 lbs. of butterfat.

E. M. Cate & Son, of Tulare, were awarded permanent possession of the Arden Farms Trophy for the large grade herd with the highest herd average. Their herd average of 511.6 lbs. butterfat per cow won them the trophy for the third time.

Honor roll certificates from the Purebred Dairy Cattle Association of America went to the following southeastern Tulare county dairymen: Mark and Bruce Borrer, Springville; Sidney Longacre, grade and purebred, Porterville; A. H. Gilbert, Jr., Tipton; Arden Farms, Tipton; Stanley R. Knight, Tipton; M. N. DeMasters, Tipton; O. C. Mayes, Success Valley; J. M. Walkenhorst, Porterville and H. B. DeMasters, Tipton.

Fowl pox is a prevalent disease now on some ranches where the owners failed to vaccinate. There is still time to vaccinate if birds are not yet in egg production and fowl pox has not shown up.

SENATOR



J. HOWARD WILLIAMS, Porterville, California state senator from Tulare county.

and arrow but you are ag'n the law if you use a 10-gauge gun, a cane gun, extension automatics, rifles or pistols. And shooting waterfowl from a power boat, sail boat under sail, sink box automobile or aircraft is prohibited.

Merced lakes, the mecca of San Francisco anglers, are being cleaned of non-game fish by the use of 10 tons of chemicals in the lakes so that rainbow trout can be planted in time for the 1950 season.

Woodworking TOOLS

Walker Turner and Power King
LATHES - DRILLS - SAWS

8" Bench Saw \$62⁹⁵

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SALES—SERVICE
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SECOND FLOOR
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ALL DAY SUNDAY

November 6

Between Porterville and
Strathmore on East Welcome Road

22s — Shot Guns — Deer Rifles
Eats and Ammunition There



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Now located in our old family home—built in 1890 . . .

WELCOME!

The air will be filled with gladness
The sadness will all pass away
When the handclasp of old friends will greet us
On that wonderful Homecoming Day.

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NEW STATE

In 1857-58, the California legislature set up machinery through which that portion of California lying south of Tulare lake could be organized as a new territory on vote of the people, however,

the plan to split the state did not materialize.

In 1852, the California legislature provided for organization of Tulare county.

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Western Stores

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Porterville, California

The FARM TRIBUNE

VOL. III—NO. 18 Published Weekly at Porterville, California Progress Edition—Section B

Prosperity, Good Living Seen As Porterville Expands

By ANDY MORRISON
Manager, Porterville Chamber of Commerce

In these times of economic crisis, Porterville has remained comparatively unaffected by business pessimism, so prevalent on a national scale. We have had no really serious economic decline in business—in fact most stores report they are remaining on a par with peak years and some report an increase.

MANAGER



ANDY MORRISON, Manager, Porterville Chamber of Commerce.

There are sound reasons for such a situation. Unlike many communities, we experienced very little war-born, mushroom growth that would necessitate a serious post-war adjustment. Our business life continued to center around the grass roots of our economy—agriculture—and growth has been largely in accord with expanding basic needs of the community.

Development

On the other hand, it cannot be denied that our post-war development has been rapid. Sizeable business units have been added to the community, representing investments of large sums of "risk" capital, encouraged by an indicated bright future for the area.

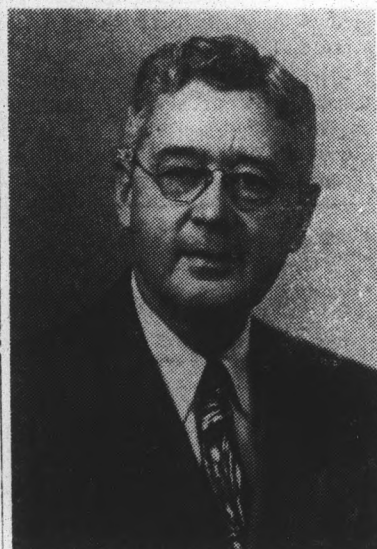
Each new business unit strengthens Porterville's position as a shopping center because they mean more selection of merchandise and service offered to the consumer. This is extremely important, since modern trade practices are no longer based upon store versus store competition. The economic battle now centers around trade area versus trade area, and the more alert the community, the better its chance for survival.

Currently, our position as a shopping center is strong. We are not bordered by large competitive cities. Our trade area is extensive for a community of Porterville's size, making it possible for merchants to stock a wide variety of merchandise suitable to the needs of the community.

Shopping Center

Currently, our position as a shopping center is strong. We are not bordered by large competitive cities. Our trade area is extensive for a community of Porterville's size, making it possible for merchants to stock a wide variety of merchandise suitable to the needs of the community.

PRESIDENT



C. R. WILLIAMS, Porterville Chamber of Commerce head, 1948-49.

Then, too, many merchants are realizing the value of improving services, incorporating new merchandising techniques, improving customer-store relationship, remodeling to increase the attractiveness of the shopping district any paying more attention to over-all community development.

Perhaps our greatest economic problem is the stabilization of business on a year-around basis and the elimination of seasonal fluctuation resulting from demands of agriculture.

New Hospital

Tremendous strides have been made in this direction. For example, the new State hospital to be constructed at an estimated figure of \$7,500,000 will ultimately employ more than 500 non-seasonal people and will bring many more to Porterville daily as visitors.

Bids are now being taken for the development of Mineral King as a winter resort area. In addition, it is to be expected that the Springville, Camp Nelson, the National Parks and Johnsondale areas will continue to provide additional year-around tourist attractions.

Badly needed water from the Friant-Kern canal will do two things: It will bring about development of more farm land and will make more secure those acres already under cultivation.

As the years go by, new crops, technical advancements in farming and in distribution of farm products will work to the benefit of the Porterville area and will tend to encourage diversification in our great agricultural area.

These are only a few of the factors that will influence development in the Porterville district—development that it is reasonable to expect will bring continued prosperity and good living.



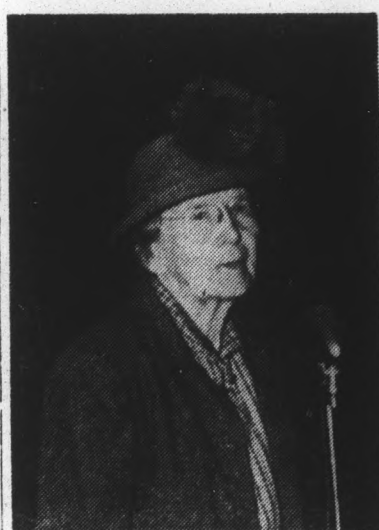
Mary Minaker
Office Secretary
C. of C.

Three Superior Courts Operate

Serving in Tulare County's newest Superior court department is a former Porterville boy—Judge Frederick E. Stone, who was raised in Porterville and graduated from Porterville schools prior to continuing his education as an attorney.

The county now has three Superior court departments, with other judges being Frank Lambersen and Glenn Moran.

HISTORIAN



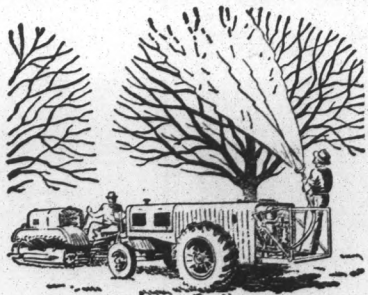
MISS INA STINER, authority on Porterville history, who prepared considerable historical material for publication prior to Armistice Day this year, and who is assisting with plans for entertaining pioneer residents in Porterville on November 11.

"SANDLAPPER"

Back in the old days a "sandlapper" was one of those individuals who had the necessary fortitude to risk violence upon his person by taking up land in Tulare county that was being used by stockmen to run cattle, sheep or horses.

CELEBRATE NOVEMBER 11, IN
PORTERVILLE,

Always at your Service Since 1936 FARMERS TRACTOR & EQUIPMENT CO.



Cletrac and Oliver Tractors - Farm Implements
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WELCOME ON HOMECOMING DAY

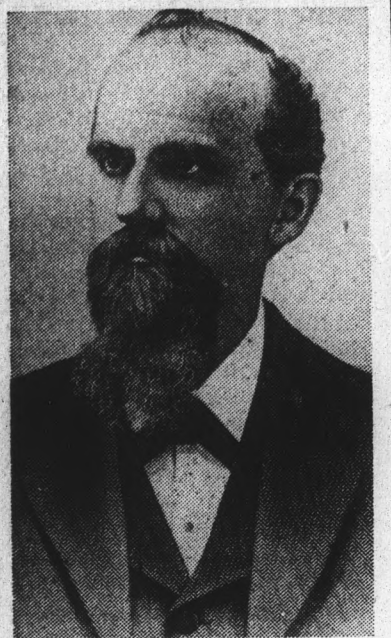
Main Office:
108 South Main Street
Phone 881

PORTERVILLE

Repair Shop
1 Mile South
Phone 793

These Were Principal Southern Tulare County Towns In The Year Of 1888

You can visualize progress by reading these brief accounts of southern Tulare county towns as recorded in the Business Directory of Tulare County, 1888.



R. PORTER PUTNAM, founder of the city of Porterville.

PORTERVILLE—the center of the most important citrus fruit interests in the county, has five general merchandising stores, a

harness shop, butcher shop, two good hotels, two livery stables, one drug store, three blacksmith and wagon shops, one church, good schools, a flouring mill, a strong lodge of Knights of Pythias and another A.O.U.W.'s and also one of Native Sons of the Golden West. It has an abundance of water for irrigation.

WOODVILLE—a farming neighborhood, noted for its livestock and alfalfa. It has an abundance of timber for fuel and likewise and abundance of everything else needful to a substantial and enduring prosperity. It has a postoffice, a school and a church.

POPLAR—the name Poplar is applied to a large and very fine farming neighborhood lying south of the Tule river and north of Deer Creek. There is no village there at present, only a postoffice and two small stores.

BELLEVIEW—is the postoffice that supplies lower Deer Creek and the Saucelito neighborhood. It is east of Pixley a few miles and the district extends for several miles along both sides of the stream.

PLANO—has two general stores, two churches, good schools, one hotel, a blacksmith shop and a number of attractive residences. It enjoys good facilities for irri-

gation and land is still very cheap, but when a railroad is built, Plano, as well as Porterville, will have a boom.

WHITE RIVER—has two stores, a hotel, school house and a few dwellings. Chief business now is stock raising, but a great mining boom is likely to break out at any time. Mines have been worked in the vicinity for many years and recently D. B. Jones, (known to fame as founder of the ancient city of Venice on the Kaweah, long since moldering in ruins, and as the inventor of a single-track railroad) has found some very promising mines and is hard at work developing them.

ALTIA—one of the newest towns in the county, with two or three stores, a hotel and the usual accompaniment of blacksmith shops, real estate offices, saloons, etc. A school house has just been erected, church services are held on three Sundays out of each month and a rousing Good Templar's lodge meets every Saturday night.

PIXLEY—is named after the talented but eccentric editor of the Argonaut, Mr. Frank Pixley. It has a fine, three-story hotel, a brick store building, a handsome, two-story school house, a big grain warehouse, blacksmith

shop, livery stable and a number of residences. The townsite and adjacent farming land are owned by San Francisco capitalists.

TIPTON—has three good merchandising establishments, two hotels, a drug store, several blacksmith shops, two large grain warehouses, a fine depot building, one church, two good livery stables and between 300 and 400 wide-awake, energetic citizens. By taking a large canal out of the Tule river above Plano and by using winter flood waters, there is an immense territory of good land that can be developed around Tipton.

FRAZIER—the postoffice is located in one of the most beautiful valleys in the state. Were it not for spoiling so much good

land, Frazier valley ought to be made into a reservoir for storing flood waters of the Tule river. A large canal could be brought in at the upper end of the valley with perfect ease and a dam a quarter of a mile in length at the outlet of the valley known as "The Narrows" would make a lake of the entire valley.

CRAEMER—this postoffice supplies what is commonly known as the Mountain View neighborhood. There are three lumber mills in the mountains above Craemer, viz., Coburn's, Frazier's and Dillon's.

DAUNT—is not a town, at least as yet. William G. Daunt keeps a store and postoffice and that is all there is of Daunt at present.

VEGETABLE PRODUCTION INCREASES IN SOUTHERN TULARE COUNTY AREA

The symmetrical areas of white caps that appear early each spring along the foothills adjacent to Porterville and Terra Bella, and later in the lower valley areas of southern Tulare county, are visual indication of the growth that is being made in production of vegetables for the commercial market.

Tomatoes, celery, beans, squash, lettuce, potatoes, asparagus, cauliflower, cucumber, peppers, okra, carrots, corn, egg plant, endives, spinach and peas are included in the vegetable crops that are now being grown commercially in the Porterville district and throughout the county.

Classing these vegetables with melons and berries into a general category of truck crops, you have an agricultural endeavor that was valued last year at \$17,318,525.

As Walter J. Cordua, assistant Tulare county farm advisor points out, cultural and pests problems are usually not important in new truck crop producing areas, however, after eight to 10 years, both man-made and natural problems begin to come into the picture.

Meeting these problems is now one of the important factors in truck crop production in southern Tulare county, with many growers cooperating with the agricultural extension service and with commercial organizations is seeking better varieties, more efficient pest control, better fertilizing practices, use of hormones to stimulate fruit set, more efficient use and care of land and better irrigation practices.

Return to growers on most truck crops is highly fluctuating,

both from season to season and within any one season. But the industry is growing, and, with the rapid population increase in California that brings more demand for truck crops, will probably continue to expand in Tulare county.

DIVERSIFIED FIELD CROPS BEING GROWN

A great variety of field crops are grown in the southern Tulare county area, with the county as a whole rated as one of the major field crops producing areas in California, according to Ralph Worrell, assistant farm advisor.

Mr. Worrell points out that alfalfa, wheat, barley, grain hay, irrigated pasture and grain sorghums are the predominate field crops, however considerable acreage of oats, sugar beets, certified seed, annual forage crops, corn and beans adds to the diversified production.

One of the most valuable crops, in the opinion of Mr. Worrell, is foothill grasses, on which many hundreds of head of cattle graze each year. In efforts to improve rangeland feed, considerable experimentation is being done in seeding of rangelands and in controlled burning of brush areas.

Experimentation by the agricultural extension service of the University of California in field crops has also been stepped up generally in the county this year, with new varieties of castor beans, sunflowers, lima beans, range grasses, safflower and grain sorghums being tested.

FROM 1910



TO 1949



We have had the pleasure of serving the needs of this Growing Community

Glaubes Prescription Pharmacy

PORTERVILLE

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GROVES - RESIDENTIAL and
BUSINESS PROPERTY**

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INSURANCE

Fire - Compensation - Liability
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306 NORTH MAIN STREET

PORTERVILLE, CALIFORNIA

PHONE 752

New Tuberculosis Unit Completion Expected At Springville This Month

With a new 140-bed infirmary expected to be completed and ready for use at the Springville sanatorium this month, another long step will be taken in Tulare county toward the cure and prevention of tuberculosis.

Organized fight against tuberculosis in Tulare county dates back to 1919 when the Tulare County Tuberculosis and Health association was formed, with main project being the raising of funds through sale of Christmas seals—a project that is still conducted annually.

Activity Expanded

During the past 30 years, the association has grown and its activities have been expanded—operation of a mobile chest X-ray unit, promotion of extensive education campaigns, activity as a coordinating unit between various county and state agencies such as the health department, the tuberculosis sanatorium at Springville, the county general hospital, the welfare department.

In addition to the Springville sanatorium an emergency tuberculosis unit is in operation at Sequoia field, north of Visalia; the county health department is operating a mobile X-ray unit and the county general hospital is installing X-ray equipment through which every new patient can be checked for symptoms of tuberculosis.

Officers

Last year, 12,421 persons and organizations in Tulare county gave a total of \$29,528.70 to fight tuberculosis in the county. At present the Tuberculosis and Health association board is composed of 146 directors from all parts of the county, with K. B.

Reid, Tulare, president; Dr. L.L. Seligman, Dinuba, first honorary president; Dr. I. M. Schor, Visalia, second honorary president.

S. D. Law, Exeter, first vice president; Donald B. Clark, Visalia, second vice president; Hazel Dutton, Visalia, treasurer; Mrs. George Moran, Tulare, secretary; Eugene L. Allen, Visalia; E. T. Gable, Lindsay; J. Claude Nelson, Porterville; Arthur Anderson, Dinuba, members-at-large.

Dr. W. A. Winn, Springville; Dr. R. L. Knight, Visalia; Dr. A. Allen, Springville; Mrs. Craig S. Thorn, Three Rivers, ex-officio members and Gene Stump, executive secretary.

"Overproduction?" It Just Ain't So Says Old Book

There's nothing modern about the cry of "over production" in relation to farm products. This is what a writer in the "Business Directory of Tulare County," said in 1888.

"There are certain conservative 'cusses' in this world whose only use seems to be that of a 'scotch block' to keep the car of progress from rolling backwards, and these are crying out, 'Overproduction, overproduction.'

"They commenced this 10 years ago when the fruit business was in its infancy and they haven't stopped to take breath since. If they had kept their mouth shut and had gone into the fruit business 10 years ago, they would be rich and strong today instead of weak and hoarse. But let us look at this matter. Is there any real danger of serious overproduction?

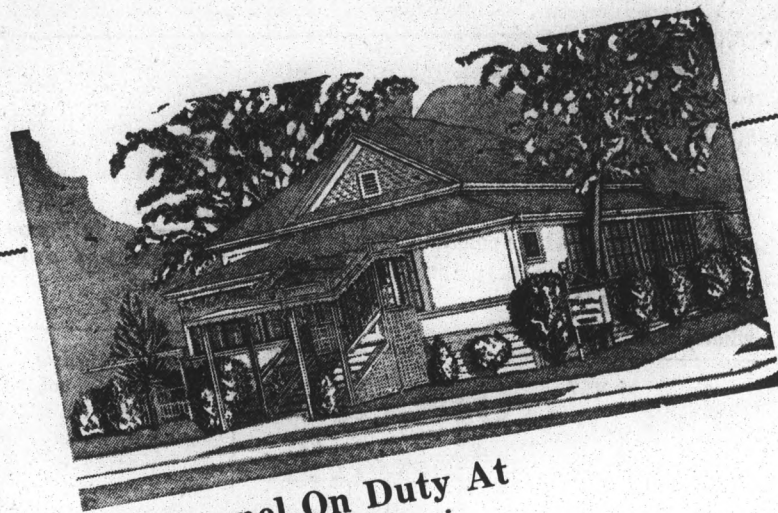
"There is no such thing as overproduction. It is underconsumption that gets to ailing the world at times. The world never dresses in clothes that are too rich and fine for it; never sits

down to a too bountiful repast; never dwells in mansions too elegant, rides behind horses too well bred, or has too much money to drop into the contribution boxes on Sunday. The world has been

too "confounded" poor to take a holiday ever since Adam went out of the fruit business.

CELEBRATE NOVEMBER 11, IN PORTERVILLE,

Serving San Joaquin Valley Since 1928



Personnel On Duty At All Times DAY or NIGHT

Lady Attendant

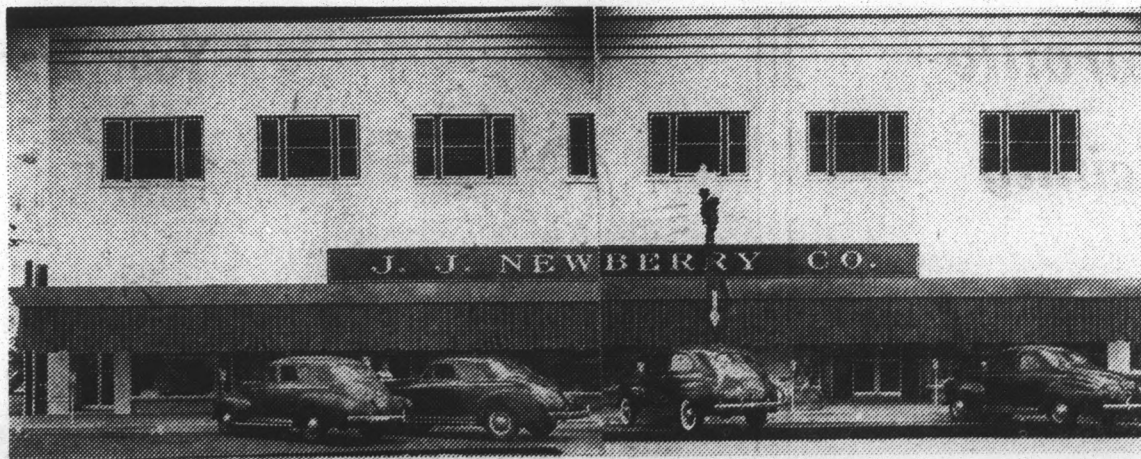
MYERS FUNERAL SERVICE

500 North E Street

Porterville, Calif.

Porterville Progress Walks Hand-In-Hand With American Free Enterprise

The Newberry Company is a vital part of American Free Enterprise — Founded in 1911, Newberry's have grown with the nation. From a beginning of one store with six employees, the company expanded and is now a centrally operated National Retail Distribution Business.



PORTERVILLE STORE — 1949

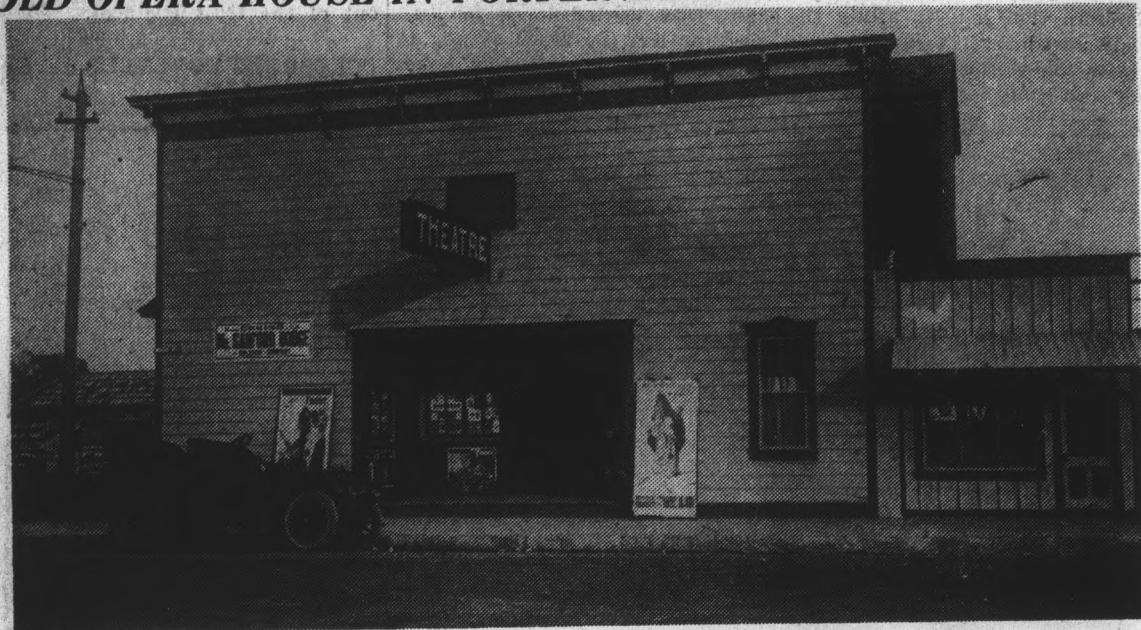
Newberry's opened their doors in Porterville on September 29, 1948 with a store suitable to the times and along with Porterville's rapid growth. We are proud of the fact that Newberry's has kept abreast of Porterville's never ending advancement in business, industry, agriculture, education and culture.

J.J. Newberry Co. 5¢ 10¢ 25¢ Stores

144 North Main Street

Porterville, California

OLD OPERA HOUSE IN PORTERVILLE



CENTER OF social activity in Porterville shortly after the turn of the century was the Old Opera House, where early-day motion pictures were shown; where road

shows made their one-night stands and where community dances were held. The picture was taken by E. M. Hammond, Porterville photo-

tographer in 1909, shortly after he arrived in Porterville. The automobile was owned by Charles Boydston.

"Perils Of Pauline" Was Opera House Feature 40 Years Ago In Porterville

"Perils of Pauline," an early-day motion picture serial thriller was one of the features offered at Porterville's old opera house along about 1910, with E. M. Hammond, Porterville photographer, recalling that the serial ran "indefinitely" and ended each week with the hero or heroine in a situation from which there was

not the slightest possibility of escape, yet, somehow, they always survived for the benefit of the cash customers who packed the house to watch the new-fangled "flickers."

Mr. Hammond recalls that in those days John Bunny and Flora Finch were famous stars and William S. Hart was the western hero of the hour. Top producing companies included Biograph, Essanay and Pathe.

Owned By Moore

The Opera house, which was owned by A. R. Moore, who also operated a photography studio in the front section of the building, was located at Main and Garden streets, at the present site of a Standard Oil service station.

In addition to the motion picture equipment, it boasted a pit orchestra, directed by Clyde Keener, and served as a focal point for social activities, the local Lambs Club presenting home-talent stage plays and members of the N-R (nobody responsible) Dancing club, taking up the theater chairs periodically, to hold a club dance.

Dramatic End

Mr. Hammond was something of

Cotton Is Really "King" In County As Largest Crop Is Moving Into Gins

"King" cotton is more than an idle phrase in Tulare county, what with the largest crop in the history of cotton production expected from some 216,000 acres under cultivation this year—a crop that will no doubt exceed in value the \$40,000,000 that was brought to Tulare county through its cotton in 1948.

Gin operators in Woodville, Cotton Center, the Pixley, Tipton, Earlimart districts, report that virtually every available piece of land has gone into cotton this year, with limiting factor being water.

And it is likely that the 1949 season will be Tulare county's greatest, since national cotton figures are getting well up into the surplus brackets and controlled planting is evident in the foreseeable future.

Cotton got its commercial start in Tulare county in the early 1920s and has expanded into the county's most important field crop. Value comes not alone from fibre, but also from such by-products as cottonseed oil, cottonseed cake for livestock feeds and cotton hulls for use in stock yards and in soil conditioning.

Development of the new 4-42 Acala strain, increase in the number of mechanical cotton pickers now operating throughout the county, greater acreage production through improved soil and irrigation practices are all fac-

a handy man around the Opera house after he came to Porterville in 1908, operating the motion picture projector, playing in the pit orchestra and working in the Moore photography studio. Incidentally, the Mrs. Hammond to be was the ticket seller at the theater.

Since the Opera house was the center of Porterville drama during its existence, it was quite fitting that its end should come in a dramatic manner—the building burning to the ground in a spectacular fire that started at 3 o'clock in the afternoon on July 4, 1914 to add an extra touch to the Fourth of July celebration.

First American settlers in what is now Tulare county consisted of a party of trappers under Jediah S. Smith who were in the area in 1825-26.

FREE Ride!
Come in and Ride America's Greatest Transportation Value!



HARLEY-DAVIDSON 125
POWER RIDING FOR EVERYONE!

"I never dreamed it was so easy to handle... and so comfortable!" That's what you'll say the first time you swing down the street on a Harley-Davidson 125! It's so smooth, so safe, so dependable. Riding is no trick... you'll learn in a few minutes. And then you'll go anywhere... to factory, office, school, outings, sports, picnics! Amazingly economical... 90 miles and more per gallon. Low down payment, balance easy terms. Come in for FREE ride!

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For Porterville
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MODERN HOME SUPPLY

Next to the Porterville Hotel
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WELCOME FRIENDS AND PIONEERS ON HOMECOMING DAY



Your Tractor Will Run Smoothly With Our EXPERT SERVICE And GENUINE PARTS

If a Ford Tractor gets Concientious maintenance attention every day it will deliver an awful lot of work before it needs an overhaul.

But the time comes, even to a Ford Tractor, when it needs a trip to the shop to put it in shape for economical, powerful, new-like performance. When that time comes, just phone us.



BILLINGSLEY & ELLIOTT
TRACTOR SALES



1433 North Main Street, Porterville, Calif.

Supervisors Are Long-Time Residents Of Tulare County

Long-time residents of their districts are the five men who serve as supervisors for the County of Tulare—R. B. Oliver, Dinuba, board chairman; Rodgers L. Moore, Porterville; Jay G. Brown, Terra Bella; Harry Perry, Tulare and James Young, Visalia.



R. B. OLIVER

Mr. Oliver, who was born in Ringold county, Iowa, came to Reedley, with his family, in 1907 and was married in the same year to Miss Amanda Squires, then a postmaster in Nebraska.

The Olivers have three sons, all residing in Tulare county, and five grand children. Mr. Oliver, who farms 231 acres near Dinuba, was elected to the board of supervisors in 1931 and has served as board chairman for 14 years.



JAY G. BROWN

Mr. Brown, a Native son, was born in Frasier valley in 1889, attended Vandalia elementary school, Porterville high school and the University of California at Davis. He was appointed to the board of supervisors in 1937 by Governor Frank Merriam to fill the unexpired term of the late E. B. Armstrong of Earlimart and has since been elected and reelected for three terms.

Mr. Brown was married to Cordia Cook of Strathmore, in 1912; Mrs. Brown died in 1938. During his years in the county, Mr. Brown has always been active in community, farm and school affairs.

To Porterville

Mr. Moore, born in 1907 in Tennessee, was brought to Porterville by his parents while quite young. He attended Porterville schools, San Jose State College and Stanford University. During the war, he saw active service duty in the Pacific with the United States navy.

Married to Murial Carlson, of Dinuba, the Moores have two daughters, aged two and six. Mr.



RODGERS L. MOORE

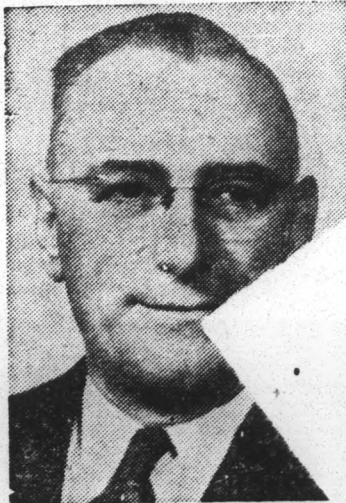
Moore has also been active in school and veteran affairs of the county and the Porterville community.



JAMES YOUNG

Mr. Young, born in 1909 at Fallon, Nevada, was four years old when his parents brought him to Ivanhoe, near Visalia. He attended elementary school in Ivanhoe and high school at Visalia. He was later associated with the J. C. Penny company in Imperial valley and Visalia, has been in the real estate business and is now a ranch operator at Ivanhoe.

Mr. Young married Miss Helene Landram of Visalia in 1936 and the Youngs are now the parents of a son. During the war, Mr. Young served with the Air Force Training command.



HARRY PERRY

From Chicago

Mr. Perry came to southern California more than 40 years ago from Chicago, Illinois, where he was born and where he attended elementary schools. In California, he studied law and accounting and came to Tulare in 1920 as an employee of the Farmer's State Bank of Tulare.

Later he operated an insurance business, was secretary-manager of the Tulare County fair, was in chamber of commerce work in

Tulare, entered law enforcement work in the office of the Tulare county district attorney and sheriff, became a state narcotics inspector and served as chief of police in Tulare.

He was married in 1914 to Miss Caroline Cookman of Long Beach has two children and two grandchildren. He is serving his first supervisorial term.

The term "mustang" usually used now in connection with horses, designated wild range cattle in the early days of Tulare county.

THOSE GOOD OLD DAYS



THROUGH EFFORTS of the Southern Tulare County Sportsmen's association catches like this may again become the "usual" thing in the mountains east of Porterville. (Hammond Studio photo)

1899 50 YEARS 1949 IN PORTERVILLE

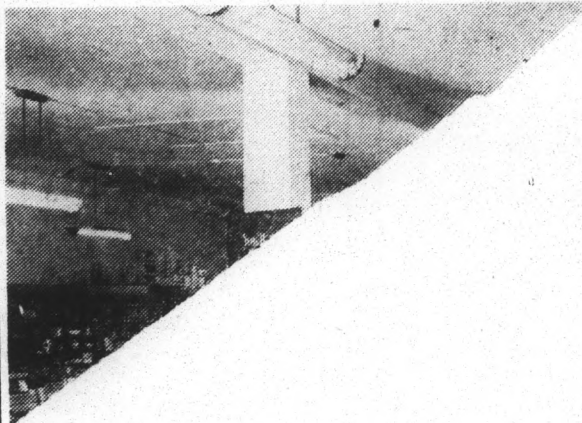
THEN



L. E. JONES

DONALD JONES

NOW



Je
ton
Turn

Je

\$25,000,000 TO COUNTY FROM GRAPES

Grapes, from 80,000 acres, brought an income of \$25,000,000 in Tulare county during 1948, with the leading Thompson variety being marketed fresh and as raisins and with the famous Emperor grapes maintaining their prominence on tables of eastern residents.

Of the total acreage, only 8,000 acres are in wine grapes, however, often other varieties are diverted to wineries. Considerable expansion in vineyard acreage occurred near the end of the war, with particularly heavy plantings of Emperor.

Indications are, however, that planting of new acreage will not be continued, since prices, during past seasons, have not been such as to encourage greater production—and in some cases, marginal vineyards have been pulled out.

Big problem now facing the grape industry is the relationship between production and marketing, and on how well these problems are solved depends the future of grapes in the county.

J. B. Hockett, with a party of immigrants from Arkansas, camped on the banks of the Tule river near the present location of Porterville in December 1849.

Friant-Kern Canal Will Bring Water To Ranchers Of Porterville District

There were some who said it couldn't be done; there were some who make it a focal point for red hot political controversy; there are some who say it won't work, but the Central Valley project moves on and the white, concrete lining of the Friant-Kern canal now extends nearly to White River and contracts for final section of the "big ditch", from White River into Kern County, will be let this year.

But regardless of politics and arguments, one fact stands out: Friant-Kern canal water will reach the southern Tulare county area none too soon, since past dry years and increased farming is pulling underground water tables to greater depths each year, and the agricultural water problem is becoming critical.

And when that water reaches Lindsay, Strathmore, Porterville, Terra Bella and Ducor it will come through a great canal that will extend 153 miles from its origin at Millerton lake east of Fresno to end at the Kern river near Bakersfield.

Water will flow southward on a gradient of about six inches to the mile, making a total drop of 78 feet. Bottom width of the

canal throughout its length is 36 feet; maximum water depth is 17 feet; maximum carrying capacity is 5,000 cubic feet per second.

Concrete Lined

About 130 miles of the canal will be lined with concrete; 23 miles will be lined with impervious material; in the completed canal there will be 500 structures of various kinds—siphons, bridges, wasteways, checks, culvert over-shoots, turnouts, drainage inlets, irrigation crossings.

Some 350 overhead crossings of public utilities, such as power and telephone lines will be changed by the canal and railroad bridges will be built where the canal passes under the railway right-of-ways. More than 500 parcels of land were separately negotiated for in securing canal rights-of-ways.

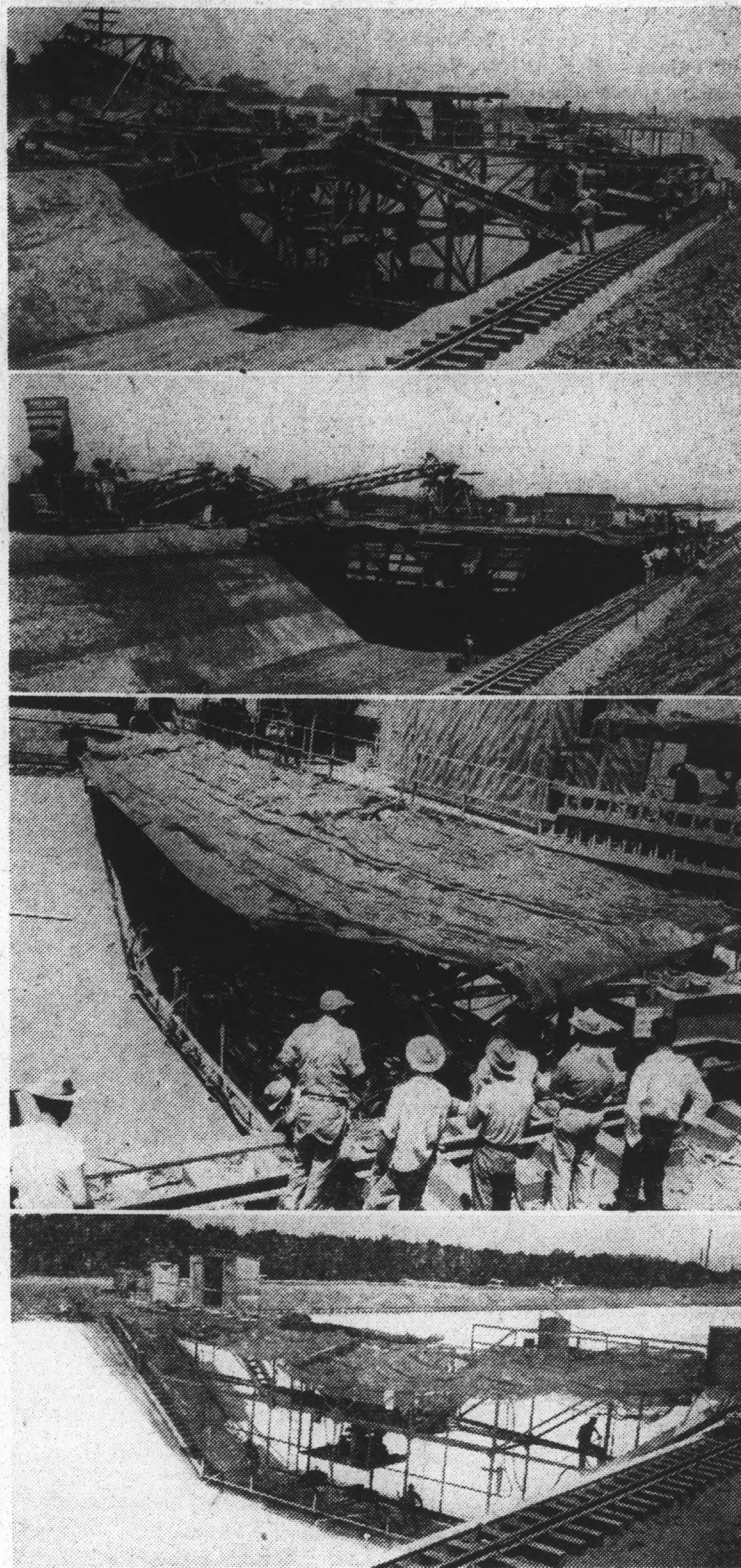
Districts Negotiate

In southern Tulare county the Lindsay-Strathmore Irrigation district and the Lindmore Irrigation district have completed negotiations with the bureau of reclamation for Friant-Kern water; the Terra Bella, the Porterville and Saucelito Irrigation districts are in the process of negotiation.

In the final stages of formation is the Lower Tule River Irrigation district, extending along the Tule River water shed from the Poplar and Cotton Center districts to the Kings county line and in the Porterville area, efforts are being made to form a County Water district along the upper Tule.

SPECIAL EQUIPMENT was designed and built to lay the concrete lining by Peter Kiewit & Son, contractors, now nearing White River after moving along the length of the canal from a point east of Lindsay during the summer. Shown top to bottom are the trimmer, the concrete placing machine, the finishing machine and the curing machine. (Farm Tribune photos.)

SPECIAL EQUIPMENT



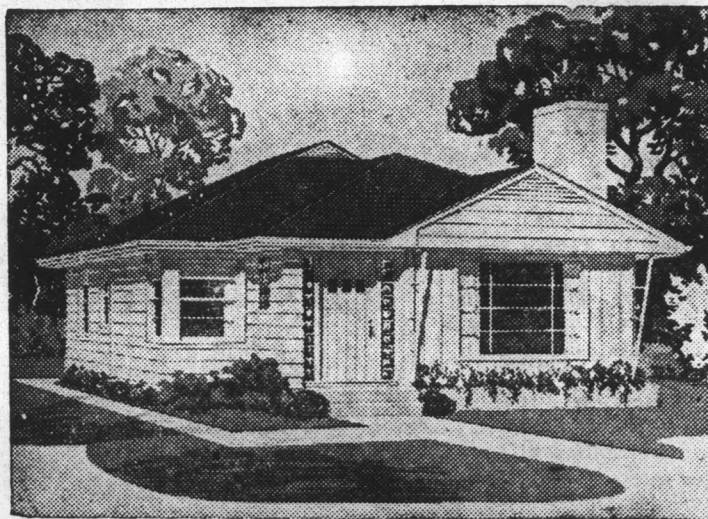
15 Years PROGRESS with Porterville

It has been a pleasure of Mode O'Day to Serve so many of you over the years—and we should like to pledge to you, that we will do our utmost to continue to give you the best in styles, comfort and quality at a Mode O'Day small budget.

Porterville On
HOMECOMING DAY

Hill, Betty Dent, Ruby Heather,
Barney Richardson, Joe Cassidy,
Chet Griswold, Marous Jr.

41 Years Continuous Service



The W. R. Spalding Lumber Co. operates throughout Tulare County with yards in Porterville, Visalia, Woodlake, Exeter, Strathmore, Lindsay and Tulare. As a member of this community, we are proud of the part we have contributed to its growth and development.

Welcome Friends and Old Timers On
HOMECOMING DAY

W. R. Spalding Lumber Co.

West Putnam and E Streets

Porterville, Calif.

From Little Seeds The Mighty Trees Did Grow

When Amanda Hawthorne Gibbons, back in 1863, planted a few orange seeds on the Gibbons ranch at Plano, she had little idea of the importance of her act—but from those few seeds sprang the great Tulare county citrus industry that now embraces 40,000 acres and, in 1948, had a valuation of \$22,193,019.

With the small start in citrus that his wife made, Gideon Deming Gibbons developed a commercial orange deal on land now known as the Prestage estate—a deal that developed through the years to place Tulare county among the top five citrus producing counties in the nation.

A grandson of the Gibbons, Tu-

lare County Supervisor Jay G. Brown, still has at his ranch just south of Porterville, part of the trunk of one those first orange trees grown in Tulare county.

Real boom in the citrus industry came from 30 to 40 years ago when most of today's producing groves were set out. At present, there are only about 800 acres of young, non-bearing citrus in Tulare county.

Best Grown

Reputation of the Tulare county Washington Navel orange has spread throughout the United States, since it can be ranked as the finest eating orange grown. Good quality Valencia oranges are also produced, and in many

five acres to one.

Historically, planting of oranges has run two acres of Navels to one of Valencias, until recent years.

FIRST BOARD

First board of supervisors in Tulare county, elected in 1853, consisted of Loomis St. John, A. J. Lawrence, John Pool, Henry Burrough and Warren S. Mathews.

THEY STARTED ORANGES

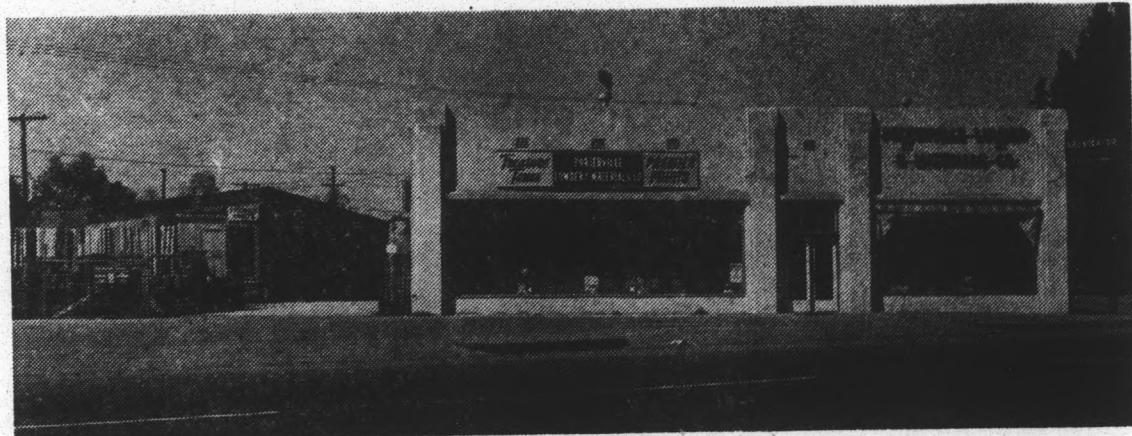


TULARE COUNTY'S great citrus industry was started in 1863 when Gideon Deming Gibbons, left, and his wife, Amanda Hawthorne Gibbons, planted orange seeds at their Plano ranch and, in 1869, produced the first oranges in Tulare county. The little girl, shown above, is Ruby Gibbons, who became the first school teacher in Porterville, married Clinton T. Brown and became the mother of Jay G. Brown, Tulare county supervisor. The boy is Ossian Eugene Gibbons, who as a man, served as Justice of the Peace and postmaster at Plano for many years.

Serving Porterville For Over Thirty Years

TROY LAUNDRY and DRY CLEANERS

Welcome Friends and Old Timers
ON HOMECOMING DAY



Since 1920 .. Growing with Porterville

It was 'way back in the early twenties that B. Hodgson & Sons started their contracting business. In the years that followed "The Hodgson Boys" built many of Porterville's prominent buildings.

Expanding with Porterville, the firm, in 1939, branched out into two separate businesses, the present B. Hodgson & Sons, Contractors and Porterville Lumber & Materials Co.

Today, just as Porterville has grown into a city of which we can be proud, so have "The Hodgson Boys" grown.

We are sincerely happy to have played a part in the building of Porterville. And we are grateful to all our friends of these many years who have made our growth and expansion possible.

To all of Porterville's visitors we wish a fine time on Armistice Day. And to all of you we extend a cordial invitation to visit us any time.

WELCOME OLD TIMERS

Porterville Lumber & Materials Co.

1255 North Main Street

Porterville, California



MR. H. H. ANDERSON

Mr. Anderson of Exeter, doesn't look like much of a "crank" to us. He says he is. We'll let him tell it his way:

"During the fifteen years we have used Caterpillar tractors, we've had two field breakdowns . . . ran out of fuel both times.

I think the reason for this very good record is because I'm kind of a crank about machinery.

Our tractors are checked over at regular intervals by Treanor's field man. If something comes up mean-

time, that tractor doesn't budge until one of their mechanics comes out to see what the trouble is.

Yes, I take good care of my Caterpillars and they take good care of me."

Mr. Anderson is right. Tractors made by Caterpillar are built to do their part . . . it's up to you to do yours.

Have your tractor checked over during off season. Never let a minor repair wait. What could have been a small repair job, can (and has) cost hundreds of dollars, just because the operator wanted to finish "that last row".

"Caterpillar"



John Deere

TREANOR EQUIPMENT CO

VISALIA

DELANO

PORTERVILLE

TULARE

THE FARM TRIBUNE

VOL III—NO. 18

PUBLISHED WEEKLY AT PORTERVILLE, CALIFORNIA

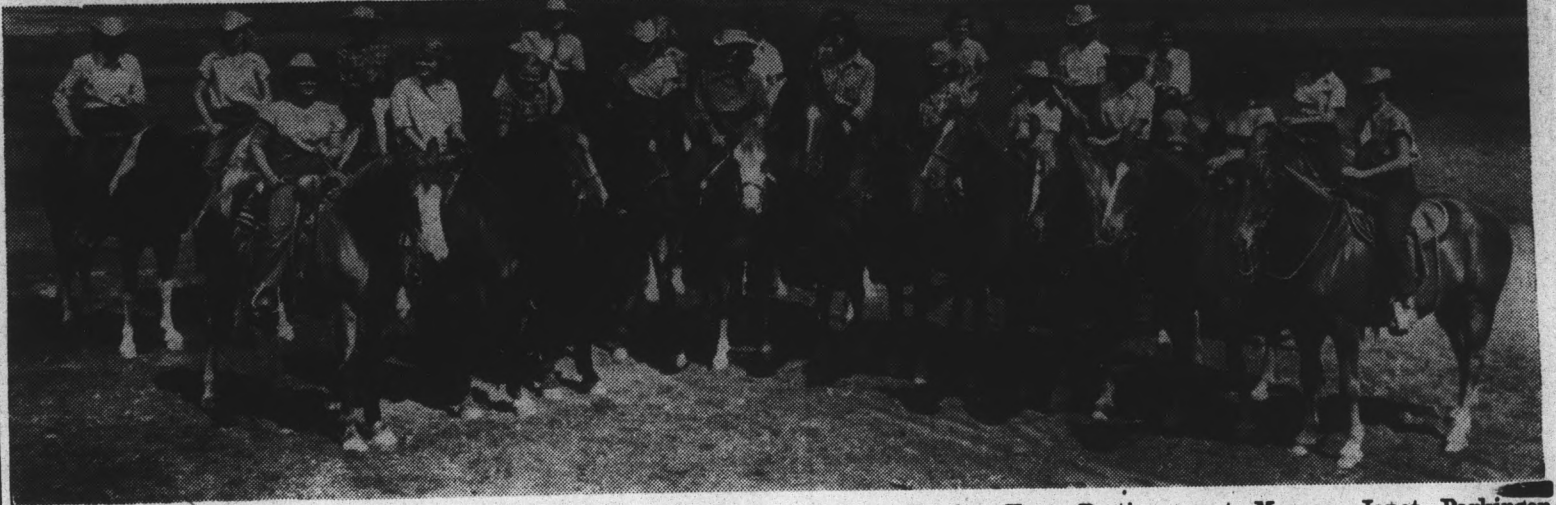
Progress Edition — Section C

Trophy



PORTERVILLE'S FAIR Canterbelles won this trophy in an appearance last summer at the first annual Orange Cove Water festival.

PORTERVILLE'S FAIR CANTERBELLES WIN HONORS



WINNING RIDING honors and bringing considerable publicity to the community are Porterville's Fair Canterbelles, a group of girl riders ranging in age from 10 to 18 years who, under the direction of Toni Faure and Barbara Richardson, have perfected a precision

mounted drill that is something to see. Originally sponsored by the Porterville Fair association under supervision of the Porterville High School P.T.A., the girls have appeared at a number of valley events. In the unit are: Dorene Baker, Verna Bellah, Genia Beat-

tie, Susan Bowker, Karen Bastian, Rahno Darr, Kathy Frame, Nina Foran, Susan Foran, Nancy Green, Patricia Garrett, Dorothy Hoover, Sharron Heffernan, Yvonne Hicks, Donna Holbrook, Sue Harper, Janet Hammond, Pauline Hisaw, Arlene Morris, Elaine Morris, Milli-

cent Monroe, Janet Parkinson, Frankie Parrott, Judith Perry, Barbara Smith, Mary Lee Hicks and Lydia Kelly. Uniforms for the girls have been provided by parents and Porterville business men.

John A. Milligan Recalls Preaching Funeral For Jim McKinney

By JOHN A. MILLIGAN
I am reporting how Jim McKinney, the outlaw, ran amuck

in Porterville, I believe it was in 1899, and something of his life before and after, since I was familiar with the events connected with McKinney's death and since I conducted the funeral service at Porterville, when he was buried in the old cemetery.

When news of McKinney's death at Bakersfield reached his mother, who lived on Oak street, between Second and Third, she soon after sent for me to come to the home to help her. This was, of course, to plan for the funeral.

When I went here the following day, the body had already been received and, as was the prevailing custom, was being cared for by friends and had not yet been placed in the coffin, but rested

upon a board cot with white sheets covering the whole body.

Friend Visits

I was in the room for a brief time and while there I noticed a large, powerfully built man come in. With just a word of greeting to me he passed by to the side of the improvised bier and drew the sheet down from the face of the dead man and stood there for some moments in silence, looking at the dead face.

Then I heard him say softly, "Jim, Oh Jim, you were a thoroughbred."

I did not know the man; only that he was one of Jim's pals. He covered the face and retired. His words were a pal's eulogy, spoken in accordance with his con-

ception of a "thoroughbred." I did not find much in the words of his lament to help me in the part I was expected to perform on the morrow. It was a difficult place to fill.

It was not my mission to either eulogize or berate and condemn Jim McKinney. In the trail that led to his ending of life's career, there was blood from six killings credited to him. It was my business to help a bereaved mother and his brothers in what to them was a time of even greater sorrow than in an ordinary death, and to render the service in such manner that some hint from the words spoken might convey the idea that "The way of the trans-

(Continued on Next Page)

YOU SAW

this in 1936 . . .



YOU'LL SEE

this in 1949 . . .



AND NOW

WE'LL FEATHER YOUR NEST
WITH A LITTLE DOWN

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THE "NEXT LOOK" IN CARS!

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Porterville

J. A. MILLIGAN RECALLS FUNERAL FOR NOTED OUTLAW, JIM McKINNEY

(Continued from Previous Page) gressor is hard."

I was criticized by some for conducting a funeral for such a man as Jim McKinney. I told one of my critics that the service was for the friends who mourned the tragedy of both his life and death; that the broken-hearted mother needed our help the more, the sadder the case might be.

Armed Guard

When I first met McKinney, he was with two other men acting as an armed guard at the headgate of the Pioneer Water Company ditch on the Tule river up near the old Wilcox ranch. They were armed and were considered "gunmen."

In those days there was a lot of trouble over water rights and the dam at the head of the Pioneer ditch had been dynamited and the headgates destroyed by a night band, supposedly from the valley.

I was introduced to the three men, but do not remember the names of the other two. It was not hard to remember McKinney's after the events that transpired later and from his reputation then of having two notches on his gun stock.

When sober, McKinney seemed to be a very pleasant man and no one could suspect from his appearance that he was the bandit he proved himself to be. But

with a little liquor, he could create lots of trouble.

Unfortunately, he was a gambler and made his headquarters at the Redlight Colony, then in the block between Oak and Garden streets and Second and Third streets. On the night of the affray in Porterville that led to his shooting to death his friend, Will Lynn, and his leaving for parts unknown, he was under the influence of liquor.

Shooting Starts

He first began by shooting things off the counter at Scotty's saloon and lunch room. From there, he went to Mosher's saloon and it was there John Willis, the night watchman, tried to quiet him and perhaps arrest him. McKinney hit Willis with his gun and knocked out some teeth, then went from Mosher's to his room, got his rifle and coming back to town, met his friend, Lynn on Second street near Oak, just under the large tree on the west side of the street. Evidently, Lynn tried to keep him from going to the saloons and McKinney shot him dead.

McKinney then went on to Main street and started shooting. Men were scarce then, everyone hunting cover. Bill West was hurrying into an open stairway and received some wounds in the rear; but not serious. A young fellow, one of the night men at the

Southern Pacific depot, took a shot at McKinney and wounded him in the leg.

This evidently made McKinney realize it was time to be getting out of town, but he took his time doing so. He first went to Dave Mosher's home and got him to go to the saloon and get him some money; then to the Pioneer Livery stable to get a rig; then to Dr. J. L. Hardman's home where he had the doctor care for him—all this at the point of a gun.

To Three Rivers

He left town headed north and was later trailed to Three Rivers, where he left the horse and buggy and his little dog that was with him. Here his trail was lost, but it was afterwards learned that he succeeded in circling back to a hideout in a gorge on Rocky Hill east of Porterville, where large, overhanging rocks afforded shelter. He was known to have been at his mother's home in Porterville on Christmas day.

Traces of him were reported in the White River and Linn Valley country, supposedly on his way to Arizona. In Arizona, he killed two men, apparently to get their money and outfits, then went into Mexico.

The Arizona officers were on his trail, but it was found that he came back to California, probably by the same route he went out. From somewhere in Kern county he found a chance to get into Bakersfield by riding in a wagon loaded with meat for market. He went into hiding in Chinatown and it was there he fought his last fight with the officers, who, after discovering his location, surrounded the place.

The Bakersfield city marshal was shot by McKinney before McKinney was killed by Sheriff Collins who, I believe, was sheriff of Tulare county. The Bakersfield officer killed was George Tibbets, father of the famous singer, Laurence Tibbets.

McKinney was killed as he leaned out of a door trying to get a shot at another officer. It was a charge of buckshot, I judged from the wound, as I saw it on the left side of his face and neck.

Career Ended

This ended his career as a killer, that began with the shooting of a Chinaman in the Bakersfield country; then the shooting of a gambler with whom he quarreled in Bakersfield. For these crimes, in each case, he was freed, when tried, the jury disagreeing. His claim was self-defense. This made a total of six killings to his credit, when he had to pay the penalty himself.

When McKinney ran amuck in Porterville, I was with my family in camp at Mountain Home. When the news came about McKinney's doings and about his getting away, there was talk that he might be heading for the mountains and there was considerable excitement, about midnight, when a lone horseman rode into camp, and someone suggested it might be McKinney.

The story was around the next day that Allan Laidlaw, who was running the resort that year, hid beneath his bed when the rider called for him. This, of course was a joke on Laidlaw.

The midnight visitor was Mr. Canty of the Pioneer hotel, Porterville, who had missed his way on the grade and went as far as Coburn's dump before finding it out and this made him late on his first trip to Mountain Home. This story is as I recall the incidents.

PUTNAM COUNTY

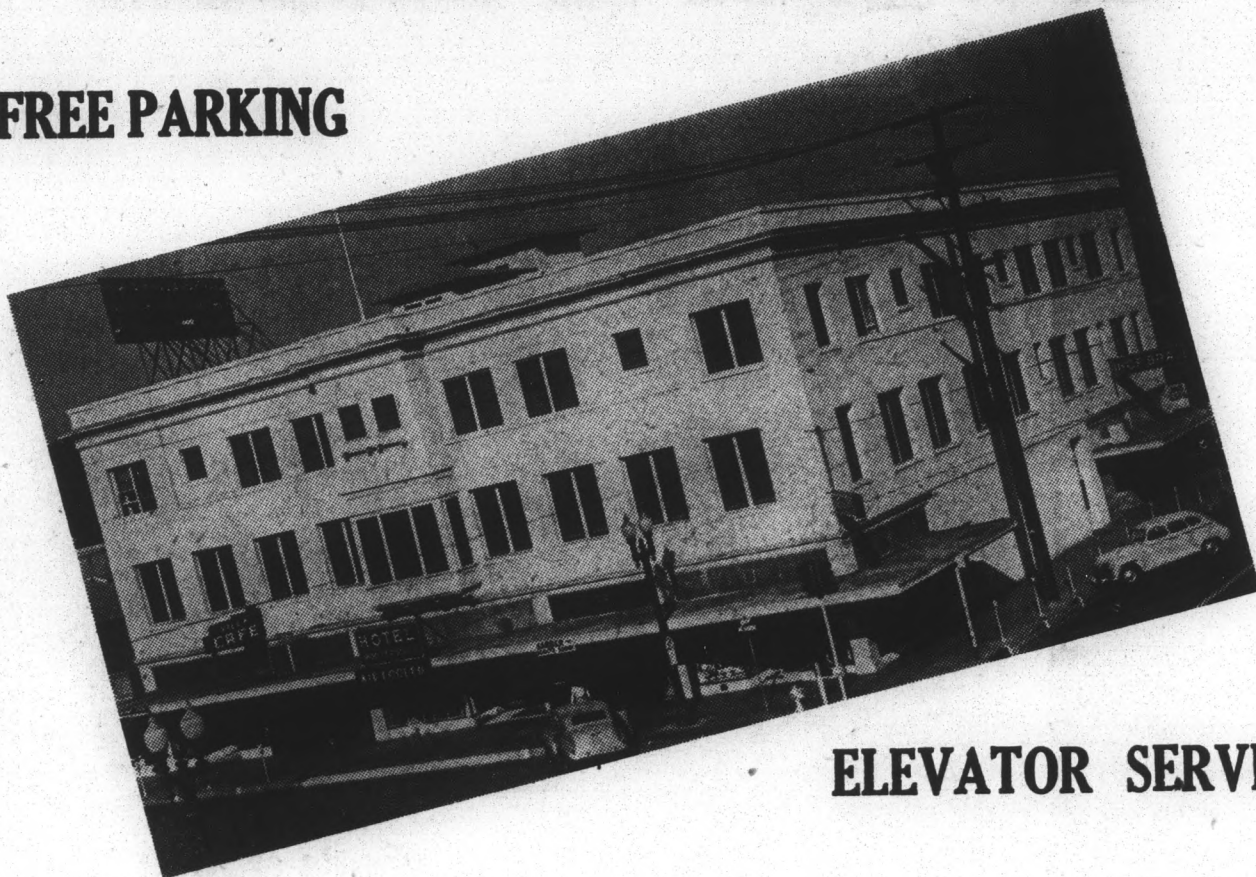
Remember when a move was started in the middle 1890s to split Tulare county and form a new Putnam county with Porterville as the county seat? Porterville even organized a Putnam County band, but the new county plan failed to materialize.

Tulare county was fourth ranking county of California in production of milk in 1948.

Hotel Porterville

COMMERCIAL and TOURIST HOTEL

FREE PARKING



ELEVATOR SERVICE

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CAFE

Coffee Shop
Entrance
from Lobby

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PORTERVILLE

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AT OLIVE AND MAIN FOR MORE THAN 50 YEARS

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Anton J. Konda, Mgr.

Phone 370

FINE HORSES OF SEVERAL BREEDS ON PORTERVILLE FARMS; INTEREST GOES WAY BACK TO MIDDLE 1880's

Anyone looking for a horse—a parade horse, a pleasure horse, a cow horse—need go no further than Porterville, since fine, registered animals of several breeds are now being raised by Porterville residents.

Perhaps the most extensive set-up is that of Donald Jones, on east Morton and east Putnam avenue, where one Arabian mare, purchased back in 1934, provided the impetus that today makes Mr. Jones one of the leading Arabian horse breeders in America, with nearly 40 head of registered Arabians.

Trimmell Arabians

Also breeding Arabians is Dale Trimmell, whose ranch is located on the Springville highway near Springville, and just east of Springville, Dean McComber has developed some excellent, prize-

winning Quarter horses at his Rancho Rio Vista.

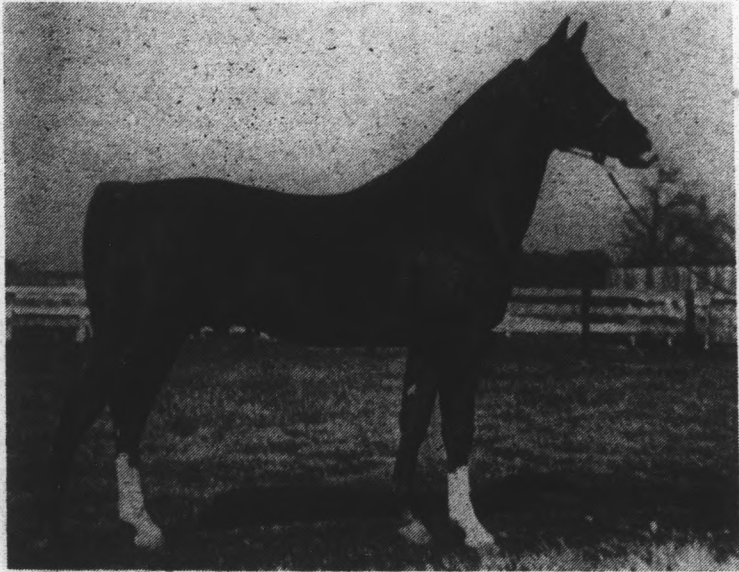
Tennessee Walking horses are being bred by Mr. and Mrs. Arthur K. Hodgson and Mr. and Mrs. Virgil Hodgson at their Knothole stables on the north edge of Porterville; Mr. and Mrs. Rolla Bishop also have Tennessee Walking horses at their Monache farm northwest of town, and at Springville, Sol Camp has headquarters for his famous string of harness horses.

Golden Horses

Ben Howard has some top Golden American Saddle bred stock at his stable in the Welcome district; at Terra Bella, Ralph and Don Tyrrell are bringing along some excellent Quarter horses and throughout the Porterville farming area can be found registered

(Continued on Next Page)

FINE ARABIAN STALLION



Brukahl — Jones Arabian Ranch

PLANNING

A modern aspect of today's living is the planning commission, set up to regulate building and general expansion in the growing communities of Tulare County.

In addition to a county planning commission, city commissions operate in Porterville, Lindsay, Woodlake, Visalia, Tulare, Dinuba and Exeter.

Approximately 100 products of the soil are grown on a commercial basis in the area surrounding Porterville.

Keep California Green & Golden!

KTIP



1450 ON YOUR DIAL

LOCAL NEWS

7:00 A. M. — 10:15 A. M. — 12:00 P. M. — 6:45 P. M.

FARM NEWS

RANCHERS COLUMN 12:30 P. M.

MUSIC

NATIONALLY FAMOUS

Russ Morgan — Dick Haymes

Eddie Arnold — Lulu Belle and Scotty

Ray Block — David Rose — Jelly Sanders

DRAMA

RONALD COLEMAN - My Favorite Story

Damon Runyan Theater

Allan Ladd Box 13

SPORTS

SAM HAYS - Touch Down Tips — Friday 6:00 P. M.

High School Football Games — Friday 8:00 P. M.



KEEPING PACE

*With Progressive Porterville
And The San Joaquin Valley*

COMPLETE STOCK OF AUTOMOTIVE PARTS, TOOLS
AND GARAGE SUPPLIES

MOST COMPLETE MACHINE SHOP SERVICE IN THE
SAN JOAQUIN VALLEY

GREEN MOTOR PARTS

5 STORES TO SERVE YOU

PORTERVILLE — LINDSAY — TULARE — HANFORD — EXETER

FINE HORSES RAISED LOCALLY SINCE EARLY DAYS OF PORTERVILLE

(Continued from Previous Page) ville.

stallions and mares.

But, actually, it is only natural that some of California's finest horses are being raised in the Porterville district, since interest in blooded horses is as old as the community itself and even in the 1880's the Porterville Blood Horse association was holding regular racing meets in Porter-

Association

Actually, the blood horse association was formed in May of 1889 with Captain Hayes as the first president. L. J. Redfield was vice president; S. J. W. Tyler, treasurer; J. E. Shuey, secretary and M. B. Crawford, W. A. Hall and B. B. Smith, directors.

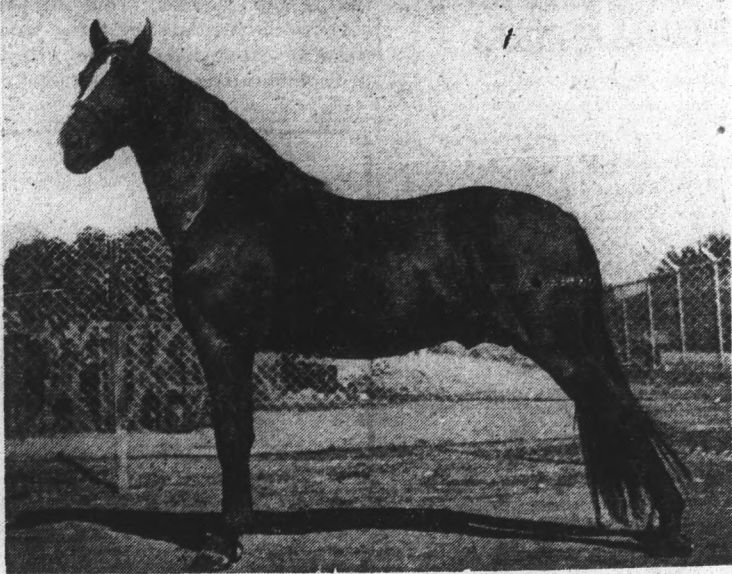
A three-day harness racing

ARABIAN FROM SPRINGVILLE



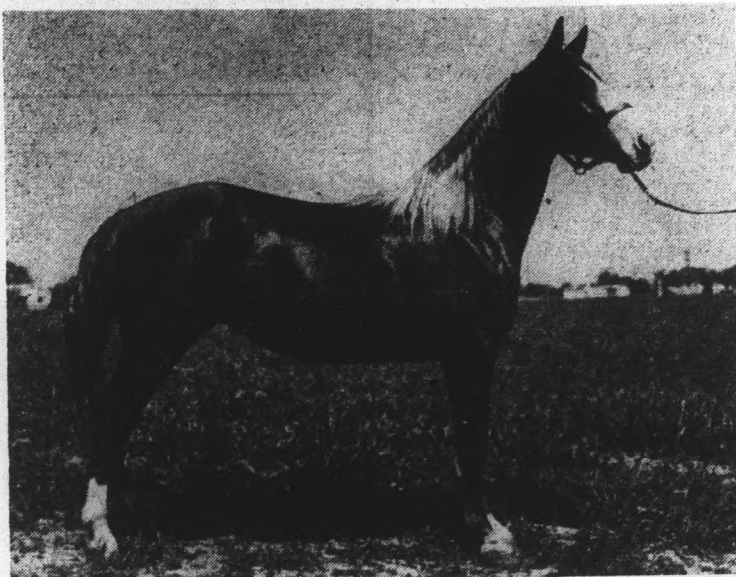
Barka — JDT Arabian Ranch

TENNESSE WALKING STALLION



Piocha's Red Allen — Monache Farm

TENNESSEE WALKING HORSE



White Faced Lady — Knothole Stable

ROUND-UP RATED AMONG BEST RODEOS

Porterville's annual Round-Up, after only two years, is now rated as one of the top rodeos in California and indications are that the 1950 show, slated for May, will be better than ever.

Recognized as an official show by the Rodeo Cowboy's association, the Porterville Round-Up draws top riders of the nation, since points won in the show count toward national cowboy championships.

The Round-Up was started two years ago by the Orange Belt Saddle club and has become that organizations big event of the year. The show is staged at the Rocky Hill arena, on the south slope of Rocky hill east of Porterville in a setting that is incomparable for a rodeo.

The arena was constructed by Loren Bartlett, who also has a hot rod, motorcycle and midget auto race track in conjunction, this setup being as the Porterville Speed Bowl.

PLANNING COMMISSION

Porterville is well represented on the Tulare County Planning commission, E. I. Barnes serving as chairman and Robert Serbian as vice chairman. Other members are: Paul A. Dobson, Exeter; Leroy McCormick and T. W. Switzer, Visalia; George T. Jadwin, Dinuba; John Incono, Tulare and County Supervisor Rodgers L. Moore, also from Porterville.

CELEBRATE NOVEMBER 11, IN
PORTERVILLE,

Your Friendly Bank

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We have time - When you have time - To talk over your problems.

And let's be frank about it . . .

We appreciate your business, even if it is only a \$1 Saving Account.



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since 1875

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meet was held over the Fourth-Of-July holidays in 1889, with races being run at the old Jamison track and on October 17, 18 and 19 of the same year, a second meet was held.

Unofficial Holiday

Blooded horses from throughout the San Joaquin valley were brought to these races and a general holiday was declared unofficially through out Tulare county (Continued on Next Page)

WELCOME TO PORTERVILLE FRIENDS AND PIONEERS ON HOMECOMING DAY F. W. WOOLWORTH CO.

315 North Main St.

Porterville, Calif.

Welcome Friends And Old Timers



ONE OF THE BEST KNOWN HOTELS IN THE SAN
JOAQUIN VALLEY FOR THE LAST 60 YEARS

Make the PIONEER HOTEL Your Headquarters
Over the Holidays.

OWNED AND OPERATED BY THE STARKS FAMILY FOR THE LAST 10 YEARS.

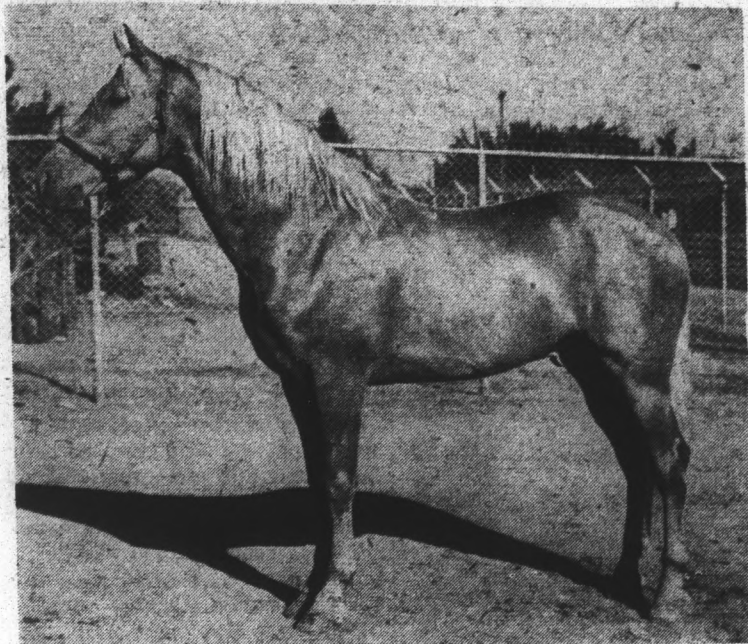
PIONEER HOTEL

Putnam and Main Streets

Phone 400

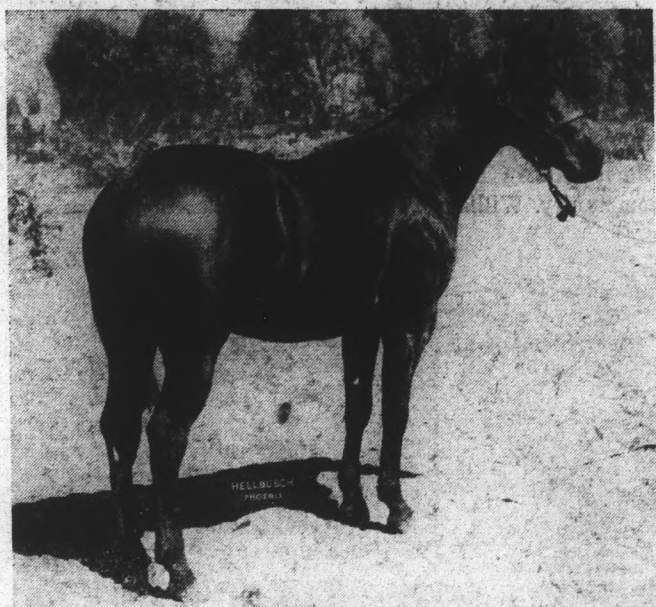
Porterville, California

GOLDEN AMERICAN HORSE



Golden Son — Ben Howard Stables

NOTED QUARTER HORSE STUD



Bull Dog Joe — Rancho Rio Vista

FINE HORSES IN PORTERVILLE SINCE OLD DAYS

(Continued from Previous Page)
ty when the Porterville meets were held.

Some of the first blooded saddle horses were brought to southern Tulare county in the early 1900's by the late Dr. J. L. Hardeman, whose first imported stallion, "Richmond," came from Missouri.

Dr. Hardeman succeeded in interesting the late J. H. Williams in horses and together they eventually owned a number of top animals, one of their most famous being "Squirrel Montrose," a gaited stallion that proved to be a winner at shows throughout California.

Tulare County Second Richest In United States

Great diversification in farming activities and constant improvement in methods through the years brought Tulare county an agricultural income of \$184,139,541 in 1948 to rank it as the second richest agricultural county in the United States.

Such high rating, however, is not new to the county. It has been in the top three counties of the nation since 1930, the first year that the bureau of census compiled agricultural figures, and there are some statisticians who believe that if all farm produce trucked from Tulare county into Los Angeles county for marketing was properly credited, then Tulare county might well crowd out its southern neighbor for highest honors.

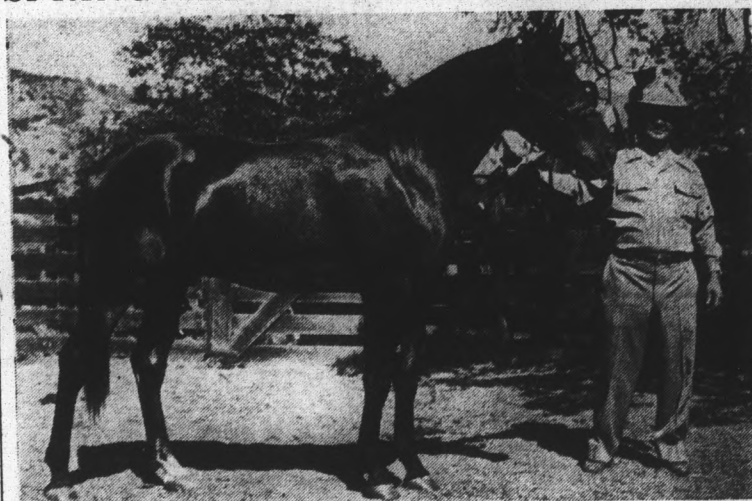
In a survey conducted by the Porterville chamber of commerce last year, figures gathered showed that of the county total, Porterville trade area accounted for slightly over one-third of the agricultural wealth.

YOUNG QUARTER HORSE STUD



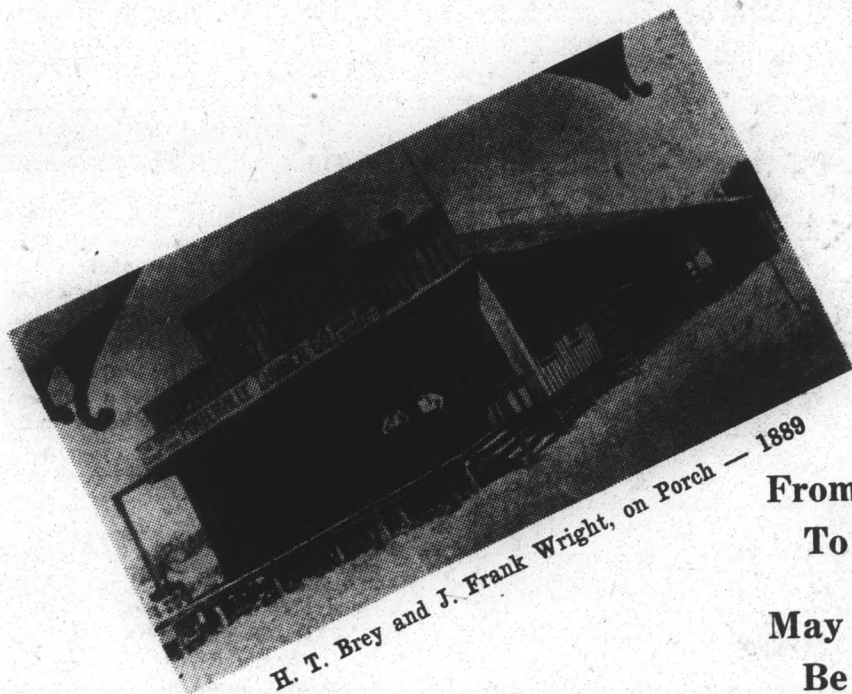
Hi-Tip — Ralph & Don Tyrrell

SPRINGVILLE HARNESS HORSE

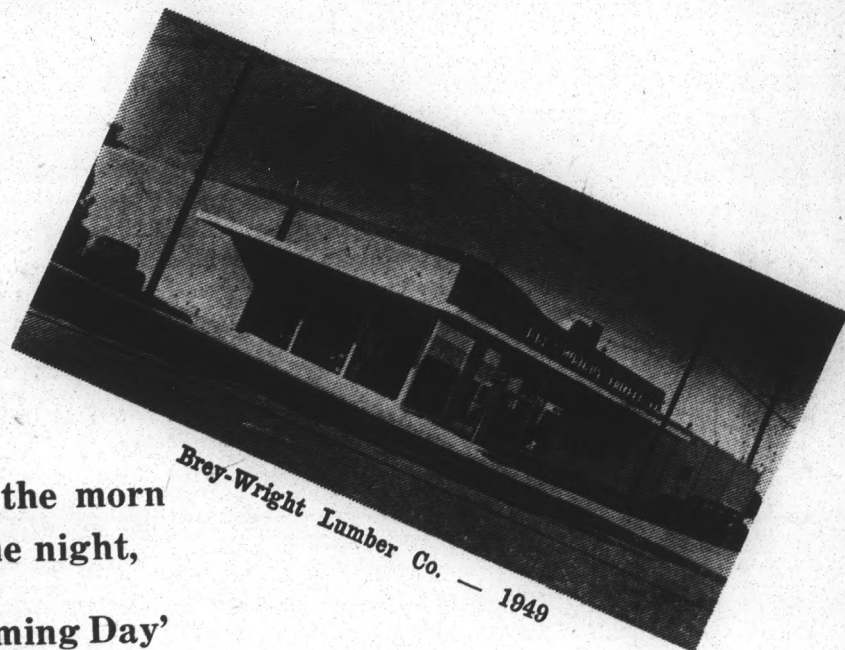


ONE OF the great developments at Springville, during the past two years, was the purchase of the old Stevens ranch by Sol Camp, Kern county rancher, for use as a headquarters for his nationally famous string of harness racing horses. Extensive improvements have been made and are still being made by Mr. Camp, shown above with White Hanover, a two-year-old standard bred stallion for which he paid a record price of \$42,000.

WELCOME!



H. T. Brey and J. Frank Wright, on Porch — 1889



Brey-Wright Lumber Co. — 1949

From the gold of the morn
To the blue of the night,

May your 'Homecoming Day'
Be perfect and bright.

Porterville's Oldest Lumber Yard

Formerly The

Porterville Lumber Co.

Now The

Brey-Wright Lumber Co.

SEND GREETINGS TO THE "OLDTIMERS" AND THE "NEWTIMERS" ALIKE

PORTERVILLE

COTTON CENTER

TERRA BELLA

"New Look" Comes To Porterville As Business Area Expands, Remodels

Pattern for Porterville's business expansion was established many years ago when early-day business men began to extend their buildings along Main street, but today a "new look" is coming to the business districts as outlying areas build up, as modern buildings are constructed and as older buildings are remodeled.

Pioneers returning for the reunion on November 11, will notice the development along north Main street—the Sequoia and Porterville motels, the R. Hodgson and Sons buildings both on Main and just west on Sunnyside, the modern Ice Creamery, the extensive Billingsley and Elliott used car and farm implement de-

velopment and the Gang Sue Tea Garden that is under construction.

Drive Ins

Anselmo Drive In and Dairy Lane have become popular stopping points for the driving public. Valley Auto Sales was recently established and at the junction of Sunnyside and Main, a small business area is developing.

Recent developments in the central section of Main street include the remodeling of the old Price building into the ultra-modern Famous Department store. Across the street, the Juven Aire has moved into the old Gibson Stationery location and Irvin Gibson has moved to a modernized location at Putnam and Main.

Corbin Shoe store has moved

to the former location of Brey's Book Shelf, with the latter business moving to D street in the Brey home. Jensen Stationery has brought a new business and new front to central Main, and Thrifty Drug is in the McCourt location, is in the old McCourt location—the McCourt store moving a block down the street into a newly remodeled setup.

Building Remodeled

The old Leggett Store building has been remodeled to house Remars and Sears and across the street, Western has modernized its store front, and Toppers Jewelers have added a touch of the modern with their front and store sign.

One of the most extensive developments of the past year has been the remodeling and expanding of the Divich building to house a larger Montgomery-Ward setup and to accommodate a new J. J. Newberry store, Peters shoes and Terry's Sewing Machine shop.

And, of course striking the eye of the returning oldtimer will be the improvement at Olive and Main, where the Konda building has been angled off and the modern, Porterville Furniture company store recently opened for business.

Southern End

On the southern end of Main street, Dicks Automotive is now housed in a completely modern, new building and Foster Freeze has added another drive in.

But business is also developing off Main street. West on Olive, the pioneer Brey-Wright Lumber company this year moved into a completely modern building and Smith's market remodeled.

East of Main, along Second street, a new building houses the business office of Sheela Sales and Service, the new J & J Pharmacy and the Velie Insurance agency. Moving south, Joannides Motors is now in its modern new building, Bice Motors has been remodeled and a new used car lot established, the new Quality market and Safeway stores have been opened and a Happy Hot Dog stand is opposite what is probably Porterville's most outstanding building, the new Porter theater.

Decentralizing

Following the trend of decentralizing business is the rapidly developing area along west Olive street, where most recent new buildings are the Olsen Tractor shop and the Weisenberger Farm Supply.

In East Porterville, formerly Doyle Colony, a modern shopping area has been developed, with most recent building being Wall's Cut Rate. Also developing is the area just south of the Tule river, and throughout the rural area, adjacent to Porterville, a number of small businesses are being operated.

ORIGINAL PUTNAM DEED IN CITY FILE

Original deed for the property on which Porterville's first jail was constructed is on file in the office of Porterville City Clerk Jap Elledge—the deed being written in longhand and signed by Porterville's founder, R. Porter Putnam.

Property for the jail was deeded on Putnam a half block off Main, by Mr. Putnam to the county of Tulare on August 2, 1886, for the sum of \$30, the 12 by 20-foot piece to revert back if used for any other purpose.

A structure referred to as the "loghouse" in the old Porterville Enterprise, was first used to house those individuals who ran afoul of the law and about 1903 a granite blockhouse replaced it.

The blockhouse this year fell in the path of progress when the new Porterville theater was constructed between Putnam and Mill streets on Second.

Farm Tribune Ads Get Results!

Joe Sockol & Son

WELCOMES ALL NEW AND OLD FRIENDS ON HOMECOMING DAY

Complete Line of Pipe and Fittings
Universal Pumps
India Paints
Plumbing Supplies
Electrical Supplies

221 South Mian Street

Porterville

Telephone 459

ONE OF THE FIRST



FIVE-GAITED stallion, "Richmond," bought in Missouri by the late Dr. J. L. Hardeman and brought to Porterville in 1902 as one of the first blooded saddle horses in the community. William Young is shown with the animal.

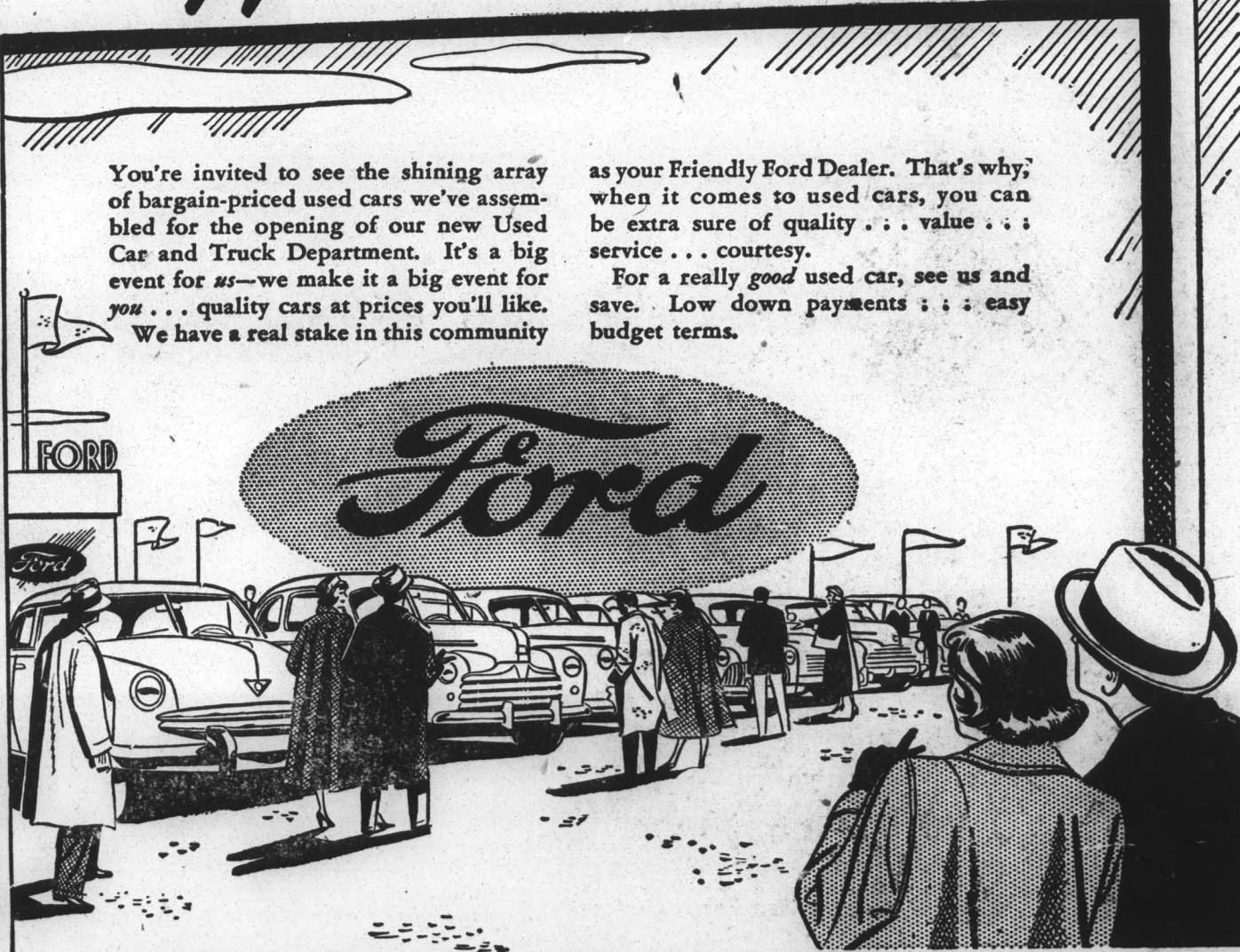
ANNOUNCING THE OPENING OF OUR *Bigger, Better*

USED
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DEPARTMENT

You're invited to see the shining array of bargain-priced used cars we've assembled for the opening of our new Used Car and Truck Department. It's a big event for us—we make it a big event for you... quality cars at prices you'll like. We have a real stake in this community

as your Friendly Ford Dealer. That's why, when it comes to used cars, you can be extra sure of quality... value... service... courtesy.

For a really good used car, see us and save. Low down payments... easy budget terms.



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Your FORD Dealers Used Car Lot

OPEN 7 DAYS A WEEK

1429 North Main St.

8:00 A. M. - 9:00 P. M.

Porterville, California

PORTERVILLE FAIR BECOMING BIG EVENT AS COMMITTEEMEN SEEK A PERMANENT LOCATION

Porterville's annual fair—the Tulare County Junior Livestock Show and Community fair—is rapidly taking its place as one of the outstanding events of the year, and, since Porterville is primarily an agricultural community and since the fair is an event tailored to fit such a community, this show may well become the greatest annual event for the Porterville community.

Porterville's first fair, held on the Porterville High School grounds in conjunction with Patron's Day in 1948, drew the praise of exhibitors and spectators as some of California's finest livestock, raised in southern Tulare county, was on display and in competition.

Greater Scale

Commercial exhibits and a two-day entertainment program got the fair off to a good start and the following year — 1949—a

similar show was held, however on a more elaborate scale.

Originally, the fair was handled through a committee of the Porterville chamber of commerce, however, as plans for the second year's fair progressed, it became evident that the event needed more than a committee as a controlling group.

Consequently, a trust association was set up, with Arthur K. (Babe) Hodgson heading this group. On the first board, and still serving, were Rolla L. Bishop, treasurer; Bill Rodgers, secretary, and Joe Menne, F. R. Farnsworth, Vernon Gill, Cyrille Faure, Chester Gilbert and Allan Coates.

Entirely Local

To date the fair has been operated without assistance from any sources outside the Porterville community, and members of the board of directors believe that this policy should be continued. In its two years of operation, the fair has gained assets amounting to about \$5,000, however, many hours of time and considerable physical material has been contributed to the fair by business men of Porterville and by farmers and ranchers of the community.

Big problem facing the board at present is a permanent location for the fair—a location where exhibition buildings, livestock barns, entertainment facilities may be constructed, and it is expected that a plan for such a setup will be presented by the board to the community in the near future.

The office of Tulare County Coroner Roy Brooks has investigated 4,000 deaths in the last 14 years.

A HISTORIC PICTURE?



IN YEARS to come, this picture of Joe Faure, Jr., Vandalia 4-H club member, with his grand champion steer of Porterville's first fair, may have considerable historic value, since indications are that the fair will continue to expand into one of the most important agricultural events of Tulare county.

FARM BUREAU MARKET ASSN. HAS BIG YEAR

Much of the livestock produced in the Porterville area moves to market through the California Farm Bureau Marketing association, an organization, managed by H. C. Jackson, with headquarters at Visalia.

This farmer cooperative serves 3,400 members in the San Joaquin

valley and last year did a gross business of more than \$13,000,000. A total of 14,261 hogs and 65,687 cattle moved through the association to retail meat markets and 35,000 head of stocker and feeder cattle were sold.

The association serves the county Farm Bureaus of Tulare, Kings, Kern, Fresno, Madera, Merced and Stanislaus counties. Sales are based on free, competitive bidding among buyers.



THE TULARE County Historical society recently placed this marker at the oak tree east of Visalia where the election that formed Tulare county was held. A number of markers are being placed by the society at historical sites in connection with observance of the California Centennial.

Ekman's Jewelry

GENE LINDGREN — WAYNE STEWART

303 North Main Street

Porterville, California



KEEPSAKE DIAMOND RINGS

Nationally Advertised Watches

BULOVA — ELGIN — HAMILTON — WYLER

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Holmes and Edwards — Rogers 1847 and Community

GIFTS THAT LAST

DEPENDABLE WATCH AND JEWELRY REPAIRING

13 YEARS OF SERVICE

IN TULARE COUNTY
TO THE MEN WHO KEEP
YOUR CAR RUNNING



Ever since the firm was founded in 1936, Ely Auto Parts has done its best to give faithful dependable service to the Motorists of Tulare County through the car dealers, garagemen and service stations of our community.



Through the years the firm has grown as it kept pace with changing times. A little more than five months ago, we opened our store in Porterville—It has been a pleasure to serve so many of you and we should like to pledge to you that we shall do our utmost to give the fine service you deserve in the years to come.



Ely Auto Parts

JOE COBB, Manager

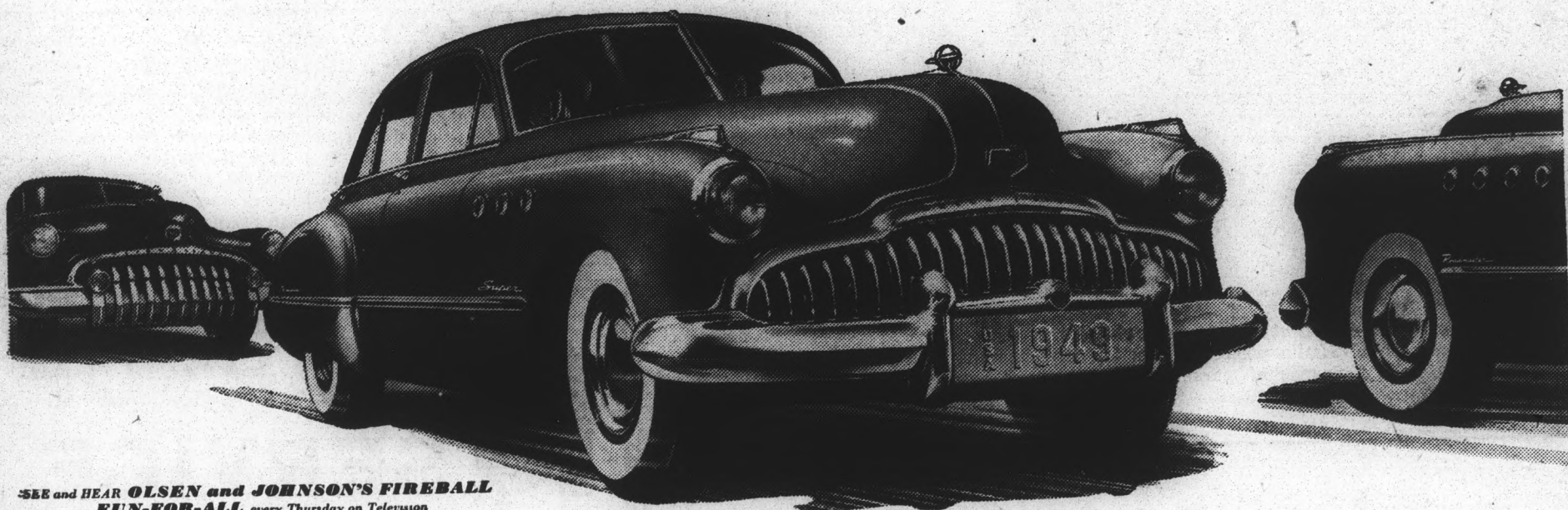
517 N. Main St.

Porterville

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Fred E. Page Serving Porterville For Thirty Years

Whatever the Price Class —



SEE and HEAR **OLSEN and JOHNSON'S FIREBALL**
FUN-FOR-ALL every Thursday on Television

"Buick's the Buy"

It's part of every street scene—something you see every day.

Car owners in three different price classes—all happy about the same thing.

One of them drives a new Buick SPECIAL, which you see poking forth its new, bold-look forefront at the left of our picture.

Another will tell you there's nothing like the SUPER's "happy medium" of size and comfort, power and easy handling, style and standing.

And if you're looking for prestige, where is your money going to buy so much as in that handsome 18-footer, the ROADMASTER, with its 150-hp performance and really royal bearing?

But all these good folks get together on this:

There's no ride quite so soft and cushiony as the Buick ride, whatever the size and series. There's no power quite so satisfyingly lively as Buick's high-compression, *high-pressure* Fireball power.

Above all, there's no "buy" like a Buick—no car that gives you such a

rich dollar's worth of smartness, handling, comfort and liveliness for every dollar you pay.

So why not look the whole line over? Your Buick dealer has these grand travel-mates in a baker's dozen of different body types and sizes. Start your shopping in his showroom—and you'll find that even on delivery he has exactly what you want.

BUICK alone has all these features

Silk-smooth **DYNAFLOW DRIVE*** • **FULL-VIEW VISION** from enlarged glass area • **SWING-EASY DOORS** and easy access • **"LIVING SPACE"** INTERIORS with Deep-Cradle cushions • Buoyant-riding **QUADRIFLEX COIL SPRING** • Lively **FIREBALL STRAIGHT-EIGHT POWER** with **SELF-SETTING VALVE LIFTERS** (Dynaflow Models) plus **HI-POISED ENGINE MOUNTINGS** • Low-pressure tires on **SAFETY-RIDE RIMS** • Double-Duty **VENTIPOINTS** • **DUREX BEARINGS**, main and connecting rods • **BODY BY FISHER**

*Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.



When better automobiles are built BUICK will build them

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

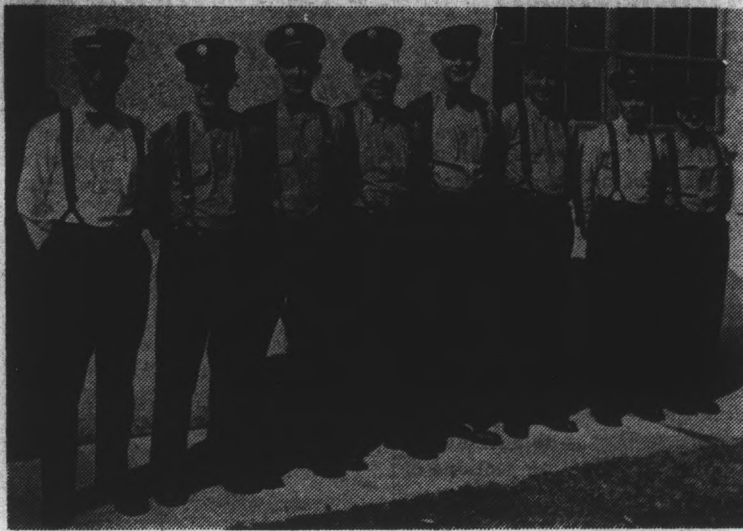
Welcome to You and All of You on Armistice and Homecoming Day

FRED E. PAGE

114 South Main Street

Telephone 683

THEY SERVE THE CITY



FIREMEN NOW serving the city of Porterville include, from left to right: Chief Ross Gardner, Fred Bolstead, Ralph Beard, Glenn Wheaton, Lovell McIntyre, Chester Slusser, Olin Garrett and Ray Billingsley. (Farm Tribune photo.)

Porterville's Fire Department Active Since June of 1890

A modern fire department with a good record of low losses has today been developed from a beginning, back in June 1890, when a volunteer department was established in Porterville under Chief Frank Jersey, with equipment that totalled one hose reel and 150 feet of fire hose.

At present the Porterville department has seven pieces of equipment—two, 1,000-gallon pumpers; one 600-gallon pumper; one 60-foot aerial; one water tank; an ambulance and a chiefs car, and bids are out for a new 1,000-gallon pumper.

Eight Men

The present force has eight full time men, including Chief Ross Gardner and a force of 16 volunteers appointed by Mr. Gardner. The department is housed in a modern station, completed in 1937.

In speaking of the early day fire department, Mr. Gardner recalls that the volunteers "ran the town," that no person could get elected to office without the support of the department and that it was also a center of social activity. But at times the political aspects of the organization worked to its detriment, Mr. Gardner states, when the members themselves split on a public issue.

Since 1917

Under the present setup the entire department is handled by Mr. Gardner, who joined the force in 1917 and was appointed chief in 1920. During the years of Mr. Gardner's regime, average yearly fire loss in the city has been held at the low figure of from one to two per cent of the assessed valuation.

The most spectacular fire that Mr. Gardner recalls was right after he joined the department, when three citrus packing houses on E street were burning at once. Fire in two of the houses was extinguished, but the third house burned all the way. It was alleged that the fires were set by I.W.W.s who were active at that time.

Basement Fires

"But it is not the spectacular fires with flames and smoke that (Continued on Next Page)

HIGHWAY IMPROVEMENT IS PLANNED

Most important highway development pending in the Porterville community is the relocation of highway 65, which now runs down Main street but which will be moved to the western edge of the town.

New location will be 1320 feet west of the center line of Indiana street. The right-of-way will be 166 feet in width and will be on the east side of the 1320-foot line.

The new road, which will be a "limited access" highway, will leave the present 65 south of Teapot Dome and will temporarily tie back into 65 at Zante.

Eventually, the new 65 will extend on a relocated route from Ducor, north to the mountain area beyond Woodlake.

The FARM TRIBUNE

VOL III—NO. 18

Published Weekly at Porterville, California

Progress Edition — Section D

SOME "FIRSTS" IN PORTERVILLE HISTORY THAT WILL BE RECALLED WHEN PIONEERS GATHER ON NOV. 11

When pioneers gather in Porterville on November 11 as guests of the Porterville Homecoming committee, many of the old days will be recalled and no doubt there will be considerable reminiscing about the "firsts" in Porterville history.

And here are a few of the important events that started Porterville as a community in about 1863, when 40 acres was surveyed as Porterville and recorded on an official map in 1870.

First school house, built in the year 1874.

First postoffice, established on April 13, 1871. Incidentally, the present, modern postoffice building was constructed in 1933 at a cost of \$106,000.

First church, built by the Presbyterians in 1875.

First train into Porterville, May 10, 1888.

First telephone, placed in use in Porterville, in 1895.

First orange trees, planted at Plano in 1863.

First grapes, started about 1890.

First cotton, probably grown as a oddity about 1892.

Incorporation of the city, May 3, 1902.

FOOT BRIDGE

A neat foot bridge, four feet in width and 50 feet long, has been completed across Porter slough on North H street primarily for the benefit of elementary school children. The bridge was designed by the city engineering department and was constructed by city workmen.

WELCOME

TO PORTERVILLE ON
HOMECOMING DAY

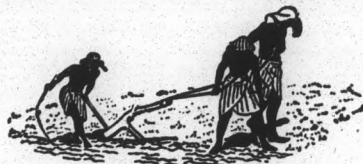
JACK ROBERTS SHELL SERVICE

Gasoline — Oil — Accessories
Car Washing & Lubrication

Corner Olive and Main

Porterville, Calif.

5000 Years of Farming



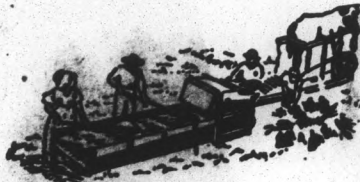
tilled the land. As time progressed oxen

were applied to.



at one time was flailed by stamping

animals.



made Hay Bailers. Then came

triumph of POWER and MACHINERY.



crudely made plows. Grain



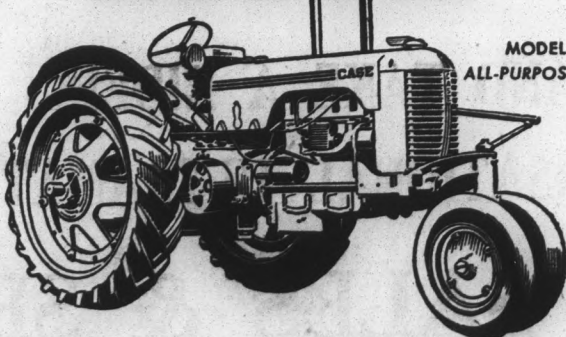
Horses then operated hand



the final

And today Case gives you modern farm equipment

CASE



MODEL "DC".
ALL-PURPOSE TRACTOR

PORTERVILLE FARM

IMPLEMENT CO.

428 South Main Street
Porterville

MODERN EQUIPMENT READY FOR FIRE CALL



MODERN EQUIPMENT is ready to serve the people of Porterville in case of fire, with Porterville's Fire Department now including two one thousand gallon pumpers, one six hundred gallon pumper, 1

sixty-foot aerial, one water tank, an ambulance and a chief's car. Bids are now out for a new one thousand gallon pumper. (Farm Tribune photos.)

MODERNIZED PROGRAM UNDERWAY ON PORTERVILLE RECORDS FILE IN OFFICE OF CITY CLERK

A program of modernization of record files for the city of Porterville is being worked out by City Clerk Jap Elledge, who was appointed to the position of clerk in April of 1944 after he had served for a number of years as clerk of the fifth supervisorial district at Terra Bella.

For the past seven months, Mr. Elledge has been working on the city ordinance book, bringing it up to date by deleting sections of old ordinances that have been amended by recent changes. Later, he plans to codify the ordinance books.



Elledge
At the same time, he is completing a cross file system of records in city council minutes and a complete record is being set up on every building in the city of Porterville, including original cost, improvements and value.

A special file for Porterville's municipal airport has been established, and being worked out now is a filing system on deeds, rights-of-way, sewage lines and other information concerning city property. Some of the deeds in the file trace the history of property ownership from the 1880s and one original deed, written by R. Porter Putnam, is in the file.

Information Recorded
In addition, information in the above file is being recorded in a master file in connection with city plats so that information concerning any piece of property in the city will be readily available upon request.

In some cases information con-

cerning property transactions is obtained only after a search of the old minutes of the Porterville city council.

Variety Of Duties.

Under provisions of the Porterville city charter, the city clerk has a variety of duties. He is ex-officio assessor of the city; clerk of the council and city board of equalization; he is responsible for records of city ordinances and resolutions of the city council; he keeps a record of communications concerning the city and is responsible for city record files; handles city business licenses and prepares an extensive set of papers in connection with annexation of property to the city.

Mr. Elledge states that when he accepted the job of city clerk in 1944 assessed value of the city of Porterville was something over \$5 million. Now the assessed value of the city is approximately \$11 million.

The entire office of the city clerk is operated by Mr. Elledge with one assistant, Miss Darleen Hargett.

Veterans Constructing New Buildings

Porterville's two veteran organizations are now constructing buildings for their own use, the use of their auxiliaries and for public gatherings in Porterville.

Porterville Post No. 20, The American Legion, and its women's auxiliary, is building on Oak street and Mount Whitney Post No. 2001, Veterans of Foreign Wars, and its auxiliary, is building on North street.

WELCOME PIONEERS

The Automotive Supply Co., Inc.

PHONE 703

PORTERVILLE, CALIFORNIA

B. C. Petticrew, Mgr.



Parts For
CARS

TRUCKS and TRACTORS



519 Second Street

Fire Department

(Continued from Previous Page) worry us," Mr. Gardner states. "This type of fire represents only a lot of hard work to control. It is the fire in basements, with possibly little outward indications, that gives us the trouble and that is dangerous to the men who move in to control it."

Although the present department engages in few outside activities as a department, members did sponsor a team of elementary-age boys in the Knothole baseball league that was a feature of Porterville's recreation program last summer.

A public bus service was established through Porterville by a group of individual owners and operators in 1922. This later became the Anchor Stage Lines that sold to Pacific Greyhound.

Porterville now has a city population of 7,000 persons. Some 13,000 persons live in the immediate vicinity of Porterville.

Farm Tribune Ads Get Results!

PACKARD'S

Golden Anniversary Car



Packard 1900 — One-Cylinder Roadster



Packard 1950 — Deluxe Sedan, 135 H. P.

COME IN AND TAKE A RIDE!

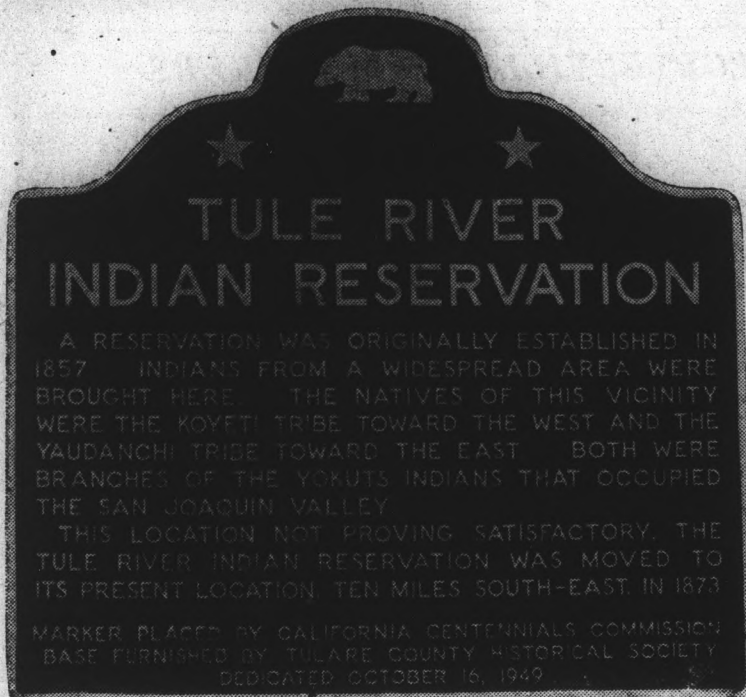
ENJOY PACKARD'S SENSATIONAL ULTRAMATIC DRIVE!

PORTERVILLE SALES & SERVICE

101 East Orange

Porterville

CENTENNIAL MARKER



THIS CALIFORNIA Centennial historical marker was placed, on October 16, at the Alta Vista school grounds to commemorate the original Tule River Indian Reservation, established in 1856 in the area east of Porterville that is now generally known as the Alta Vista district. The program was sponsored by the Tulare County Historical society.

NEW AGRICULTURAL CROP?



CONSIDERABLE INTEREST in commercial production of castor beans in the state of California is being indicated at present, with Ralph Gunderson, of the Vandalia district, one of the first persons in the Porterville area to try the new crop. Castor oil is the product sought and commercial variety of the castor bean plant is considerably smaller and is a much heavier producer of seed than the common garden variety.

DECIDUOUS FRUIT GROWERS HAVE PROBLEMS

The person who thinks that the producers of deciduous fruits in the Porterville area, and throughout Tulare county, have nothing to do but watch the trees grow should be interested in an observation by C. A. Ferris, assistant county farm advisor, to the effect that problems of production are increasing every year.

Most of these problems involve new diseases and insect pests, according to Mr. Ferris, who states that growers now have a constant fight on their hands where 20 years ago pests and diseases were only a minor matter.

But growers seem to meet the problems as they arise and today the production of deciduous fruits in Tulare county continues to rate as an important line of agriculture.

Prunes, pears and peaches were planted on a commercial basis 80 years ago and apricots, plums and walnuts followed shortly thereafter and today, more than 37,000 acres are in deciduous fruits and nuts in the county.

Harry P. Pohlman organized and was the first commander of Porterville Post No. 20, The American Legion.

Farm Tribune Ads Get Results!

OLD-TIMERS, NEW-TIMERS SERVING ON CITY COUNCIL



REED



ROGERS



LOYD



JONES



ECKLES

BOTH OLD-TIMERS and new-timers are serving this year on Porterville's city council. Mayor Earl L. Reed, although relatively new in Porterville, represents

a pioneer family of Lindsay; Councilman J. Andy Rogers came to Porterville following the second world war, bringing with him a brilliant war record. The other

three councilmen, Dr. John Loyd, Marcus Jones and Jesse Eckles, represent families whose names have been associated with Porterville for many years.

Growing WITH PORTERVILLE FOR 36 YEARS



AND WE'RE LOOKING FORWARD WITH PLEASURE TO SERVING YOU FOR ANOTHER THIRTY-SIX YEARS - - - OR LONGER.

Daybell Nursery

133 North E Street

Just North of Olive
Porterville

Phone 593

America's Foremost Car HUDSON The Car of the Year



Only Car with the Step
Down Design

It just had to happen! When America is presented with a car—the New Hudson—that is obviously years ahead in styling and performance, there's action everywhere!

And now, from Maine to the western Rockies and beyond, Hudson ranks first, second, third or fourth in sales among cars in all price classes in markets of all sizes!

HERE'S WHERE TO COME FOR YOUR REVELATION RIDE

Jendresen Motors

930 North Main Street

Telephone 1176

Professional Baseball In Porterville Sets National Records As Packers Play First Season

THEY PLAYED IN THE 90s



THIS PORTERVILLE baseball team played in the 1890s on a diamond located in the J. B. Chin grain field on E street about where the Porterville Women's Club is now located. There was no league in those days but they played teams from Springville, White River, Plano, Tipton and Tulare. In the picture taken about 1895, are: left to right, top row—J. E. Frame, Jack Gardner, George Willis, Frank Niles, Jim Niles, George Clark; bottom row—Harry Davis, Henry Dunning, Marvin Burford and, center, Manager John Moomaw. (Photo courtesy Hammond Studio.)

Porterville has been known as a "red hot" baseball town down through the years, but just how hot was proved this year, when a group of local people organized the Porterville Packers with a franchise in the Class C, Sunset league.

And this is what happened: Even though Porterville is the smallest town in the league, it set an attendance record of 65,223 cash customers at 63 home games plus an exhibition with the House of David. And that's probably a national baseball attendance record in relation to population.

Another Record

And in order to get the team going, 480 people subscribed \$25,000 in stock—and thereby set another national record: The greatest number of stockholders in any professional baseball team.

And as a sidelight, Porterville had the hottest hot stove league in the world. If you doubt it, just ask some of the members of the board of directors.

Packer Boards

Serving on the first Packer board were: Oren Sheela, president; Harry Britton, Virgil Hodgson, Aubrey M. Lumley, Jr., Ross Boyd, Jim Berkshire and Jack Anglin. Mr. Britton was the Sunset league representative from Porterville and was elected vice president of the league.

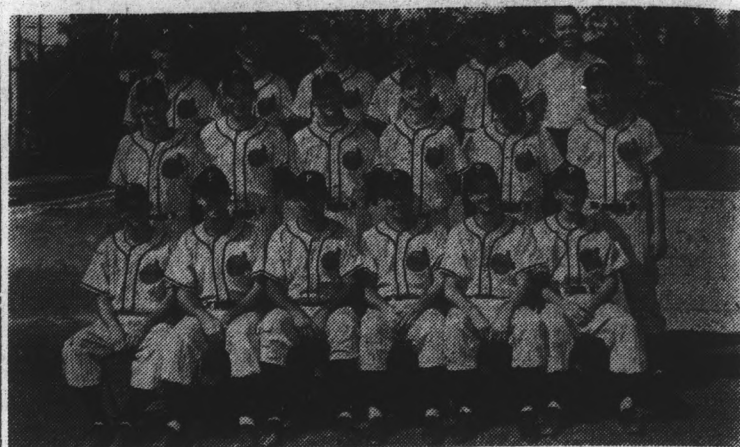
Directors who will guide the Packers next season are: Bob Bennett, president; "Hack" Campbell, Marcus Jones and, from the first board, Hodgson, Lumley, Boyd and Anglin. Mr. Campbell is the league representative.

Showing the calibre of ball played by the Packers, the home team, after a slow start that saw them drop into seventh place in league standing, finished fourth, one game out of third place.

Provisions to allow pioneers 75 years of age or older to ride in the November 11 parade in Porterville are being handled by Frank Myers.

CELEBRATE NOVEMBER 11, IN PORTERVILLE,

PORTERVILLE'S 1949 PACKERS



PORTERVILLE PACKERS, from left to right, top row—Dick Schattinger, Larry Baldwin, Ivan Goldizen, George Nichols, Joe DiPietro, Norman DeWeese (business manager); middle row—Jerry Juzek, Chick Stewart, Jack Bryson, Pat O'Keefe, Wayne Richards, Earl Hochstatter; bottom row—Russ Brody, Jack Ross, Tommy Lloyd (playing manager), Nick Nicholas, Ted Chamness and Tony Barnett. (Edwards Studio photo.)

SIXTY YEARS AGO



PROVIDED THROUGH the courtesy of Mr. and Mrs. Walt Sommer of Woodville, the above picture shows a Woodville baseball team that played about 60 years ago. Top row, left to right—Jim Cochran, Iser Turner, Clyde Lamb, Charles Peak, Joe Blair, bottom row—Forrest Woods, Harry Dickey, Jack Vincent and Fred Turner. The picture was taken by the Downey Art Studio of Tulare City.

NEW "3 V's" FOR BETTER FIT
AND LONGER WEAR

ADVERTISED IN
LIFE

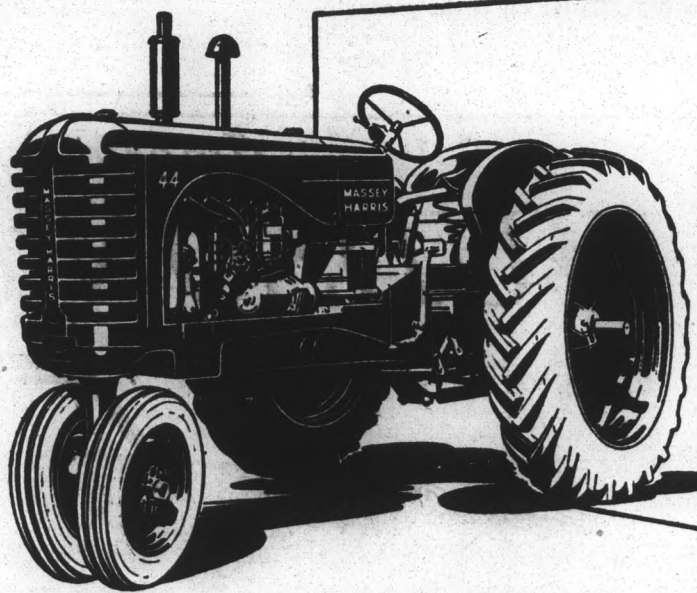
Larkwood
NYLONS

\$1.75
Pair

Three famous "V's" by Larkwood... the already-famous Vamp-Toe... the new-as-tomorrow Vamp-Top... and Volu-Metric Control. What do they mean to you? They mean nylons that are knit from the very start so that the shape of your leg, as well as the size are taken into consideration—there's correct "volume content" in every Larkwood for Small, Medium and Tall type legs. Which, in turn, gives you a radically better fit... amazingly longer wear.

Lovely New Fall Shades
For All Costume Correct Colors
Sizes 8½ - 11

Clare-Retta Shop
513 North Main Street
Porterville



LUGGING POWER
TO WHIP YOUR
TOUGHEST JOBS
**MASSEY-HARRIS
MODEL "44"**

Full 3-Plow Power
262 Cubic Inch Engine
5-Speed Transmission
Built-In Governor
Self-Starter
Shock Resistant Steering
Velvet-Ride Seat

You'll like the way the Massey-Harris 3-plow "44" steps up production on your farm... the easy, effortless way it breezes through a tough job of plowing... its constant, dependable performance under all conditions.

It's economical power... with an extra margin held in reserve. You get more acres out of every tank of fuel... more work for every penny you spend.

Husky 5-speed transmission gives you a practical speed for each job. Shock resistant steering... streamlined styling... Velvet-Ride Seat and dozens of other advantages make the "44" easier to handle, more comfortable to drive.

From hood-to-hitch it's built rugged to deliver downright lugging power at its best.

Olson's Tractor Shop

Porterville

1280 West Olive St.

Phone 1098

REMEMBER THIS TEAM?



THIS PORTERVILLE baseball team that played along about 1917, won the fast Raisin Belt league three seasons. Left to right, front row—Elmer James, J. Ellis, Glen Baca, Harry Simpson, Howard Lyng and Pay Ford; top row—Cole Breeden, Frank "Pep" Hart, Del Traeger, Jack Hartman, Harry Britton, Milan James and Ross Gardner. (Photo courtesy of Harry Britton.)

WHAT WAS DOING SIXTY YEARS AGO? PORTERVILLE ENTERPRISE FOUND CONSIDERABLE ACTIVITY IN AREA

What was doing in Porterville 60 years ago?

Well, according to the Porterville Enterprise of November 2, 1889, W. Lynch was planting his 10 acres on the east side to oranges and Manter and Rose were setting out five acres of oranges in the Pioneer subdivision.

People were talking about the sale of the J. E. Shuey ranch in Black Mountain valley to F. Reynolds and J. H. Martin and Luis Osuna was announcing that he would give lessons in Spanish twice each week.

Citrus Planting

G. T. Frost had told the Enterprise that he planned to plant 35 acres in oranges, which would give him 90 acres in citrus. C. R. Mortimer, of Tipton was making plans for reopening of the Russell House at Plano, after leasing it and the connected livery stable, and Road Master Billy Brown was getting a backslap from his neighbors for having ploughed a ditch down Main street to drain water, that had accumulated during a heavy rain storm, into the slough.

Formation of a new club was just being announced, the Porterville Social club, with a dance in the K. of P. hall being arranged by a committee composed of R. Hockett, L. Pohlman, George Murray, Jack Lewin, R. F. Redd and H. Ford.

Dentist Leaves

Dr. Gilstrap, a well-known dentist and painless tooth extractor, announced that after doing a fine business in Porterville, he was leaving for awhile but would return; meanwhile, if his dental work caused dissatisfaction to anyone, their money would be refunded.

R. M. Allen was saying that on November 15 he would move his drug store to the new Taylor

block on Main street, William Lloyd came through town on his way to White River to open the school there and the exciting news had reached Porterville that D. B. James had sold the Bald Mountain mine and the 10-stamp mill at White River to a group of San Francisco capitalists.

Daily Paper

M. J. O'Clancy, publisher of the Enterprise was taking bows for having published Porterville's first daily newspaper, putting out three daily issues the previous week to cover horse races sponsored by the Porterville Blood Horse association.

Manter brothers were announcing that the Porterville Flour mill was going full blast and that they could now furnish the public with a general line of mill stuffs and J. D. Billingsley was just completing a wood shed at the rear of his dwelling on Main street.

C. M. Connor was the first farm advisor in Tulare county, coming here in 1916 after the Visalia Board of Trade had signed up 850 farmers throughout the county requesting that the University of California Extension service place a farm advisor in the county.

Freelend Farnsworth, White Ri-

ver cattleman, is president of the Tulare County Cattlemen's association.

First attempt at a permanent settlement in Tulare county was made by a man named Woods, who, with a party of 15 men, journeyed from Mariposa county in 1850 to take up land along the

Kaweah river east of the present town of Visalia.

Newest women's organization to be formed in Tulare county is the Cowbelles, the auxiliary of the Tulare County Cattlemen's association. President of the unit is Mrs. Evalyn Farnsworth, Porterville.

PROGRESSING with Porterville since 1941

Let's Make This A Real American Celebration

By Really Being Americans In Spirit
And In Action.



UNION OIL PRODUCTS

L. J. HAMILTON, Consignee

A COMPLETE LINE OF LUBRICANTS

76

7600

PHONE 22

Quarter Mile South of Porterville City Limits on Highway 65

Commercial Tire Service Co.

OWNED AND OPERATED BY JESSE F. ECKLES



MAIN AND ORANGE STREETS — PORTERVILLE
132 SOUTH ELMWOOD — LINDSAY

HAS BEEN SERVING THIS COMMUNITY FOR THE PAST
13 YEARS WITH QUALITY PRODUCTS

Assemblyman



HARLAN HAGEN, California Assemblyman from the 36th district, that includes Tulare and Kings counties.

Construction Of Sewage Disposal Plant No. 1 Project Facing City Of Porterville In Opinion Of Manager

Construction of a new sewage disposal plant is considered the No. 1 project for the city of Porterville by Harold Corbin, city manager, who points out that possible locations for a new plant

are under consideration and that the firm of Quinton Engineers, Ltd., of Los Angeles, has been employed to design and engineer the new sewage disposal unit.

Present disposal plant that has served the city for many years is now operating at more than 100 per cent of its rated capacity and additional expansion of Porterville is limited by this condition, Mr. Corbin points out.

Other problems brought about by rapid expansion and growth of the Porterville community, include the development of more water for city users. At present two new wells are being completed—one west of Palm street on Kanal, the other on the Porterville high school grounds.

CORBIN

City Streets

Concerning city streets, Mr. Corbin believes that one great improvement was made last month when the Konda building at Main and Olive was remodeled, angling the building front to allow more street area at the intersection.

Anticipated is the removal of seven feet on the opposite side of the street (at the Shell station) and the channeling of traffic at the intersection to further improve the situation there.

Other main travelled streets on which major improvements are contemplated include Putnam avenue, where the sharp jog at Hockett will be removed and on Sunnyside, at Morton, where a jog correction will also be made.

Widen Gravilla

Included also in the street improvement program is the widening of Gravilla avenue, the extending of Olive street through to Gravilla and the widening of the Hockett street bridge.

During the past year, Mr. Cor-

bin points out, 12 to 15 blocks of curbs and gutters were installed by city property owners. Long-term policy of the city is to develop "permanent" streets as rapidly as possible to cut down maintenance costs and to provide better drainage.

In summarizing some of the important developments in the city of Porterville during the past year, Mr. Corbin cites the adoption of a new zoning ordinance; the crystallization of relocation plans for Highway 65; the replacing of old city equipment; the completion of a number of annexations to the city; the development of off-street parking facilities, a project, financed through income from city parking meters, that is not yet completed, and the construction of a new bridge across Porter slough at Second street.

In the internal operation of the city, considerable reorganization has taken place in all departments with a notable step taken in the enlarging of the engineering department to meet demands of Porterville growth.

New Park Area At Intersection

An asset to the city of Porterville will be the small park that is being developed in the intersection of highway 65 and Sunnyside avenue at the north entrance to the city.

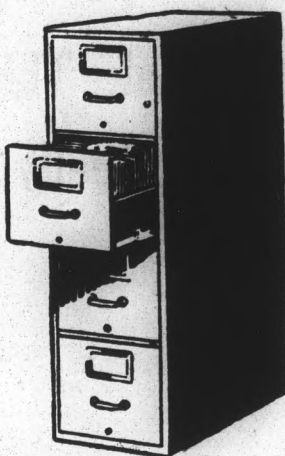
City workmen are now filling the area and eventually grass will be planted and the intersection landscaped. Plans are also being made to place a California Centennial Historical marker in the park, designating location of the old Overland Stage depot that was one of the earliest developments of what is now the Porterville district.

CELEBRATE NOVEMBER 11, IN PORTERVILLE,

1923

1949

Progress With Porterville



OFFICE SUPPLIES
and EQUIPMENT

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Porterville, California

Porterville College Has Served Students Of Community For Two Decades •

By JIM HUGHES

Representing over two decades of continuous service to the community, Porterville College is now enjoying its twenty second year of existence.

William R. Ferguson, principal of the high school in 1927, was the prime mover in the origin of a junior college in the Porterville district. Unfortunately, Mr. Ferguson passed away one year after his dream, the creation of Porterville College, had been realized.

B. E. Grisemer, now a popular instructor at the college, was the first dean. He was followed in succession by F. N. Gault, whose name is associated with the annual Gault awards to the outstanding local college graduate. Basil E. Jamison, the present col-

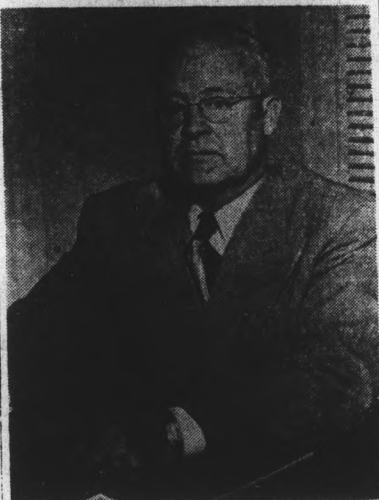
lege administrator, became dean in 1929.

Share Classrooms

The high school shared its classrooms with the college students until the completion of a modern building in 1940. The most recent addition to the college campus was the functionally designed shop building, which came into use two years ago. The new shop boasts some of the finest equipment possible to obtain. The many windowed structure houses the welding, machine, and metal shops.

In answer to the query, "Will the influx of the rapidly expanding College of the Sequoias in the Porterville district create any threat to the local institution?", Dean Jamison declared, "Both colleges serve a definite need in their

COLLEGE DEAN



B. E. JAMISON, who is serving in his 20th year as dean of Porterville College.

business executives. He went on to say that a large percent of the elementary school teachers in this area are graduates of Porterville College.

"A local high school graduate,"

declared Dean Jamison, "can complete his lower division requirements right here at home, and go on to an institution of higher learning, or strike out for himself after graduating from Porterville College, a citizen better prepared for whatever field he chooses to enter."

PORTERVILLE COLLEGE BUILDING



WELCOME To Porterville

"The Friendly City"



THANKS to the Pioneers who had the foresight to pioneer Porterville.



THANKS to our hundreds of friends in the San Joaquin Valley who have made Sierra Refrigeration one of the leading refrigeration establishments in the vicinity.



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respective communities and both can continue to exist without interference from the other."

New District?

Mr. Jamison went on to state the trustees are considering the formation of a district similar to the Visalia plan, and putting the measure to test at the polls. In the more immediate future, Porterville College officials are planning the building of a new gymnasium, thereby giving the college athletes a place to practice, and stage their events without conflict with the high school schedules.

Dean Jamison pointed out the extremely high regard the University of California officials have for Porterville College. He related that Dr. Edwards, Director of Relations With Schools at the university had recently stated, "Porterville's standing at both university campuses is among the best".

In Mr. Jamison's opinion, the extremely high percentage of officers from the local area serving in the recent war was due largely to the existence of a junior college close to their homes, which supplied the necessary two years of college for admittance to the officer candidate schools.

Excellent Records

The records tend to prove the Dean's point, when they reveal such men as Mr. Jamison's own two sons, Lt. Colonel Donald Jamison of the United States Air Force, and Dr. Ellis Jamison, who served in the medical corps. Colonel Jack Randolph of the United States Army, was a member of the general staff in Europe, and his brother, Lt. Colonel Dick Randolph, served in the air force. All of these officers are Porterville College graduates.

Dean Jamison explained that many of the P. C. graduates went on to the university or other institutions, and became top notch

Knothole Teams Play Good Ball In Summer League

A Knothole league, consisting of some 400 boys of elementary school age, provided some splendid recreation in the city of Porterville through the summer months, in addition to giving the youngsters some excellent instruction and experience in the great American pastime of baseball.

Under the general supervision of Carl Elder, city summer recreation director, Saturday baseball schools were given for the benefit of the boys by members of the Porterville Packer professional baseball team, and business firms and civic organizations sponsored teams that competed in a junior and senior league.

First railroad into the city of Porterville, completed in 1888, was a branch of the Southern Pacific. In 1913, the Atchison-Topeka and Santa Fe put a branch line into town.

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LEONA URMAY
Bookkeeper



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Parts Mgr.



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The FARM TRIBUNE

VOL III—NO. 18 Published Weekly at Porterville, California Progress Edition — Section E

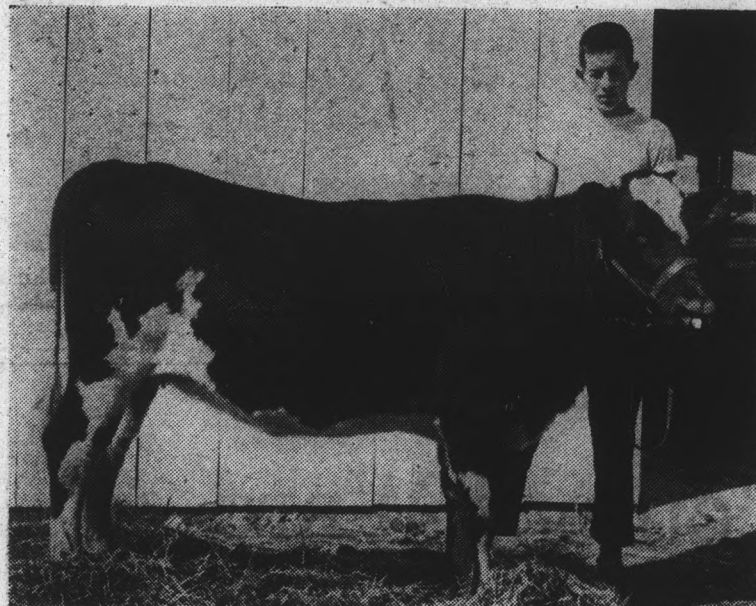
Future Farmers, 4-H Club Members Raise Top Livestock

CHAMPION HEREFORD STEER



THIS FINE Hereford steer, raised by Johnny Dennis of the Ducor 4-H club, was junior champion and reserve champion of the 1949 Tulare County fair. (Farm Tribune photo.)

A TOP MILKING SHORTHORN



BILL PIXLEY, Porterville Future Farmer, with the champion senior yearling Milking Shorthorn of the 1949 Tulare County fair. (Farm Tribune photo.)

Durocs, Chester Whites and Poland Chinas.

Reflecting this improvement in livestock, and also aiding in future improvement are members of the 4-H clubs of the community and the agricultural students in the Future Farmer chapter at Porterville high school.

These young people each year show top steers, hogs, breeding cattle, sheep at fairs in California and the experience gained in producing this quality livestock will fit well if these young people follow agriculture as their life work.

And a constant increase in livestock production in the Porter-

ville area can be expected, since the California market for meat has never been filled by California production and since the rapidly developing permanent pasture deal makes possible profitable livestock production on valley ranches.

To a pioneer who was familiar with the "mustang" cattle and the razorback hogs that were raised 50 or 60 years ago in the Porterville area, modern livestock must look different indeed, what with today's breeding resulting in beef cattle that are short legged, blocky and heavy set and hogs that are broad and solid and fast growing.

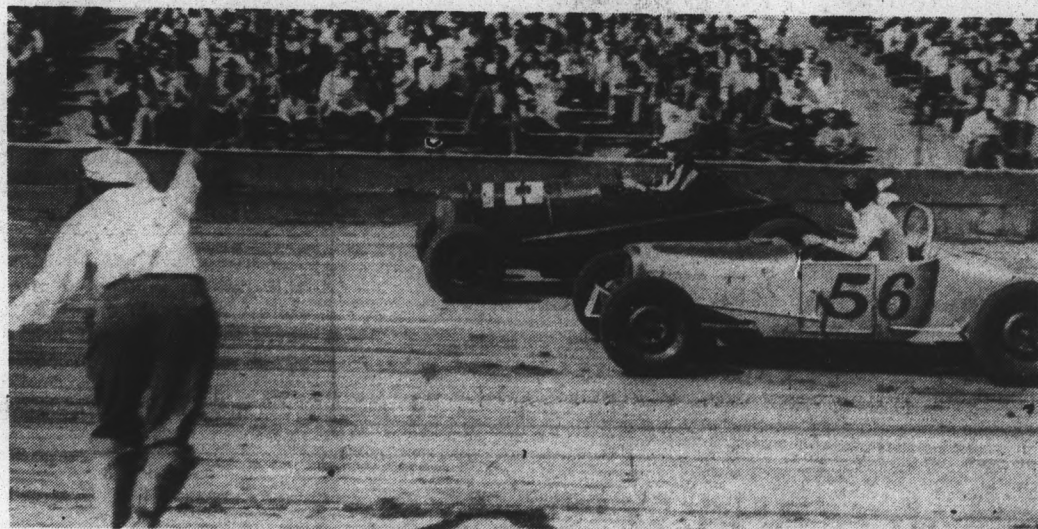
In the Porterville area today a number of purebred Horned and Polled Hereford herds are being maintained and constantly improved, and general practice now is to run purebred bulls with range cattle. And in southern Tulare county can be seen some excellent herds of purebred hogs—

ONE DOLLAR PER POUND



FORREST WALKER, Porterville Future Farmer, with his champion fat lamb that brought \$1 per pound at the junior fat stock sale at the Tulare county fair in September. (Farm Tribune photo.)

Porterville Speed Bowl



The Porterville Speed Bowl borne of the foresight of Loren T. Bartlett and the Speed Minded young men of Porterville, has accomplished a two-fold purpose, by removing from the Highways many lead footed youngsters and furnishing the citizens of Porterville with the exciting sport of racing. After two full seasons of racing the excellent safety record is tarnished by only two minor hospitalizations.

Visit The Speed Bowl Homecoming Day

LOREN T. BARTLETT

3 Miles East of Porterville on Putnam Avenue

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New Riding Comfort

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New Theater Is Outstanding In California

Visitors in Porterville on November 11 who have not been in town recently will be interested in the new Porter theater, one of two theaters of its type in California and constructed to give maximum efficiency in seating and in presentation of modern motion pictures.

Located on Mill street, the building covers a half block between Mill and Putnam and between Second street and the alley east of Main street. Its striking architectural design, its landscaped exterior, its completely modern projection and sound equipment make the Porter theater outstanding in the state of California.

WELCOME PIONEERS

OFFICIALS OF THE CITY



IN PORTERVILLE'S official family are the men shown, from left to right, above: Ralph Baker, city auditor; E. E. Ridgway, city judge and treasurer; Dave Rambo, superintendent of public works and Waldo Burford, city attorney.

Dexter Johnson is in charge of special seating of pioneers and Gold Star mothers and fathers at the 1949 Homecoming parade. Plenty of thrills are being promised for the hot rod races that will feature the November 11 afternoon program in Porterville.

Some of the oldest cars avail-

BARN THEATER ASSET TO AREA

Proving itself to be an asset to the Porterville community is the Barn theater, now in its second year of operation.

Under the able direction of Pete Tewksbury, the theater has attracted attention and support throughout the entire southern San Joaquin valley and stage productions of a generally high calibre are being regularly produced.

State Hospital Work Is Now Underway

Persons attending the 1950 Pioneer reunion in Porterville will probably be able to view Porterville's largest public project—a state hospital for epileptics that is now under construction east of Plano on property formerly owned by the Wilco Mentz family.

Initial construction calls for a 1,500 bed unit, including 12 ward buildings, a hospital building, a sewage disposal plant, a water system and other facilities, to cost \$7,500,000.

Eventual plan is for a 2,500 bed hospital with a setup that will be a virtual city and that represent a cost of \$12,000,000 or more.

IDEAL OLIVE

Experiments are underway at the University of California to develop an olive that will be suited for both oil production and for pickling.

While there has been considerable late infestation of grape leaf rollers there may not be a high carryover because of heavy parasitism of the last brood.

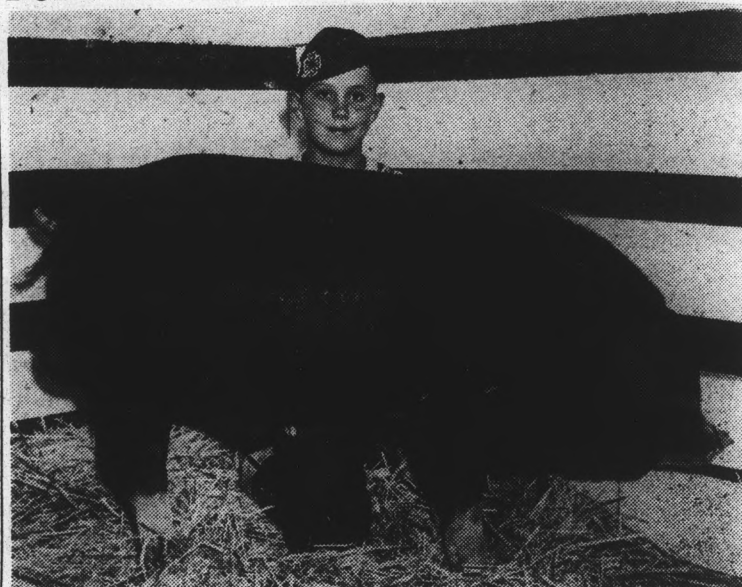
WELCOME PIONEERS

HEREFORD FEMALE CHAMPION



SANDRA FARNSWORTH, Ducor 4-H club, showed this champion female Hereford at the Tulare County fair last September. (Farm Tribune photo.)

TOP POLAND CHINA BOAR



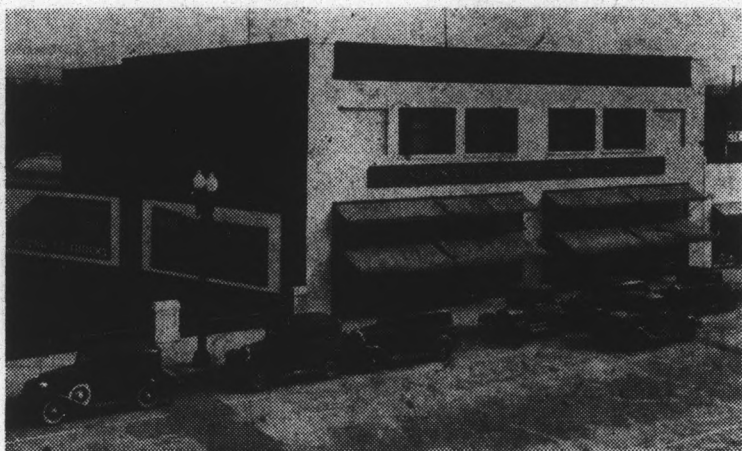
JOHN REECE, Vandalia 4-H club, with his champion Poland China boar. (Farm Tribune photo.)

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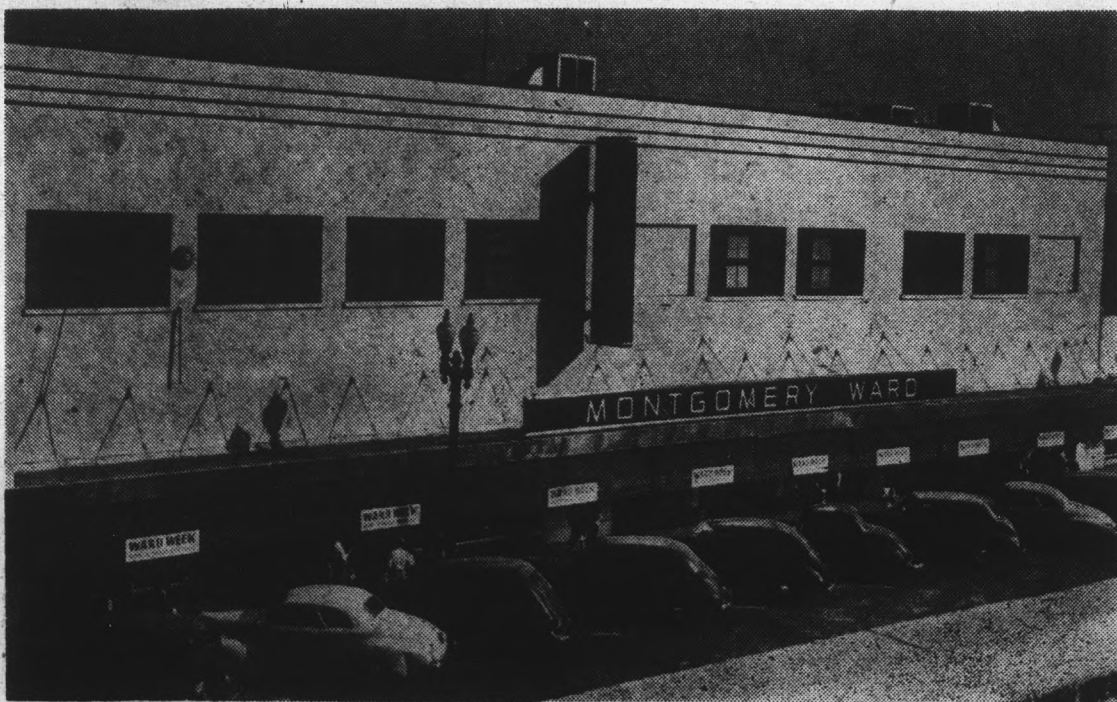
307 North Main Street
Porterville



MONTGOMERY WARD 1928



As Porterville has grown through the years, the Montgomery Ward store has expanded its facilities to meet the needs of the community . . . We are proud to have served Porterville . . . To have grown with it . . . And to the hundreds of friends who, through their patronage, have made possible our growth, we say Thank You . . . We appreciate your patronage of our store . . . We appreciate serving you . . . We hope to continue to serve you . . . And again, Thank You, Porterville.



MONTGOMERY WARD IN 1949

Montgomery Ward

130 North Main Street

Porterville, Calif.

PORTERVILLE AREA PILOTS' ASSN. ACTIVELY PROMOTING AVIATION IN SOUTHERN TULARE COUNTY

(Note: The Porterville Area Pilots' association has become an active organization in the promotion of aviation in southern Tulare county. Following is an account of the association as written by Irmyl Fitzgearl, an aviation enthusiast herself and reporter for the association.)

On the night of March 18, 1947, a group of aviation enthusiasts met in the court room of the Porterville city hall to form an organization of their own, its purpose to be "the increasing of interest and activity in aviation and to develop a closer association among pilots".

They decided upon three types of membership—regular members being those holding a CAA pilot license (student licenses included), associate members to include those actively engaged in some phase of aviation and the honorary members comprised of those who have contributed something of value to aviation.

Name Selected

The name decided upon was "Porterville Area Pilots' Assn.", the area including Lindsay, Strathmore, Exeter, Woodville, Poplar, Ducor, Terra Bella, Springville and Porterville, although members are cordially welcomed from any other point in the country.

Officers were elected at this meeting. They were Bill Hayes, president; Archie Campson, vice president; Don Johnson, secretary; Dr. W.A. Winn, treasurer; Don Barnard, flight commander; Clark Fitzgearl, vice flight commander; Bert Vossler, Everett Collier and Homer Cruze, board members.

They decided to meet on the second and fourth Tuesdays of each month and the lounge at the airport was designated as the meeting place.

Installation

On the night of April 8th, officers of the North Kern County Pilots' Assn. an organization similar to PAPA, presided at the installation of officers and initiation of charter members. There were 40 charter members to be initiated and the membership soon swelled to around 60.

For the first two years the organization averaged two flights per month, providing not only fun for the pilots but also a great deal of experience and consequently more confidence in his navigation, etc., for the newer pilot. One of the flights was to the state fair in Sacramento where the Porterville pilots took four of the six trophies awarded—one for having flown the longest distance, one for the largest group attending, one for the oldest man pilot and one for the oldest woman pilot.

Several of the pilot members, generally plane owners, are also members of the Tulare County Sheriff's Aero Squadron and are on call when there is need for them and their planes, as on the occasion when the Navy plane with the five scientists from Inyo-Kern crashed in the mountains last winter and it was necessary to conduct an aerial search mission.

Flights Offered

On different occasions local or-

CENTENNIAL CARAVAN

California Centennial caravan will be on exhibit in Porterville November 12 and 13, after being in Lindsay November 10 and 11.

STATE POPULATION

Population of the state of California may reach 14,000,000 by 1960, according to the Pacific Coast Board of Intergovernmental relations.

WELCOME PIONEERS

ganizations such as Rotary, Porterville Women's Club, Business and Professional Women's Club, etc., have been invited to hold meetings at the airport and members have been given free rides by the pilots as a demonstration of the plane as a means of transportation.

The last two years PAPA has sent invitations to pilots at all the airports in the state (some 330 of them) to fly to Porterville by moonlight and join in a weiner roast and dance. Most airports, at some time or another, stage breakfast of luncheon flights, but Porterville is the only one who has staged a state-wide moonlight flight. The first year about 35 planes attended from such places as Hayward, Gardena, Ridgecrest, Ventura, etc. This year 75 planes attended and there more cars and the largest crowd ever to assemble at the local airport.

At the present time, the pilots are busy putting up their own club house. They work on it every Sunday (about the 12th so far) and the wives bring them a hot meal and cheer them on. It won't be long now until they have their own home complete with trophy case.

Present Officers

The officers this year are Tom Copple, president; Bill Lund, vice president; Emil Simonic, secretary; Chester Dunning, treasurer; Roy Lowe, flight commander; Vernon Hansen, vice flight commander; and Pete Holmes, Russell Gibson and Cecil Cook, board members.

This is a non-profit organization which can do much for the future of aviation and for the development of air commerce in Tulare county, and should receive the whole-hearted cooperation from all those qualified for membership.

COTTON MOVES WITH 105,000 FIELD WORKERS

Some 105,000 workers were this week keeping the San Joaquin valley cotton harvest on the move. Indications are that 110,000 workers will be in valley fields during

the peak of the season in November.

Total ginning through October 19, according to the California department of employment, reached 321,360 bales, with Tulare county's 17,834 bales ranking it third among valley cotton counties.

Fresno county had 31,156 bales, Kern county, 30,752 bales, Kings

county, 13,271 bales, Madera county, 7,293 bales and Merced county, 4,447 bales.

VISALIA

Population of the city of Visalia has been set as 11,516 as a result of a recently-completed special census.

Serving Porterville Loyally For 13 Years



Ladies' and Children's Ready-To-Wear

Dry Goods

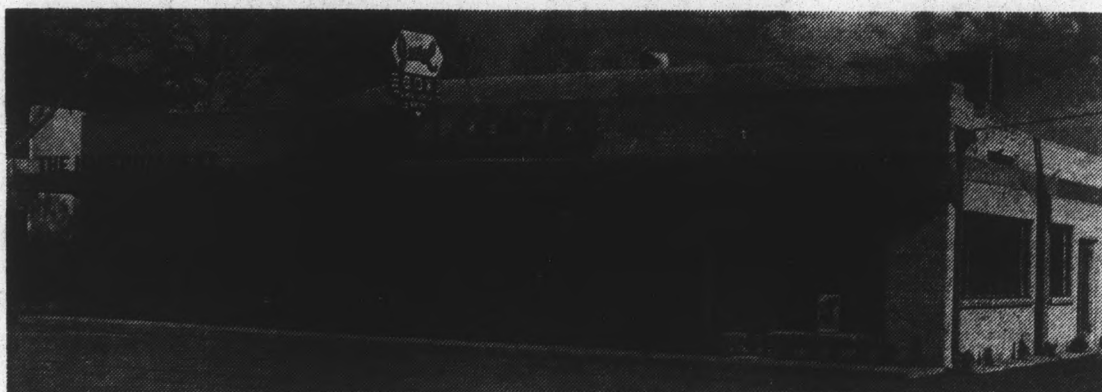
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THE VARSITY DRIVE IN

SHERM and BELLE JOHNSON

SHORT ORDERS - SANDWICHES

MILK SHAKES - SUNDAES - SODAS

734 WEST OLIVE STREET

PORTERVILLE

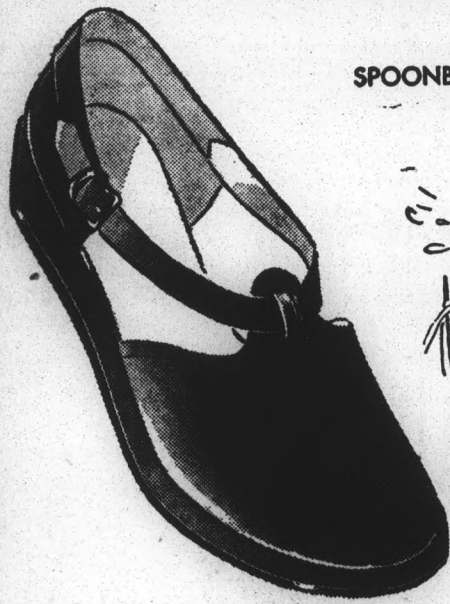
TELEPHONE 1583-J

WHITE RIVER — A MEMORY

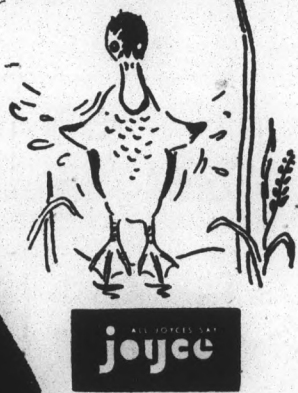


WHITE RIVER, only a memory now, above, and in 1890, below, when gold was still being commercially mined and when the town was a thriving mountain community, remembered by many pioneers of the Porterville district.

28 YEARS Same Location



SPOONBILL SANDAL



Inspired by the rounding bill of the Spoonbill duck . . . with shaped toe, smoothly curved to the foot. In plumage colors of sueded Ruffglove leather. Black, Moss Green, Rudy Tan, Dove Grey.

Ties and Sandal
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WELCOME
"Friends and Old Timers"
On
Porterville's Homecoming Day

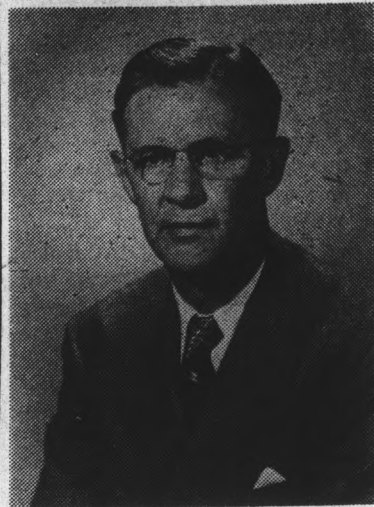
ALLEN'S
Smart Footwear

405 North Main St.

Porterville, Calif.

Elementary School Enrollment Shows Constant Increase

SCHOOL HEAD



HOWARD BEARD, superintendent of the Porterville Elementary School system.

Some 15 to 18 years ago, the children of the Porterville Elementary Schools were housed in the Morton Street school at the North end of Main Street, Bellevue, Roche Avenue, Vine Street, Vandalia and Olive Street schools.

About 11 years ago, in 1938, the Morton street building was condemned and the Olive Street school "was burned. With the growth of the community and the loss of these two buildings, the building program of the school district was stepped up. In that year, the Bartlett school, housing the seventh and eighth grade students, and the Olive Street school were completed. The Doyle Colony school was built in 1941.

In 1947 the West Putnam Avenue school was established as well as the Bartlett school cafeteria. In 1948, five classrooms were constructed at Doyle Colony and four rooms were added to the Olive Street school. An army building of two rooms was located on the Vandalia school site as well as the stucco building from the Olive district.

Westfield School

In 1949, a seven room building was completed on the Westfield school site at Prospect and Pioneer. Also a seven room and kindergarten building was completed on the Bellevue site.

Before school opens in September, 1950, a new Roche school of eight rooms will be built. Also there will be constructed five rooms at Bartlett, two rooms at Doyle Colony, and four rooms at West Putnam.

To complete this construction of all buildings since 1936, the district now has \$413,000 in bonds outstanding at the present time. The district has been assisted by a grant of \$385,000 in 1949 by the State of California for construction now being carried on. In addition to the bonds, the federal and state assistance, the district levied a 50c special tax rate for three years to raise funds for the building program in the years 1945, 1946 and 1947.

94 Classrooms

At the present time, there are 89 classes—kindergarten through

eighth grade. In addition, there are special rooms in Bartlett used for home economics, shop work, music, and library. We are now using 94 classrooms to carry on the educational program of your elementary schools.

To support this program, the state is contributing \$347,100 and the district will contribute \$114,100 from local taxes.

There are at this time 2,806 students enrolled in the elementary schools as compared with 2611 in 1948 and 2584 in 1947.

Considerable attention is being given to the individual differences of the students in the schools. A speech correction teacher is working with students in the primary grades with "baby talk", "stammering", "lipping", and other speech handicaps. Three classes for special instruction are operating in a building on the Bellevue campus. Also, in this unit, physical therapy treatment is being given children in conjunction with the cerebral palsied program of the local A. A. U. W.

In the past few years, the reading program of first thru third grades has been divided into 12 levels. Children are advanced by reading levels rather than grades. This permits children to begin

school less mature than the average individual to be placed in groups of similar development. Thus, one fifth to one fourth of the children who enter school for their first year do not attempt reading until the passing of several months. Such a program brings about the reeducation of the immature children in primary grades rather than in later years.

While the enrollment of the schools has been increasing, the building facilities have been enlarged; the educational program has been developed to better care for the individual differences of the children. Also, the assessed valuation of the property in the school district has raised from \$6,520,827 in 1938-1939 to \$13,353,275 in 1949-1950. During this time the average daily attendance has moved from 1,666 to an estimated 2,775 for this year.

It appears that the schools of Porterville will continue to grow in the years to come. The construction of the State Hospital southeast of town will bring a growth to our schools difficult to estimate. Additional classrooms will be required to house these added hundreds of children. Passage of Proposition No. 1 will enable school districts like Porterville to borrow funds for building after they have exhausted their bonding capacity. It appears that Porterville will soon be calling for a bond issue to build a new Vandalia school to care for the growth in that area—then later—it may be necessary for the district to apply to the state for funds to build classrooms to care for the added growth expected in the next few years.

The picture of growth can be shown by the following figures. Today, there are 414 children in their first year at school while there are 303 in the eighth grade. As these large classes due to high birth rate during and since the war move up through the grades, plus the normal population growth, there will be an ever increasing pressure on the schools for classrooms to house the children.

Motor Center

OPEN
EVENINGS AND SUNDAYS
FOR YOUR CONVENIENCE

WATCH FOR
The Announcement of
The 1950 Pontiac

114 North Main Street
Porterville

PORTERVILLE MUNICIPAL AIRPORT BEING DEVELOPED IN ANTICIPATION OF NOTION'S FUTURE "AIR AGE"

An airport that will be adequate to meet demands of the coming "air age," plus a recreation area for the general public is provided for in a master plan for Porterville's Municipal airport southwest of the city, where work has already been started in line with the long-time plan.

Under direction of Airport Superintendent Cecil Cook, a \$15,000



COOK

project is now being completed involving the blacktopping of 143,000 square feet of tie-down area for planes; the grading and blacktopping of 25,000 square feet of roadways; the building of access roads and the providing of drainage facilities.

This project was handled jointly by the city of Porterville and the Civil Aeronautics Authority, with the CAA providing 54 per cent of the project cost.

Second Project

A second project is also set for the Porterville field, the Federal government providing \$44,000 as repayment for damage done when the field was used by the United States Army Air Force during World War II. This money, according to Mr. Cook, will be used to repair and improve runways and to repair the field's lighting system.

It is likely that at least on commercial airline will eventually operate through Porterville, with Southwest Airways making a strong attempt to get approval for a feeder line along the east side of the San Joaquin valley. Other lines have also indicated interest in projects that may eventually bring commercial air service to Porterville.

Two runways at the Porterville field are capable of handling the largest types of commercial aircraft and with open country surrounding the field, many problems encountered in heavily populated areas are avoided at Porterville.

Park Area

Included in the master plan of airport development is a 40-acre park, with a swimming pool and recreation area. It is possible that some \$25,000 in CAA funds may be available in 1950 for this part of the field development plan.

Provision is also made for commercial development at the field by private concerns, with a possibility now seen that a combination "airtel" and motel may be built at the field when highway 65 is relocated so that it passes nearer the airport.

At present a neon sign manufacturer is operating at the field, "Hap" Gragson, who recently established his business in an airport building following a move to Porterville from Oxnard. In the airport master plan, a certain section of the field is designed for warehouses that might be used in connection with industries that utilize aviation.

At present, facilities for flying model airplanes is available at the airport for the use of youngsters and a track for model racing cars and facilities for model boats will be constructed.

A pistol range has also been built at the field and the Southern Tulare County Sportsmen's association is considering the possibility of placing a blue rock and a small-bore rifle range there.

The Porterville Municipal field includes an area of 800 acres. It's two runways are 150 ft. wide and 6,000 feet and 5,000 feet long respectively. Three commercial operators are in business at the field; eight private planes are

hanged there; the active Porterville Area Pilots' association has its headquarters on the field, and Mrs. Martha Landon has opened an airport restaurant.

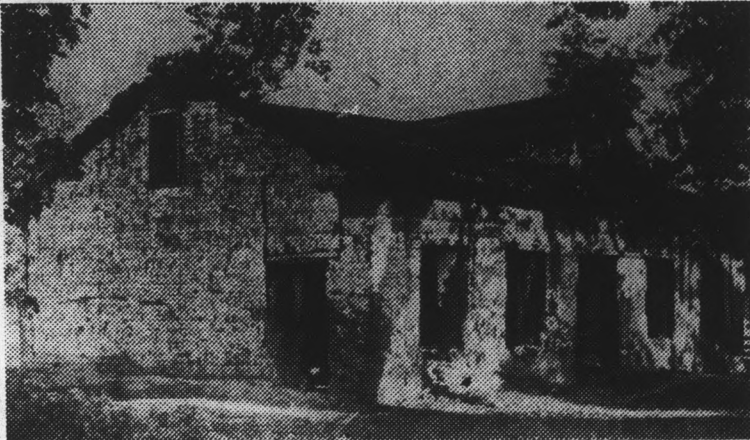
Serving on the city's airport committee are J. Claude Nelson, chairman; Clark Fitzgearl, E. I. Barnes, Don Johnson and V. C. McHenry. Mr. Cook came to Porterville in April of 1948, after serving as assistant manager of the Kern County airport prior to the war. He saw service in the United States navy during the war and after the war was in business in Sitka, Alaska, before returning to California.

FOR BETTER MOUNTAIN FISHING



FISHERMEN IN the mountains east of Porterville are taking better catches because of the activities of the Southern Tulare County Sportsmen's association. Shown above are trout holding ponds constructed by members of the sportsmen's association at Moorehouse spring on the middle fork of the Tule river, where a fish rearing plant is maintained.

OLD RESERVATION BUILDING



ADMINISTRATION BUILDING of the original Tule River Indian reservation that old timers can recall as standing in what is now the Alta Vista district. The building, through the years, gradually deteriorated until it has now disappeared completely.

NEW HEREFORD ASSOCIATION IS ORGANIZED

Organized at a recent meeting was the San Joaquin Valley Hereford association with intention of holding an annual sale to promote breeder interest and to make available better bulls and females for range and registered herd

To accomplish this object, the association will stress quality in all animals offered for sale.

Heading the new association, which held its first sale in Porterville last September, is: Milton Hadley, Visalia, president; Free-land Farnsworth, Porterville, vice president; E. C. Webb, Lindsay, secretary and S. E. Walter, Lindsay, treasurer.



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D. C. FINDLEY

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WAYFARER 2-DOOR SEDAN

\$1995 Delivered In Porterville

You could Pay a Thousand Dollars more and still not get all the extra Roominess, Ease of Handling and Famous dependability of Today's big Dodge!

Tom Spear 703 North Main Street

**Your Real Estate
Problems**

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**P. C. Hosfeldt
Realtor**

2325 W. Olive — Porterville

Record Breaking Enrollment Expected This Year At Porterville High

By JIM HUGHES

In Porterville, as in any com-

munity, the schools serve as the education and cultural center of

the entire area.

Charles W. Easterbrook, District Superintendent and Principal of Porterville Union High School and College, recently stated, "Our aim is to provide the best possible educational services, including adequate instruction and facilities, for the students who attend either the local high school, or college."

Porterville Union High school, will in 1960, receive the full impact of a record crop of war-time children now flooding the primary grades. The pressure will begin in 1952. Already, the school is faced with a critical situation. The total enrollment of the present semester has reached 1,526 students, or, just 13 below the total enrollment of the entire school year ending last June 8th.

Record Expected

At the rate of which new students are entering Porterville Union High school, (approximately 70 in October) by the end of the year, all existing attendance figures will undoubtedly be broken.

In Mr. Easterbrook's own words, "This year, we've just boomed."

New students are enrolling faster than we can assign them."

"The most urgent need is more classroom space. Our situation has reached the point of no elasticity. We can't stretch buildings or equipment. The shops are particularly crowded."

"On Our Own"

Superintendent Easterbrook went on to point out that Porterville is "no its own". It cannot expect state aid, because there is no bond indebtedness, and the state will only help those schools which are in distress. Special taxes, or a bond issue seem to be the only method of providing the \$900,000 fund for needed buildings before the situation becomes desperate in 1952.

In regard to the future of Porterville College, Superintendent Easterbrook declared, "The maintaining of a college in the Porterville area is highly desirable both from an educational and economic point of view."

Mr. Easterbrook concluded by stating, "The schools depend upon the community, and the community in turn benefits heavily from the schools. The expansion and

Superintendent

CHARLES W. EASTERBROOK,
Superintendent of the Porterville Union High School and College.

maintenance of an efficient school system is definitely up to the citizens of this community."

NEW DIRECTORS ELECTED TO CHAMBER BOARD

Organization of the Porterville chamber of commerce board of directors for the 1949-50 year is planned for next Thursday morning when old and new board members will meet for breakfast at Berkshire's Palm cafe.

Elected for a two-year term to the board this week were: Earl Hodgson, Elton Wilcox, Ben Spear, Freeland Farnsworth, Chester Griswold and Rex Roby. Hold-over members are: Murray Tanner, Jesse Eckles, Guy Knupp, Jr., Rolla Bishop, George Baker and Charles W. Easterbrook.

Outgoing board members are: C. R. Williams, Bill Rodgers, Arthur K. Hodgson, Bob Mishler, Stanley Trueblood and Earl L. Reed.

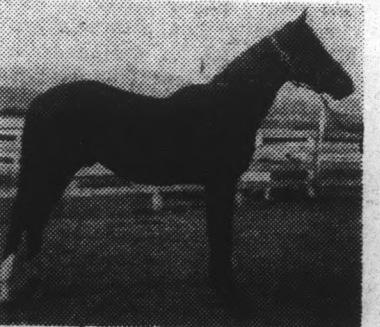
Election board handling the counting of votes this week was City Clerk Jap Elledge and City Judge E. E. Ridgeway.

YOUNG RIDERS ARE LOOKING FOR ARABIAN

Youngsters of the Porterville community were given something to shoot for last spring when Donald Jones, Arabian horse breeder of Porterville, offered a purebred Arabian colt to the winner of the most points in the Junior Horse show that is a feature of the annual Tulare County Junior Livestock Show and Community fair in Porterville.

Forrest Martin turned out to be the top rider of the 1949 show and took home his prize Arabian, but young riders of the area are already pointing toward next year's show, since Mr. Jones has offered another colt to next year's junior winner.

Arabian Prize



DONALD JONES of Porterville offered this purebred Arabian colt, Rasikeyn, to the top rider in the Junior Horse show that featured Porterville's 1949 Tulare County Junior Livestock Show and Community fair. Forrest Martin took the young stallion home after the show.

Name of Doyle Colony was this year officially changed to East Porterville.

Porterville Hardware Co. The Oldest Hardware Store In Porterville

Welcomes
All Friends and Pioneers
On
Homecoming Day

Buy From The Store Displaying
This Emblem



Porterville Hardware Co.

"THE HARDWARE PEOPLE"
232 North Main Street
Porterville

THIS WAS QUITE A KILLIN'



HIGHLY SUCCESSFUL was this rabbit drive, west of Porterville, in June of 1888, when some 12,000 rabbits were killed. Shown kneeling are Dr. W. C. Brumfield, left, and Dr. J. L. Hardeman, pioneer Porterville physicians. Others are not identified; do you know any of them? The picture, now belonging to Mrs. Vira Baucum of Porterville, was taken by Nelson and Baily of Bakersfield.

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You May Rent Everything From
Farm Equipment To A Hot Plate

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2325 West Olive Street

Porterville



De Soto Plymouth
Complete Modern Service Facilities For Your Car

QUALITY USED CARS

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Porterville

Phone 1143

TWENTY-NINE CIVIC ORGANIZATIONS ARE ACTIVE IN COMMUNITY AFFAIRS IN PORTERVILLE AREA THIS YEAR

Great strides in the field of civic organizations have been taken in Porterville since the early days when the Knights of Pythias and a social club or two were the only groups of their type in the community.

Today, Porterville has 29 civic organizations—including service clubs, fraternal groups and veteran units actively working on projects relating to the welfare of Porterville.

And certainly, it has been the work of such organizations that has been a determining factor in the social and economic development of Porterville.

Service Clubs

In the field of service clubs, Porterville has five, Lions, headed by Stanley Shiplett; Rotary, Paul Stathem, 20-30, Jim Muller; Kiwanis, Fred Jendresen and Zonta International, a new women's service group headed by Marie Brey.

Among veteran organizations, Porterville now has American Legion Post No. 20, commanded by Willard Wall; American Legion Auxiliary, Mrs. Cyrille Faure; Mt. Whitney Post No. 2001, Veterans of Foreign Wars, Edgar D. Sutherland; Auxiliary of the Veterans of Foreign Wars, Mrs. F. T. Crusinberry and Service Wives club, Hazel Kenoyer.

Eleven fraternal organizations are represented in Porterville; Elks, headed by Alfred Browning; Eagles, Eugene Dossey; Masonic Lodge, E. H. Gibson; I.O.O.F., Lloyd Anderson; Knights of Pythias, A. R. Byers; Emblem Club, Esther Jones.

Golden Rod Rebekah lodge, Mrs. Ruth Smith; Women's Benefit association, Elfrieda Allan; Royal Neighbors of America, Thelma Bellah; Pythian Sisters, Betty L. Muller and Eastern Star, Florence Daley.

Women's Groups

Other active women's organizations include; Porterville Women's club, Mrs. A. H. Hilton; Business and Professional Women, Marion Mills, 20-Ands, Louise Barnard and A.A.U.W., Mrs. John Vaznian.

President of the Orange Belt Saddle club is George Bastian; the Porterville Grange master is L.

Fall planted pasture should be irrigated up unless rains come early. Full advantage should be taken of good fall growing weather.

Porterville's present city manager form of government was established in 1927.

N. Carpenter and chairman of the Porterville Farm Bureau Center is Roy Southwick.

In the field of community promotion is, of course, the Porterville chamber of commerce, with C. R. Williams just completing his term as president.

Extension Service Has Complete Staff

A constantly expanding staff of the University of California Extension service in Tulare county now includes the follow personnel:

William E. Gilfillan, county director of extension; C. A. Ferris, deciduous fruits; Fred Jensen, vineyards; H. C. Meith, citrus; Karl W. Opitz, olives; Robert H. Anderson, livestock; W. F. Rooney, poultry; Walter J. Cordua, vegetables; Ralph L. Worrell, field and forage crops; John A. Emo, 4-H Clubs; Wm. Sallee, 4-H Clubs and Betty Warmuth, 4-H Clubs; Clara E. Cowgill, rural women; Mrs. Marguerite Wurtsbaugh, rural women.

Ad Award To Edison Company

Newspaper advertising of the Southern California Edison Company has won the 1949 Socrates award of Public Utility Ad-Views magazine, a yearly award made to the leader in public utility advertising as judged by a board of advertising executives.

In competition with several hundred other utilities throughout the United States, the Edison Company's newspaper advertisements were awarded the most "Socrates" points during the twelve months from October, 1948 to October 1949.

Points were assigned each month's advertisements on the basis of ideas to sell goods or services, layout and illustrative techniques, and general effect on the company's relation with the public.

Edgar Sutherland, commander of Mt. Whitney Post 2001, Veterans of Foreign Wars, and Willard Wall, commander of Porterville Post No. 20, The American Legion, will be co-chairmen of the 1950 Armistice day celebration in Porterville.

Elmore Salisbury is head of the 1949 Homecoming celebration parade committee.

Community Benefits From Fraternal Center

Serving the Porterville community as a social center and as a hall for organization meetings is the new Porterville Fraternal Center, located just east of highway 65 on North street.

The building, which includes an excellent kitchen, a large dining room, two lodge rooms and other facilities, was constructed by the Knights of Pythias and Pythian Sisters.

Dr. John Loyd District Official

Dr. John Loyd, Porterville, has been elected lieutenant governor of Division 18, California-Nevada District Kiwanis International.

Delegates to the convention from Porterville were President Fred Jendresen, Secretary Edward Miller, Past Vice President Earl Hodgson, Mr. and Mrs. C. H. Weed, Mr. and Mrs. Arthur Hodgson and Tilden Munson.

Stary Gange of Lindsay, past division lieutenant governor, was appointed to the Kiwanis International committee on international relations. Neal Barker, past president of the Lindsay club, was assistant sergeant at arms at the convention.

Rice acreage in the San Joaquin valley will be cut 20 per cent next season.

ENGINEERS



IRVIN ALTHOUSE, right, long-time engineer for the city of Porterville, and Don Baird, assistant city engineer and building inspector, who joined the city staff in June of this year.

LUMBERING DIFFERENT THEN



THIS IS the steam wagon that is mentioned in the old Porterville Enterprise as quite a modern contribution by the Young Brothers to the Springville lumber industry about the turn of the century. The photograph, in a collection owned by Aubrey M. Lumley, Jr., of Porterville was used in a Porterville chamber of commerce brochure published about 1901.

SERVING
Porterville and Vicinity
Since 1932

**LARRO -- ACE-HI-GLESBY
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CUSTOM MIXING AND GRINDING

**BILL YATES
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**FARMERS' FEED
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HICKS & HOLLAND
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WELCOMES

**The OLDTIMERS and All
FRIENDS to Porterville**

On

HOMEcoming DAY

532 N. Main Street

Porterville

Telephone 1063

See The 1950 NASH Air Flyte



THE IDEAL SPORTSMAN'S CAR

**Big Car Performance — Small Car Economy
Priced as Low as \$1845. Delivered Here**

DRIVE IT AND COMPARE THE VALUE

Sales *Nash* Service

Selected Used Cars

302 Oak Street

Porterville

Sales Tax Extra

Guaranteed Repairs

GRAND OPENING

FRIDAY and SATURDAY

WEISENBERGERS FARM SUPPLY

At Their NEW LOCATION

1231 West Olive Street



Opening of the new Weisenberger Farm Supply store represents another progressive step in the history of this farmers' store that was started five years ago by Harold Weisenberger, a member of one of the pioneer families of the Porterville district. Associated in the business with Mr. Weisenberger are Howard Beard and Harley Kimbrough. The store will continue its policy of bringing high quality material needed in farm operations to the farmers of southern Tulare County at prices that are right.

A FEW OF THE SPECIALS WE ARE OFFERING FOR OUR GRAND OPENING

Peerless RADIANT HEATERS

20 B.T.U.
Regular \$22.50

Special
\$14⁹⁵

30 B.T.U.
Regular \$27.50

Special
\$18⁷⁵

LEAF R A K E S

Regular \$1.25

Special
75¢

CIRCULATING HEATERS

20 B.T.U.
Regular \$18.75

Special
\$12⁹⁵

30 B.T.U.
Regular \$24.50

Special
\$15⁹⁵

Ferguson Tractors and Implements - Advance and Dorward Jet Pumps - Pacific Booster and Special Purpose Pumps - Reda Submersible Pumps - Wade Rain Portable Irrigation
General Paints - Gates V Belts - Light Duty, Automotive and Industrial

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Weisenberger Farm Supply

M. C. Nottingham Co.
"HIGI-SEPT." TANKS

5108 Pierce Road Phone 2-4840
Bakersfield

S & W COFFEE AND SMITH BAKERY CAKE WILL BE SERVED
TO ALL VISITORS AT THE WEISENBERGER FARM SUPPLY
STORE FRIDAY AND SATURDAY.

Weisenbergers Farm Supply

1231 WEST OLIVE STREET
Porterville Telephone 1790
OPEN SATURDAY 'TILL 9 P. M.

Congratulations And Success

Wm. Paul Alley

LUMBER AND BUILDING MATERIALS
1246 W. Olive St.